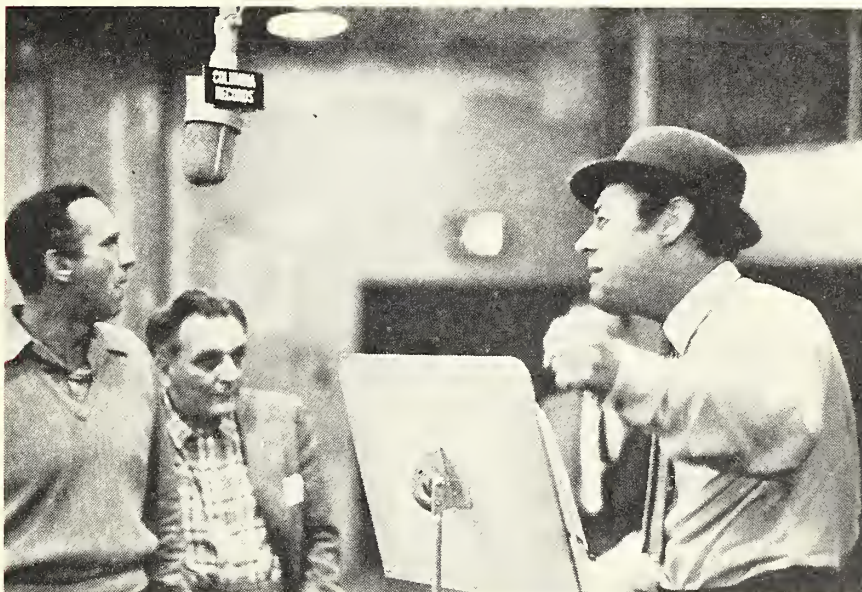


The Cash Box

VOLUME XVIII—NUMBER 35

MAY 18, 1957



One of the truly rare occurrences in the record business took place recently when Columbia's album of "My Fair Lady" passed the million mark. Above we feature several photos of the session at which the smash show was recorded. In the top picture Julie Andrews and Goddard Lieberson, who produced the album for Columbia, listen to a playback of one of her numbers. Next Lieberson and Frederick Loewe, who wrote the music, instruct Rex Harrison in a song. Finally the bottom photo shows Alan Jay Lerner, writer of the book and lyrics, and Loewe listening to the final product.

HEADLINERS

FROM RCA VICTOR



The *new*
PERRY COMO sensation

THE GIRL WITH THE GOLDEN BRAIDS

MY LITTLE BABY

with the Mitchell Ayres Orchestra
and Chorus
Arrangements by Joe Reisman
47/20-6904



*Sure to follow
Round and Round
right to the top!*

5

HOT ONES HEADED FOR THE TOP!

- ☐ **FRANKIE BRUNSON**
Roses of Picardy
c/w We'll Meet Again
47/20-6908
- ☐ **HAWKSHAW HAWKINS**
With This Pen
c/w Dark Moon
47/20-6910
- ☐ **HENRI RENÉ**
Shenandoah Serenade
c/w Smoky Strings
47/20-6906
- ☐ **BOB MANNING**
Warmed Over Kisses-
Left Over Love
c/w Love Bank
47/20-6903
- ☐ **ANDY RUSSELL**
One Is A Lonely Number
c/w Day Dream
47/20-6902

*The greatest
line-up of Record Talent
in TV History!*

**Watch for the
RCA Victor
Galaxy of Stars
June 15, 9-10 PM EDT
NBC-TV**

...and a new one by **EDDY ARNOLD**
**GONNA FIND ME A
BLUEBIRD**

LITTLE BIT

47 20-6905

America's favorite speed...



45 RPM



RCA VICTOR
TRADE MARK RADIO CORPORATION OF AMERICA





FOUNDED BY BILL GERSH

The Cash Box

Volume XVIII—Number 35

May 18, 1957

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THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

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They're Coming From Out Of Left Field!

The record business is on a master buying spree.

Daily, word comes in of records that are making noise in local areas and which are being bought by more established companies than the ones that originally issued them. And for good reason are record firms on the lookout for these masters. Several of today's top selling disks have come from that source.

If you go down the list of this week's Top 60, there are such smashes as "Come Go With Me," "Party Doll," "Dark Moon," "Pledge Of Love," "I'm Stickin' With You," "Just Because," "Almost Paradise," "Rosie Lee" and "Over The Mountain," all of which were originally on local labels.

The purchasing of masters in which record companies are now indulging in such a prodigious rate has a sound economic basis. First of all, for a disk to be bought, it has to have made some noise, which means that the record company is already giving itself a head start as far as public acceptance is concerned. Second of all, very favorable terms can often be arranged, terms which are equally as satisfactory to the seller as to the buyer, but which usually come to considerably less than a new session would cost a record company. The result therefore is that instead of starting from scratch and hoping to get a hit, a disk firm can get a record at less than the cost of a session and be secure in the knowledge that it is at least making noise in one area.

Moreover, very often, the contract of

the artist goes with the master so that if a hit of major proportions is established, a new star is created with all the fabulous income that can come from such a process. RCA Victor's original purchase of Elvis Presley masters is a pretty good case in point.

The fact that so many local records, done in a very real sense by people who were amateurs in the field at the time they recorded or wrote them, manage to attract in particular the teenage audience to such a large degree indicates also that to a great extent record buyers in the current market are less interested in polished performances than in songs and artists who can somehow convey the feelings and experiences which those buyers are themselves going through.

Naturally buying masters is never going to replace the more conventional method of creating records, i.e. going into a studio with artists and songs chosen by an A&R man and cutting them — although one firm, RKO-Unique, has announced its complete withdrawal from the production of records in that manner in favor of buying masters—nevertheless as the record industry continues to expand into new and untried areas, making customers of people who never bought records before, masters produced in someone's basement or attic or cellar but which convey a meaningful experience to a large enough number of people, are going to continue to be sought and bought by record companies searching for material to satisfy every type of record buyer.

ATCO

...has a 2 Sided Smash—



THE BILLBOARD—This Week's R & B Best Buys
THE CASH BOX—Sure Shot

The Coasters
YOUNG BLOOD
b/w
SEARCHIN'

Atco 6087

...has a Sleeper—

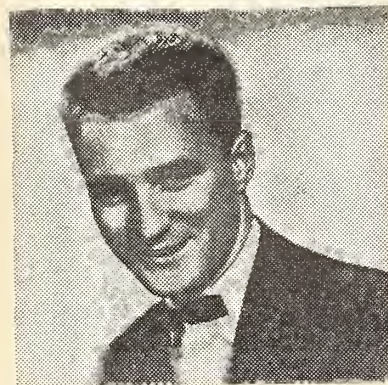


The Cash Box Sleeper Of The Week

The Sensations
YOU MADE ME LOVE YOU
b/w
MY DEBUT TO LOVE

Atco 6090

...has a Great POP Release



The Vocal Find of '57

Frank Bianco
ANGELITA
b/w
NOW I KNOW

Atco 6091

...It's ATCO all The Way!

ATCO RECORDS
157 WEST 57 STREET, NEW YORK



THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	ALL SHOOK UP ELVIS PRESLEY AL-3359—David Hill	1
2	LITTLE DARLIN' THE DIAMONDS EX-2101—The Gladiolas	3
3	ROUND AND ROUND PERRY COMO DA-2121—Walter Solak O.	2
4	COME GO WITH ME DEL-VIKINGS DE-30231—Sunny Gale DL-6112—Federals	4
5	SCHOOL DAY (RING RING GOES THE BELL) CHUCK BERRY BR-55007—Big Tiny Little	7
6	PARTY DOLL BUDDY KNOX — STEVE LAWRENCE CR-61792—Steve Lawrence DE-30211—Wingy Manone	5
7	GONE FERLIN HUSKY CA-3628—Ferlin Husky CO-40852—Joan Weber	6
8	I'M WALKIN' FATS DOMINO IM-5428—Fats Domino	9
9	BUTTERFLY ANDY WILLIAMS—CHARLIE GRACIE (Tie) BY-1028—Bobby Carroll CD-1308—Andy Williams CM-105—Charlie Gracie	8
10	WHY BABY WHY PAT BOONE DE-29755—Webb Pierce & Red Sovine	10

11) SO RARE. 12) MAMA LOOKA BOOBOO. 13) I'M STICKIN' WITH YOU. 14) PLEDGE OF LOVE. 15) A WHITE SPORT COAT. 16) DARK ROOM. 17) EMPTY ARMS. 18) ROCK-A-BILLY. 19) I'M SORRY. 20) NINETY-NINE WAYS. 21) LOVE IS A GOLDEN RING. 22) TEEN AGE CRUSH. 23) ALMOST PARADISE. 24) FOUR WALLS. 25) MARIANNE. 26) MANGOS. 27) JUST BECAUSE. 28) LUCILLE. 29) SITTIN' IN THE BALCONY. 30) YES TONIGHT JOSEPHINE. 31) YOUNG LOVE. 32) MY LOVE SONG. 33) WALKIN' AFTER MIDNIGHT. 34) RING-A-DING-A-DING. 35) LOVE LETTERS IN THE SAND.

CODE

AB—Abbott	CH—Chess	EL—Eldorado	GR—Groove	MO—Modern	SE—Seeco
AL—Aladdin	CK—Checker	EP—Epic	HE—Herald	NG—Norgren	SP—Specialty
AO—Apollo	CM—Cameo	ER—Era	IM—Imperial	OK—Okeh	SU—Sun
AP—ABC	CO—Columbia	EX—Excello	JU—Jubilee	PE—Peacock	TI—Tico
AT—Atlantic	CR—Coral	FB—Fabor	JZ—Josie	PR—Prestige	UN—United
BR—Brunswick	DA—Dana	FE—Federal	KA—Kapp	RA—Rainbow	UQ—Unique
BT—Bethlehem	DE—Decca	FI—Fiesta	KI—King	RE—Regent	VE—Verve
BY—Bally	DL—DeLuxe	FP—Fraternity	LI—Liberty	RM—Rama	VI—RCA Victor
CA—Capitol	DO—Dot	4 Star—Four Star	LO—London	RO—Roulette	VJ—Vee-Jay
CD—Cadence	DT—Dooto	GE—Gee	ME—Mercury	RP—RPM	VK—Vik
	DU—Duke	GL—Glory	MG—MGM	SA—Savoy	

A SMASH!

BOTH *COUNTRY* AND *POP*

THE EVERLY BROS.

SING

BYE BYE LOVE

— and —

I WONDER IF I CARE AS MUCH

CADENCE No. 1315



cadence

40 East 49th Street, New York City, N.Y.



The Cash Box

TOP 60

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 5/11	Pos. 5/4	Pos. 5/11	Pos. 5/4	Pos. 5/11	Pos. 5/4	Pos. 5/11	Pos. 5/4	Pos. 5/11	Pos. 5/4
1—All Shook Up	1	10—Party Doll	7 5	18—Pledge Of Love	16 14	28—Harem Dance	29 28	39—Just Because	24 24
AL-3359—DAVID HILL Melody For Lovers		★CR-61792—STEVE LAWRENCE Pum-Pa-Lum		AP-9800—JOHNNY JANIS I Played The Field		★KA-181—ARMENIAN JAZZ SEXTET Pretty Girl		★AP-9792—LLOYD PRICE Why	
★VI-6870—ELVIS PRESLEY That's When Your Heartaches Begin		DE-30211—WINGY MANONE Real Gone		AT-1132—PENGUINS I Knew I'd Fall In Love		SP-597—LARRY WILLIAMS Let Me Tell You, Baby		★CA-3690—TOMMY SANDS Ring-A-Ding-A-Ding	
2—Little Darlin'	2 2	★RO-4802—BUDDY KNOX My Baby's Gone		★DE-30230—MITCHELL TOROK What's Behind That Strange Door		29—Bernadine	—	40—Goin' Steady	—
EX-2101—THE GLADIOLAS Sweetheart Please Don't Go		★IM-5432—KEN COPELAND Night Air		★IM-5432—KEN COPELAND Night Air		★DO-15570—PAT BOONE Love Letters In The Sand		★CA-3723—TOMMY SANDS Ring My Phone	
★ME-71060—THE DIAMONDS Faithful And True		ME-71079—DICK CONTINO Two Loves Have I		30—Valley Of Tears	—	★IM-5442—FATS DOMINO It's You I Love		41—Ninety-Nine Ways	26 18
3—Come Go With Me	3 3	19—I'm Sorry	23 19	★IM-5442—FATS DOMINO It's You I Love		31—Shish-Kebab	32 40	★CM-105—CHARLIE GRACIE Butterfly	
DE-30231—SUNNY GALE Please Go		★ME-71032—THE PLATTERS He's Mine		★ME-71092—RALPH MARGERIE Bop A Doo—Bop A Doo		★ME-71092—RALPH MARGERIE Bop A Doo—Bop A Doo		★DO-15548—TAB HUNTER Don't Get Around Much Anymore	
DL-6112—FEDERALS Cold Cash		20—Empty Arms	18 21	32—Start Movin'	—	★EP-9216—SAL MINEO Love Affair		42—Ring-A-Ding- A-Ding	31 39
★DO-15538—DEL-VIKINGS How Can I Find True Love		★AT-1128—IVORY JOE HUNTER Love's A Hurting Game		★EP-9216—SAL MINEO Love Affair		★CA-3690—TOMMY SANDS My Love Song		★CA-3690—TOMMY SANDS My Love Song	
4—Round And Round	4 4	★CR-61805—TERESA BREWER The Ricky-Tick Song		33—Young Blood	47 —	43—It's Not For Me To Say	40 43	★CO-40851—JOHNNY MATHIS Warm And Tender	
DA-2121—WALTER SOLEK O. Georgie Porgie		21—Love Is A Golden Ring	19 23	★AC-6087—THE COASTERS Seorchin'		★CO-40851—JOHNNY MATHIS Warm And Tender		44—Peace In The Valley (EP)*	35 32
★VI-20/47-6815—PERRY COMO Mi Casa, Su Casa		★CO-40856—FRANKIE LAINE There's Not A Moment To Spare		34—Rock Your Little Baby To Sleep	44 56	★RO-4009—BUDDY KNOX Don't Make Me Cry		★VI-EPA-4054 *Position on best seller list based on sales reports of Ex- tended Play recording. Song is not available on a single release. Three other songs in this EP are: It's No Secret; I Believe; and Take My Hand, Precious Lord.	
5—School Day (Ring Ring Goes The Bell)	5 6	22—I'm Stickin' With You	17 16	★RO-4009—BUDDY KNOX Don't Make Me Cry		35—Freight Train	—	45—He's Mine	43 52
BR-55007—BIG TINY LITTLE That's The Only Way To Live		IM-5427—ROY BROWN Party Doll		★CC-1008—NANCY WHISKEY The Cotton Song		EL-510—STEVE KARMEN Momo Looka Booboo		★ME-71032—PLATTERS I'm Sorry	
★CH-1653—CHUCK BERRY Deep Feeling		★RO-4001—JIMMY BOWEN Ever Lovin' Fingers		EL-510—STEVE KARMEN Momo Looka Booboo		LI-55072—MARGIE RAYBURN Dreamy Eyes		46—Girl With The Golden Braids	—
6—So Rare	8 12	23—Mangos	27 29	LO-1742—LIZ WINTERS & BOB CORT Roll Jen Jenkins		★ME-71102—RUSTY DRAPER Seven Come Eleven		★VI-6904—PERRY COMO My Little Baby	
★FR-755—JIMMY DORSEY Sophisticated Swing		★CO-40835— ROSEMARY CLOONEY Independent		★ME-71102—RUSTY DRAPER Seven Come Eleven		36—Rosie Lee	34 48	★GE-1037—MELLOTONES I'll Never Fall In Love Again	
7—A White Sport Coat	12 15	ME-71091—BUDDY MORROW Back Home		37—After School	41 47	★GE-1037—MELLOTONES I'll Never Fall In Love Again		GO-5003—TUNEDROPS Speak For Yourself	
★CO-40864—MARTY ROBBINS Grown-Up Tears		24—Yes Tonight Josephine	33 35	★DD-100—RANDY STARR Heaven High		38—Warm Up To Me Baby	—	★CA-3639—TOMMY SANDS Hep Dee Hootie	
CR-61835—JOHNNY DESMOND Just Lookin'		★CO-40893—JOHNNIE RAY No Wedding Today		KI-5037—TEARDROPS Don't Be Afraid To Love		★RO-4010—JIMMY BOWEN I Trusted You		★CO-40914—FOUR LADS Golly	
8—Gone	6 7	25—Fabulous	46 —	ME-71080—JOY LAYNE You Gave Me Wings					
★CA-3628—FERLIN HUSKY Missing Persons		★CM-107—CHARLIE GRACIE Just Lookin'							
CO-40852—JOAN WEBER A Love That's A Lie		CR-61834—STEVE LAWRENCE Can't Wait For Summer							
ME-71070—BOBBY WAYNE Mexican Maidens		26—Lucille	22 26						
9—Dark Moon	14 13	★SP-598—LITTLE RICHARD Send Me Some Lovin'							
★DO-15550—BONNIE GUITAR Big Mike		27—It's You I Love	—						
★DO-15558—GALE STORM A Little Too Late		★IM-5442—FATS DOMINO Valley Of Tears							
VI-6910—HAWKSHAW HAWKINS With This Pen									

CODE:

AO—Apollo
AP—ABC-Paramount
AT—Atlantic
BA—Baton
BN—Benida
BR—Brunswick
BT—Brunswick
AL—Aladdin

CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CO—Columbia
CC—Chic

CR—Coral
DA—Dana
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dooto

DU—Duke
EL—Eldorado
EM—Ember
EP—Epic
ER—Era
EX—Excella
FB—Fabor
FE—Federal

FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GL—Glory
GO—Gone
HE—Herald

IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London

LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
NG—Norgren
OK—Okeh
PE—Peacock

PI—Pilgrim
PR—Prestige
PT—Point
RA—Rainbow
RE—Regent
RM—Rama
RO—Roulette

RP—RPM
SA—Savoy
SE—Seeco
SG—Sage
SP—Specialty
SU—Sun
TI—Tico

UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.
• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.
• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

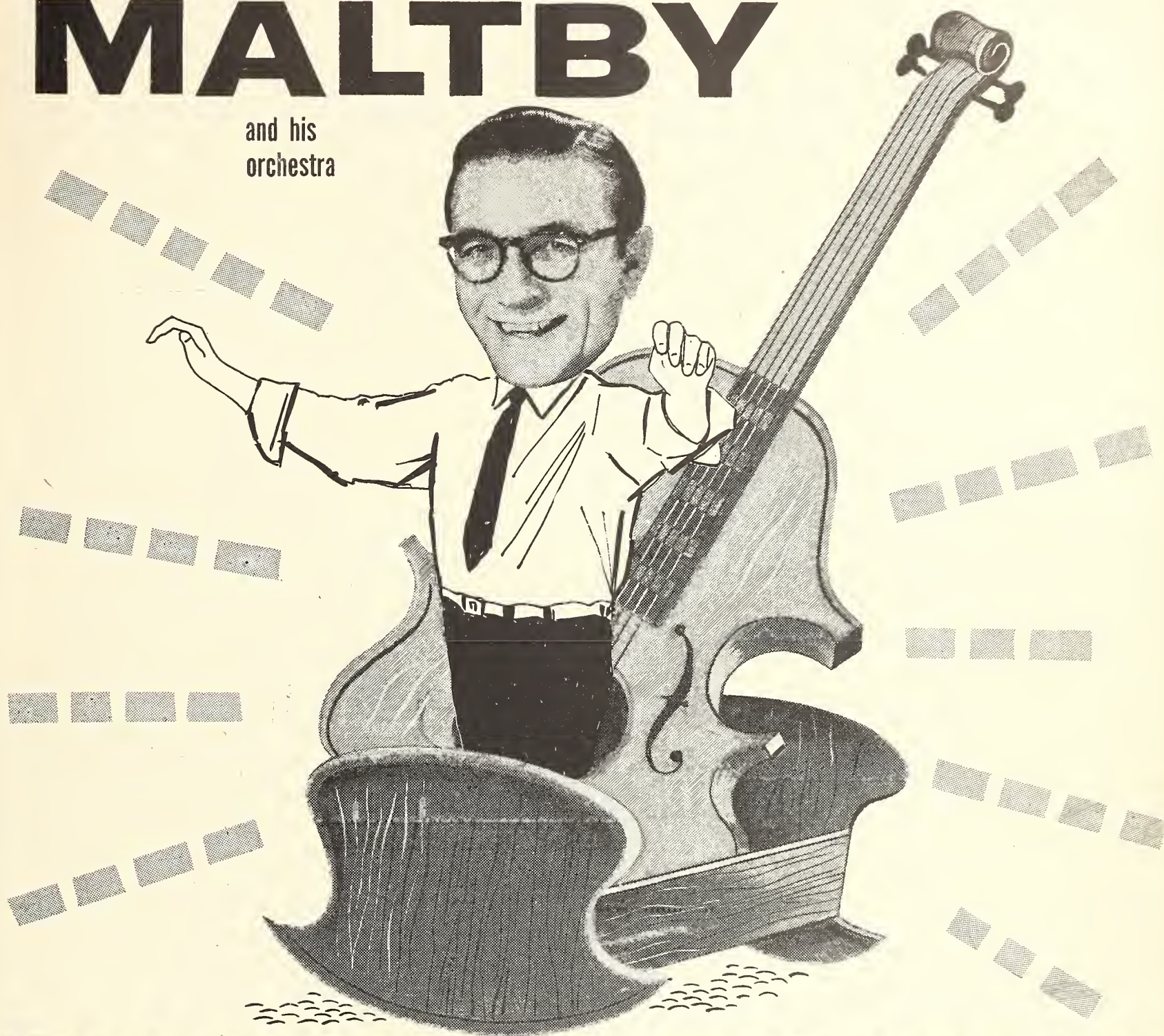
• All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

MALTBY "MAKES IT" AGAIN

richard MALTBY

and his
orchestra



ROCKIN' FIDDLE

b/w THE CHECK APRON BALL

(From the Musical Production, "New Girl In Town")

Vik records
A Product of Radio Corporation of America

Vik x/4x-0271

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

THE JOHNSTON BROTHERS (London 1741)

B+ "GIVE HER MY LOVE" (2:40) [Duchess BMI—Connor, Reine, Baguley] The Johnston Brothers, one of England's top vocal groups, have an unusual new item on this side that could make big noise. It's a touching tale about a soldier who is sending his love to his girl thru another soldier who's going on furlough. Extremely contagious march tempo love song. Different from the run-of-the-mill stuff. Could break wide open.

C+ "KILIMANJARO" (2:15) [Bur-lington ASCAP—Glazer, Xhosa] Here the boys present an exciting rhythm item filled with a drum background. Sounds like a tribal chant.

THE KING SISTERS (Capitol 3713)

B+ "IMAGINATION" (2:21) [ABC ASCAP—Van Heusen, Burke] The King Sisters, using an exciting new vocal technique should go places with their first release in this style. The approach can best be described as the female counterpart of the Four Freshmen's style. They do a magnificent job here as they fashion a great standard. Jocks will flip.

C+ "YOU'RE MY THRILL" (2:19) [Movietone ASCAP—Gorney, Clare] The gals' progressive vocalizing is exciting on this half too as they chant a fast-stepping tune.

BOB DENTON (Dot 15573)

B+ "ON MY MIND AGAIN" (2:36) [Slim Willet BMI—Beard, Ray, Willet] A powerful new dramatic ballad out of the country field is treated to a thrilling pop rendition by a tremendous new talent, Bob Denton. Lad has a big voice and some great new material to work with. Side could step out and develop into a big one. Watch this deck.

B "ALWAYS LATE" (2:00) [Hill & Range BMI—Frizzell, Crawford] The rock-a-billy sound is more defined on this rhythmic romancer chanted with heart by the bright new star. Good coupler. Solid teenappeal.

DICK HYMAN TRIO (MGM 12476)

B "SWEET GEORGIA BROWN" (2:08) [Remick ASCAP—Bernie, Pinkard, Casey] Keyboard ace Dick Hyman takes the spotlight on the magnaharp as the trio presents a peppy new rendition of a great favorite. Refreshing new sound and delivery. Jocks will enjoy this one.

C+ "TOKYO ALLEY" (2:45) [Cromwell ASCAP—Hyman] The 88'er is featured at the harpsichord piano here presenting an interesting composition with an oriental flair. Unusual number.

BOB WHALEN (Jubilee 5283)

B+ "A ROSE AND A PRAYER" (2:20) [Bregman, Vocco & Conn ASCAP—Harris, Woodward, Conn] The rich, sincere voice of Bob Whalen is magnificent as the artist presents a wonderfully written legit love song that could enjoy a very successful run. Excellent delivery that should get heavy air play in coming months.

B "WITH THIS RING" (I Three Wed) (2:39) [Bregman, Vocco & Conn ASCAP—Harris, Sacco] Millions of June brides will fall in love with this tender love song that could become a wedding standard. Lovely performance. Bob has a brilliant voice.

The Cash Box Disk of the Week

"GOIN' STEADY" (2:31)
[Central Songs BMI—Young]

TOMMY SANDS (Capitol 3723)

● Tommy Sands, the young songster who skyrocketed to fame with his smash waxing "Teen Age Crush" introduced a few months ago on the Kraft TV Theatre, is one of the hottest new names in the music business. His two follow-up sides "My Love Song" and "Ring-A-Ding-A-Ding" are currently enjoying a healthy sale and TV, film and p.a. offers are pouring in every day. Last Wednesday, Tommy returned to the site of his first big break, the Kraft TV The-

"RING MY PHONE" (2:00)
[Central Songs BMI—DeHaven]

atre, and introduced a new song "Ring My Phone" in a play entitled "Flesh And Blood". It's a swinging rock-a-billy affair treated to a sizzling performance by the lad. Should take off just as "Teen Age Crush" did. The companion piece "Goin' Steady" is a slower tempo rhythm romancer that enjoyed great success about a year ago in the country field. Terrific teenage romancer. Kids will be running to their shops to pick up this two-sided smasher.

"MY DREAM" (2:36)
[A.M.I. Music ASCAP—Ram]

THE PLATTERS (Mercury 71093)

● The Platters, currently enjoying an extended run on the charts with their two-sided hit "I'm Sorry" and "He's Mine", come up with a great new coupling for their many disk fans. And, as was the case with their previous release, one half is slow and dreamy and the other swings. The romantic deck is a beautiful new love story dubbed "My Dream". Emotional

"I WANNA" (2:49)
[Peer Int'l-Pera BMI—Taylor, Ram]

opus handled in much the same fashion as the group's recent smash "My Prayer". Tony Wilson's lead vocalizing is tremendous. Kids'll flip over this one. The up-beat portion carries the tag "I Wanna". It's a torrid dance item that'll have the happy feet rockin' 'round the clock. Both sides are aimed directly at the teenagers and both should jump onto the charts in short order.

"PASSING STRANGERS" (2:36)
[Christopher BMI—Mitchell, Applebaum]

SARAH VAUGHAN & BILLY ECKSTINE (Mercury 71122)

● The Sarah Vaughan-Billy Eckstine combination which enjoyed great success back in the '40's under the MGM banner, is back in action once again, this time on the Mercury label. And what a welcome reunion it is. Their range voices blend beautifully as they tenderly fashion a touching love song labeled "Passing Strangers". Penetrat-

"THE DOOR IS OPEN" (2:17)
[Nielson ASCAP—Fields, George]

ing delivery displaying brilliant harmony of two great voices. And the artists work with a top notch piece of tunestuff. Should be a smash for the combo. Bottom half, "The Door Is Open" is a rhythmic novelty in which the artists speak and sing to one another. Cute change-of-pace item humorously handled. Top half is the big one.

"DEEP WITHIN ME" (2:29)
[Gil BMI—Shapiro, Stallman]

BONNIE SCOTT (RCA Victor 6921)

● Every now and then, a highly talented newcomer bows on the disk scene with a singing style you're sure will meet with great success. Just such a newcomer is Victor's great new find Bonnie Scott. The pert sixteen-year-old lark makes a fabulous first showing with two wonderful new tunes that could break wide open. "Deep Within Me" is a lively romancer

"KILL ME WITH KISSES" (1:59)
[Broadcast BMI—Wolf, Raleigh]

with a peppy galloping tempo and a wonderful lyric. Bonnie's strong voice gives the tune a wonderful zest and Hugo Winterhalter's swinging accompaniment is a superb showcase. Equally exciting is the rockin' companion piece "Kill Me With Kisses". Good rock and roll romancer belted from the heels. Watch this youngster. She'll be a big name in the near future.

BOYD BENNETT & HIS ROCKETS (King 5049)

B "PUT THE CHAIN ON THE DOOR" (2:21) [R-T BMI—Toombs] Big Moe handles the vocal chores with zest as Boyd Bennett and his Rockets tear thru a swinging dance item. This one will have the kids hoppin'. Catchy deck.

C+ "BIG BOY" [Jay & Cee BMI—Jennings] A smooth sailing instrumental rocker with clickability. Strong juke material for teenage locations.

BERNIE WAYNE (ABC-Paramount 9815)

B+ "THE LEAKY FAUCET" (2:18) [E. B. Marks BMI—Wayne] The imaginative Bernie Wayne does a wonderful job with an inventive, instrumental novelty from his own pen. Contagious lilter that instrumentally describes the effects of a leaky faucet on a person trying to sleep. Clever ditty.

B "THEME FROM 'ABNER, THE BASEBALL'" (2:52) [Merrick BMI—Wayne] A charming instrumental theme from a baseball fantasy written by Wayne and comic Eddie Lawrence, is delightfully presented on this end. Ear-pleasing number in a variety of tempos.

THE PAULETTE SISTERS (Decca 30310)

B+ "GIVE HIM MY LOVE" (2:32) [Duchess BMI—Connor, Reine, Baguley] The Paulette Sisters could break onto the charts with this wonderful march tempo romancer beautifully handled. Excellent change-of-pace material loaded with commercial characteristics. Deck has an indescribable something the kids should love. Watch this sleeper.

C+ "JODY" (2:33) [Granson BMI—Johnson, Darnell] The larks blend beautifully once again on a smooth, easy-going calypso romancer.

DAVE GARDNER (OJ 1002)

B "FAT CHARLIE" (2:17) [Old Judge BMI—McCarty] A catchy calypso ditty is invitingly styled by Dave Gardner. Dave has an authentic calypso sound and he gets a strong assist from the instrumentalists. Cute lyric.

C+ "WHITE SILVER SANDS" (2:32) [Fellows BMI—Matthews] This half is an unusual jumper item with an organ supplying the beat. Dave sings the pleasant love lyrics attractively. Good cornball sound.

DAMITA JO (ABC-Paramount 9822)

B+ "I'LL NEVER CRY" (2:09) [Sunbeam BMI—Jo] Damita Jo, a highly talented lark who can really belt 'em, gets a great backing from Don Costa's ork as she tears thru a torrid rocker which she penned. Swinging dance deck in the "Lucky Lips", "Jim Dandy" idiom. Could be a big one. Damita can really sell a song.

B "HOW WILL I KNOW?" (2:15) [United ASCAP—Norvas, Baxter] A terrific hand-clapping gimmick accompanies the chirp on her venture thru another rockin' rhythm item. Teenagers should go for both halves.



CHUCK MILLER "Bye, Bye, Love"
AND
"Rang Tang Ding Dong"

TWO GREAT SIDES!

MERCURY 71118



NICK NOBLE

GREAT BALLAD HIT!

"A FALLEN STAR"

MERCURY 71117

DAVE DIDDLE DAY

A ROCKER WITH AN ORIENTAL TOUCH!

"BLUE MOON BABY"

MERCURY 71114



PITCH PIKES

SENSATIONAL NEW SINGING GROUP!

"ZING ZING"

MERCURY 71099

BERT CONVY
OF THE CHEERS
You Never Have Time
AND
Two Hearts
71100

GEORGIA GIBBS
WITH ROBERT MAXWELL
The Sheik Of Araby
AND
I Am A Heart, A Heart
71103

LOUIS JORDAN
Fire
AND
Ella Mae
71106

EARLSTON FORD
Wings To Fly
AND
Ain't Nothin Shakin
71108

THE TYRONES
Pink Champagne
AND
Street Of Memories
71104

FREDDIE BELL
You're Gonna Be Sorry
AND
Rockin Is My Business
71105

EDDIE CHAMBLEE
Goin' Long
AND
Back Up
71107

PETE MARSHALL
It's My Way
AND
Suddenly I'm Sad
71109





Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

BILLY VAUGHN ORCH.

(Dot 15575)

B+ "TELL MY LOVE" (2:17) [Famous ASCAP—Young, Livingston, Evans] An enchanting love song is penetratingly presented by ace arranger and conductor Billy Vaughn. Lovely mood material that should enjoy heavy air play. The melody is absolutely dreamy.

B "VE' BORRIQUITO" (2:22) [Walt Disney ASCAP—Acquisto, Concina, Carrasco] The chorus handles the vocal chores delightfully on this lively bounce beat novelty with a catchy melody. Most pleasant bit of lighthearted listening with a Spanish flair.

LOUIS NYE

(Coral 61836)

B "HI-HO-STEVE-O" (1:55) [Maxana ASCAP—Lawrence] Louis Nye is Steve Allen's now famous man-on-the-street, Gordan Hathaway. In this swinging opus composed by Steve Lawrence, Nye with his vocal contortions, plus the Key Men and Larry Sonn's ork brightly bring across some funny moments. Sales hinge on the power of Allen's TV'er to give the disk a sales push.

C+ "I GOTTA RUN" (2:13) [Ver-non ASCAP—Lawrence] Sonn sans Nye and the Key Men takes hold of another Steve Lawrence piece and sends it flying high, wide and handsome.

MARGIE RAYBURN

(Liberty 55072)

B+ "FREIGHT TRAIN" (2:46) [Peter Maurice ASCAP—James, Williams] One of many versions of what looks like a sure-fire hit is presented with vitality by thrush Margie Rayburn. This performance will draw lots of the folk, train-tempo opus admirers to it. Should do very well in sales and spins.

B "DREAMY EYES" (2:45) [Tourus ASCAP—Hoffman, Blake] A slow rock 'n roll ballad is performed under multiple-tracking effect by the sincerely singing lass. Impressive side.

FREDDIE HALL

(Golden Crest 104)

B "LOVE ME A LITTLE BIT" (1:50) [Lake Shore ASCAP—Ranch, Duffy, Howard] Freddie Hall takes the listener back to the good old days with a wonderful homespun ditty. Charming old-fashioned group-sing side with a cute melody and a soft-shoe tempo. Group of girls in the backdrop supply the perfect vaudeville flavored accompaniment. Strong side that recalls the Ray Bolger technique. Good juke fare, especially for tavern locations.

C+ "WHEN HE IS ALL DOLLED UP" (1:50) [Donaldson ASCAP—Donaldson] Another pleasant corn-baller with a most inviting sound and a happy beat.

THE FLAIRS

(Antler 4005)

B "I'D CLIMB THE HILLS AND MOUNTAINS" (2:51) [Argo BMI—Byley] The Flairs blend beautifully here as they chant a dramatic love song with a potent fish-beat. Commercial rock and roll material that could do big things. Strong teen stuff.

C+ "SWING PRETTY MAMA" (2:10) [Argo BMI—Byley] The crew picks up the beat on this end and jumps thru a good dance deck with the bass voice in the spotlight.

The Cash Box Sleeper of the Week

"BE GOOD" (2:10) [Winneton BMI—Stallman, Shapiro]

"IT'S GOOD TO BE ALIVE" (2:25) [Valyr ASCAP—Merrill]

SYLVIA SYMS (Decca 30326)

● Sylvia Syms, whose superb waxing of "I Could Have Danced All Night" has already become a standard platter, has a wonderful new waxing that should keep the jockeys' turn tables spinning during the coming months. The songstress' inimitable voice is absolutely charming as she chants a delightful, high-stepping romantic novelty tagged "Be Good". Jack Pleis' ork and chorus set up a wonderful accompaniment for the contagious vocaling of Miss Syms. Melody has a lasting quality. You'll be hearing this one often. The coupler is a refreshing, up-tempo ballad from the forthcoming Broadway show "New Girl In Town". Excellently written show tune presented with class by the gifted and versatile lark. Strong biscuit with the edge going to the upper portion.

"TRUST IN ME" (2:15)
[Advanced ASCAP—Weaver,
Schwartz, Ager]"MIXED EMOTIONS"
(2:50)
[Roger ASCAP—Loucheim]

CHRIS CONNOR (Atlantic 1138)

● Chris Connor is undoubtedly one of the best female vocalists in the business today. Her personal admiration society of jazzophiles is tremendous and in the coming years her pop fandom should also be huge. The lark made a big showing in the pop field, recently with her beautiful waxing "I Miss You So". This superb new coupling should have no trouble topping the sale of "I Miss You So" and winning many new enthusiasts into the Connor fold. Both decks are standards out of the top-drawer and both should enjoy heavy play from the jockeys. Chris has a way with a lyric that's unbeatable. She's equally magnificent on the two sides. Take your pick. Miss Connor is just about ripe for big name billing in the pop dept.

"OH, PAIN! OH, AGONY!" (2:00)
[George Pincus & Sons ASCAP—Kennedy, Simon]"THE WALTZ THAT BROKE MY HEART" (2:10)
[Famous ASCAP—David]

GISELE MacKENZIE (Vik 0274)

● Versatile Gisele MacKenzie, who promises to be one of the bright stars of the '57-'58 TV season when she bows on the networks with her own show, turns in her best single platter since her hit "Hard To Get". The tune, labelled "Oh, Pain! Oh, Agony!", is a charming novelty bouncer with a delightful melody neatly wed to a refreshing lyric. It's a spright and colorful opus replete with hit characteristics. One line of the tune "know what I mean jelly bean", used throughout the number, could become a popular teenage expression. Light and joyful listening at its best. Jockeys will love it. Flip, "The Waltz That Broke My Heart", is a sentimental love song tenderly presented by the canary. Touching theme. Top deck is a strong bet for heavy action.

"HEY LILEY, LILEY LO" (2:12) [Hollis BMI—Whyton, Austin, Lomax]

"HEY JANIE" (2:42) [Ludlow BMI—Jeffers]

BERNIE KNEE (Columbia 40906)

● Bernie Knee is a well known name in the music business. His work as a vocalist often has been applauded by jockeys, dealers and ops. And his latest Columbia platter should make Knee an important record name in the public's eyes. For it's a sensational waxing that stands a great chance of developing into an all out smash. The tune that looms as a top contender is a rafter-shaking affair dubbed "Hey Liley, Liley Lo." A powerful toe-tapper that starts off at a torrid pace and builds in intensity as the side progresses. Simple lyric and sensational choral work under Ray Conniff's supervision make the side ultra-thrilling. Powerful hand-clapper to watch closely. Coupler "Hey Janie" is a contagious calypso with a cute story line. Accompaniment is excellent here too. Watch the top deck for heavy action.

"WHEN I GET YOU BABY" (2:06) [Tiger BMI—Lewis, Brown]

RUTH BROWN (Atlantic 1140)

● Ruth Brown, recently on the pop charts with her jumper "Lucky Lips", has another swinger that should follow suit. (See R & B Reviews).

THE CUES

(Prep 104)

B+ "CRAZY, CRAZY PARTY" (2:26) [Roosevelt BMI—Calhoun, Windley] The Cues first Prep release is a terrific one that should go great guns with the teenagers. Torrid dance item with a terrific beat and a cute lyric. The boys have a good one here that could make the grade. Keep a tab on it.

B+ "I PRETEND" (2:19) [Panther ASCAP—Ram] This half displays the group on a potent romancer set to a soft, rock and roll beat. Pretty harmony on a well written tune. This half could win out in the long run.

THE MODERNAIRES

(Coral 61837)

B "CALYPSO MELODY" [Cromwell ASCAP—Clinton] The Modernaires come up with the first vocal version of a current best selling instrumental, and a fine job it is. Smooth romancer displaying some pretty harmony.

C+ "CINDERELLA BABY" (2:30) [Dena ASCAP—Mandel, Flick, Doran] Here the group chants a good blues item. Interesting arrangement.

JAN PEECE

(RCA Victor 6916)

B+ "WONDERFUL! WONDERFUL!" (2:54) [E. B. Marks BMI—Edwards, Raleigh] Metropolitan opera star Jan Peerce hands in a powerful interpretation of a brilliant romantic ballad that has been climbing at a steady pace for the past five months. Dramatic reading of a tune that could develop into a standard. This version will appeal to the adult market.

B "MY YIDDISHE MOMME" (2:40) [DeSylva, Brown & Henderson ASCAP—Yellen, Pollack] A touching standard of a son's love for his mother is chanted against crying violins by the gifted tenor. Heart-rending delivery of a favorite.

DEAN MARTIN

(Capitol 3718)

B+ "I NEVER HAD A CHANCE" (2:27) [Irving Berlin ASCAP—Berlin] Dean Martin is in top form as he warbles a delightful Irving Berlin ballad. Easy going romancer with a most contagious melody and a good vocal accompaniment. Should do well for Dean.

B "I CAN'T GIVE YOU ANYTHING BUT LOVE" (2:39) [Mills ASCAP—McHugh, Fields] Dino offers a relaxed rhythm reading of another wonderful oldie. Excellent arrangement that could send the tune onto the charts once again.

THE EASY RIDERS

(Columbia 40910)

B+ "STROLLIN' BLUES" (2:00) [Montclare BMI—Gilkyson, Dehr, Miller] The Easy Riders, who did such a big job with "Marianne", feature Roberta Lee on this delightful bluesy ballad that ambles along at an easy-going pace. Pretty number that could step out and make big noise. The harmony and tempo are most pleasant.

B "TINA" (2:02) [Acuff1Rose BMI—Bryant, Bryant] The boys operate without Miss Lee on this half as they glide thru a cute calypso flavored novelty. Peppy ditty colorfully handled.



the **MCGUIRE SISTERS**
ROCK
BOTTOM
BEGINNING
TO MISS
YOU

Coral 9-61842 (61842)



DECCA RECORDS

Best Bets

"(You Hit The Wrong Note)
BILLY GOAT"
"ROCKIN' ROLLIN' ROVER"
(Decca 9-30314; 30314)



BILL HALEY
and
His Comets

Haley and his boys are on the hit trail again with new smash release. Fans viewed their frantic antics and swingin' singin' of "Billy Goat" on the Ray Bolger Show, Thursday, May 9th. The Bill Haley comet leaves a trail of hits! New smash R'n'R'er latches on... fast. A natural for fans and the boxes.

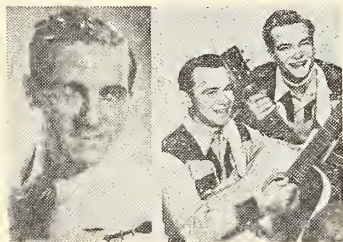
"I COMPLAIN"
"AROUND THE CORNER
FROM THE BLUES"
(Decca 9-30337; 30337)



AL HIBBLER

Here's Hibbler with another fantabulous release. The man of many voices delivers the ballad side "I Complain" with usual polished style and swings his way right into flip "Around the Corner." Hibbler should ride high with this one!

"MISTER LOVE"
"Leave Me"
(Decca 9-30305; 30305)



ERNEST TUBB
and
WILBURN BROS.

A winning combination sure to create a field day for jockies and C & W fans. Ernest Tubb and the Wilburn Brothers team up for a socko rendition of "Mister Love"—Unbeatable team and talent—a play-getter at all bases!



London Lowdown

Gracie Fields flew over from Capri to appear in Val Parnell's "Sunday Night at the Palladium" and proved that she is still the first lady of the variety theatre.

Lew Chudd of Imperial Records, over here on a short European tour and watching over Slim Whitman who is doing very good business around the theatres, Whitman has his record of "I'll Take You Home Again, Kathleen" in the Sellers.

Buck Ram also over here enjoying the success of the Platters at the London Palladium.

The Four Lads are considering touring over here for a short period and should do well.

"Around The World", the theme song of the Mike Todd big pic, set for a big promotion over here. Film due shortly with tremendous charity premiere.

Yours truly off on a lightning visit to Switzerland and will be back next week with news from that part of the world.

This Week's Best Selling Pop Singles
(Courtesy "New Musical Express")

- 1 Cumberland Gap—Lonnie Donegan (Pye-Nixa)
- 2 Banana Boat (Day-O)—Harry Belafonte (HMV)
- 3 Butterfly—Andy Williams (London)
- 4 Rock-A-Billy—Guy Mitchell (Philips)
- 5 Ninety-Nine Ways—Tab Hunter (London)
- 5 Baby Baby—Teen-Agers (Columbia)
- 7 When I Fall In Love—Nat "King" Cole (Capitol)
- 8 Young Love—Tab Hunter (London)
- 9 Freight Train—Chas. McDewitt Group (Oriole)
- 10 Look Homeward Angel—Johnnie Ray (Philips)
- 11 Long Tall Sally—Little Richard (London)
- 12 I'll Take You Home Again Kathleen—Slim Whitman (London)
- 13 Don't Forbid Me—Pat Boone (London)
- 14 The Girl Can't Help It—Little Richard (London)
- 15 Yes, Tonight Josephine—Johnnie Ray (Philips)
- 16 Heart—Max Bygraves (Decca)
- 17 Too Much—Elvis Presley (HMV)
- 18 Why, Baby, Why?—Pat Boone (London)
- 19 Chapel Of The Roses—Malcolm Vaughan (HMV)
- 20 True Love—Bing Crosby & Grace Kelly (Capitol)
- 21 Love Is A Golden Ring—Frankie Laine (Philips)
- 22 Don't You Rock Me Daddy-O—Lonnie Donegan (Pye-Nixa)
- 23 I'm Not A Juvenile Delinquent—Teen-Agers (Columbia)
- 24 I'm Walkin'—Fats Domino (London)
- 25 Butterfly—Charlie Gracie (Parlophone)
- 26 Mangos—Rosemary Clooney (Philips)
- 27 Butterfingers—Tommy Steele (Decca)
- 28 Marianne—Hilltoppers (London)
- 29 The World Is Mine—Malcolm Vaughan (HMV)
- 30 Party Doll—Buddy Knox (Columbia)



Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIOCRE

The Cash Box Best Bets

- ★ "GIVE HER MY LOVE" Johnston Bros. London 1741
- ★ "GIVE HIM MY LOVE" Paulette Sisters Decca 30310
- ★ "FREIGHT TRAIN" Margie Rayburn Liberty 55072
- ★ "CRAZY, CRAZY PARTY" Cues Prep 104
- ★ "STROLLIN' BLUES" Easy Riders Columbia 40910
- ★ "TELL MY LOVE" Billy Vaughn O. Dot 15575
- ★ "I'LL NEVER CRY" Damita Jo ABC-Paramount 9822
- ★ "A ROSE AND A PRAYER" Bob Whalen Jubilee 5283
- ★ "IMAGINATION" King Sisters Capitol 3713

PAT KIRBY
(Decca 30317)

B "TAMMY" (2:20) [Northern ASCAP—Livingston, Evans) Pat Kirby, a dee jay favorite, does some beautiful multiple voice work as she warbles a pretty ballad from the U-I flicker "Tammy And The Bachelor". Side has a lovely folk song flavor and a subtle R & R-waltz tempo.

C+ "DON'T KEEP SILENT" (2:28) [Empress BMI—Graham] The soft-voiced canary thrushes another tender romancer in her wistful manner. Enchanting love tale.

CHUCK DARTY
(Rama 229)

B "MY STEADY GIRL" (2:15) [Patricia & Sherlyn BMI—Stone, Dougherty, Spinn] Rama could break onto the charts with this new master. It's an easy-going shuffle beat romancer with a strong teenage lyric and a contagious melody. Chuck Darty's debut is impressive. Commercial offering.

C+ "CAN'T YOU SEE" (2:00) [Kahl & Sherlyn BMI—Stone, Dougherty, Spinn] Another good rock and roller treated to a strong reading by the songster. Both sides will appeal to the hoofers.

ROGER KING MOZIAN ORCH.
(Decca 30330)

B "HAREM DANCE" (2:37) [Cherio BMI—Melkonian, Bed-ucci] Roger King Mozian's exciting trumpet and his big band, dish up a thrilling version of a current chart rider. Wonderful band arrangement that should bite off a good share of the sales. Full sound swings.

B "MANGOS" (2:15) [Redd Evans ASCAP—Libbey, Wayne] Mozian and his boys work on another best seller on this half and come thru with a potent cha cha instrumental that should appeal to dance enthusiasts. Great big band job of a hot number. Excellent debut disk for Decca.

PETE MARSHALL
(Mercury 71109)

B "IT'S MY WAY" [Cedarwood BMI—Walker] Pete Marshall, a highly talented legit balladeer makes an impressive debut on Mercury singing a tender love song with a beautiful, classically flavored melody. Emotional performance of a quality tune. Pete has a rich voice.

C+ "SUDDENLY I'M SAD" [Teri ASCAP—Cody, O'Hara, Hilman] Another well-written romancer with a melancholy story line. Jockeys should enjoy spinning both halves.

EDDIE LAWRENCE
(Coral 61821)

B+ "ABNER THE BASEBALL" (Pt. 1) [—Lawrence, Wayne] Eddie Lawrence, a man with imagination who clicked recently with his novelty "The Old Philosopher", has a wonderful new item that should appeal to both youngsters and adults. It's an unusual fantasy about the life of a baseball. The dialogue is interesting and often very humorous. The delightful music that accompanies the recitation is composed and conducted by Bernie Wayne. Timely disk that should get heavy play all thru the baseball season. Excellent change of pace material for any jockey's show. Ambitious recording. Should sell well every season.

GENE LEWIS
(Josie 819)

B "TOO YOUNG TO SETTLE DOWN" (2:06) [Keystone BMI—Willing, Robin] Josie comes up with a torrid rock-a-billy deck featuring Gene Lewis. Fast moving guitar-filled dancer with a terrific beat and a good teenage lyric. Could also do well in the country field.

C+ "CLOSE" (2:40) [Gold BMI—Willing, Lewis] A slower-paced rock and roller with a country flavoring. Rhythmic romancer with teen-appeal.

DORIS ALLEN
(Jade 106)

B "I CAN'T GIVE YOU ANY-THING BUT LOVE" (2:10) [Mills ASCAP—Fields, McHugh] A fine evergreen has been carefully, and refreshingly, transcribed to a light cha-cha beat by sweet-voiced thrush Doris Allen. Miss Allen's excellent phrasing and skillful play with the melodic line should make the disk a deejay delight. This new twist on a favorite could create some action.

B "HE'S FUNNY THAT WAY" (2:50) [Rosarita ASCAP—Whiting, Moret] Miss Allen admirably caresses another time-tested melody, with phrasing and vocal feeling highlighting the effort. Here's a deejay specialty, too.

RANDY SPARKS
(Verve 10048)

B "I'LL BE TRUE" (2:17) [Oakland ASCAP—Sparks] After the break-up the fella promises to be true in this lonely lament fashioned in a rock 'n roll manner by Randy Sparks. Performer develops the plot with conviction. Solid R & R session.

C+ "NO, NO, NAPOLEON" (2:10) [Oakland ASCAP—Sparks] An entirely different affair, containing clever lyrics and a snappy tune, tells of Napoleon's dealing with Josephine, and ends in a moral for today's lovers. Bright vocal stint by Sparks. Lad has talent.

HERE THEY COME!!



"Her Nibs"

and

RCA VICTOR
TRADE MARK RADIO CORPORATION OF AMERICA

**Georgia
Gibbs**

With An Explosive First Release

**I'M WALKING
THE FLOOR
OVER YOU**

and

**SUGAR
CANDY**

47/20-6922



RCA VICTOR
TRADE MARK RADIO CORPORATION OF AMERICA



MGM Records



JONI JAMES
ONLY TRUST YOUR HEART
 and
I NEED YOU SO
 K12450 • MGM 12450



DAVID ROSE
 and His Orchestra
CALYPSO MELODY
 K12430 • MGM 12430



MARVIN RAINWATER
 Breaking as a Pop Hit!
GONNA FIND ME
A BLUEBIRD
 K12412 • MGM 12412



DEAN JONES
 Hear him and see him again on the Steve Allen Show NBC-TV
 Sunday, May 12
 singing
YOUNG AND IN LOVE
 K12462 • 45 RPM ONLY

MIKE SECREST
 Sensational Reaction to
 First Air Plays
THE GIFT
 and
DO YOU PROMISE
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LEROY HOLMES
 and His Orch. & Chorus
SOUVENIR D'ITALIE
 Vocal by ANGELA DRAKE
 and
WARM AND TENDER
 K12460 • MGM 12460

SHEB WOOLEY
 (That "Are You Satisfied" man is back again with
 a new hit!)
PLENTY OF LOVE
 and
I WON'T COME BACK
 K12467 • MGM 12467

ARTHUR SMITH
STAMPS
 and
TWO THEME CALYPSO
 K12458 • MGM 12458

NEW SOUND-TRACK ALBUM
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RAY ANTHONY and His Orchestra
JULIE WILSON • NEILE ADAMS
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Round The Wax Circle

NEW YORK:

The big news for the next several days will be the preparations being made by the New York record trade to attend the MOA Convention. It looks like the biggest convention yet. . . . Johnny Mathis, set for the Ed Sullivan Show June 16, will do "It's Not For Me To Say", which is really starting to show up now. . . . Dot has signed song stylist Easy Williams and will soon release an album by her entitled "Easy Does It" which was produced by Jack Elliott. . . . The reason Judy Scott didn't sing on the Ed Sullivan Show May 5th as scheduled was that Sullivan had overbooked the show in the last two days with Gene Fullmer, Sugar Ray Robinson and Robert Strom. Consequently he used Judy as co-emcee. Sullivan will play her back however as a performer in the very near future. . . . Sorry to hear that the mothers of both Hal Webman and Ziggy Lane died last week. . . . MGM is cashing in on its David Rose disk click single of "Calypso Melody" by rushing an EP to market with the same title. . . . Bob Rotfeld of Philadelphia has joined Gone Records as Eastern promotion representative. . . . The Four Voices set to inaugurate a new policy feature on the NBC "Tonight" TV show. Beginning May 27 they start a one-week stand and will be augmented by a 14-piece band. . . . Robert Clary guests on the Spike Jones Show May 14. . . . CBS has announced that its new TV show, "The Big Record" will have its premiere on Wednesday, September 25 from 8 to 9 P.M. It will star Patti Page and feature guest singers every week. . . . Alan Dale emceed the annual Mardi Gras of the Baruch School of City College Saturday, May 11th. . . . Polly Bergen will sing her songs live when she does the dramatization of the life of Helen Morgan on TV May 16th. Polly refused to pre-record the numbers.

CHICAGO:

Chi radio men joined national radio in observance of "National Radio Week." WGN led pack with write-in contest "Why I Like Radio." Local radio execs reflect national sentiment that American A.M. Radio has never been stronger—more time, more sponsors and above all, more music. . . . "We've solved the slow period blues," claims All-State's Paul Glass. "Sales on Dictograph Hi-Fi are soaring and with new models arriving any day, things will really start popping. . . . Morrie Goldman, J. H. Martin Distributors, advises they have acquired Golden Crest. Local deejays are well acquainted with line due to novel LP, "Louie's Love Songs." . . . Promotion on "Jocko's Theme" in conjunction with flick, "The Strange One," prompted Archie Bleyer to plane into Chi last week. . . . Sam Fox, Famous-Paramount, no sooner got home after an extended midwest jaunt than things started happening and back on the road he went. . . . George Duckhorn and Damita Jo introducing thrush's latest ABC Par disk, "I'll Never Cry," to local deejays. . . . Loyola University's annual Spring Dance starred Joni James with her latest MGMer, "Only Trust Your Heart." 5/4. . . . Marty Faye was so impressed by Jodie Sands' Chancellor spinner, "With All My Heart," that he called her back for second interview in same show. . . . Jay Jay's "Polka King," Li'l Wally, reports he's snatched an MOA first in presenting a six piece polka band at banquet, 5/21. . . . Dick "Two Ton" Baker, Manny Oppen, and Sig Sakowicz planed into Springfield for Cerebral Palsy Telethon via WICS-TV, 5/4-5. Baker and Sakowicz on one plane? C'mon. . . . Erwin Barg expecting to entertain Robbins Music Corp.'s professional mgr., Murray Baker, while Baker is in Chi for MOA conclave. . . . Chi's own Buddy Charles introduced his first Formal deck, "Don't Say You Love Me," to "In Town Tonight" audience. . . . Bonnie Scott's inaugural RCA disk, "Kill Me With Kisses" keeping BMI's Jimmy Cairns hopping. . . . Possibly the most sought after fellows in town are John Doumanian and Joe Cerami now that Capitol has released "Swinging Affair" LP by Frank Sinatra.

HOLLYWOOD:

Many of the West Coast manufacturers and distributors leaving this week to attend the Music Operators of America Convention, being held next weekend at the Morrison Hotel in Chicago. . . . Joe Perry of Coral Records returned to town from the Northwest in time for the very successful cocktail party that Coral held to honor the McGuire Sisters. . . . Great reaction to Bert Convy's first release on the Mercury label. Sides are "You Never Have Time" and "Two Hearts" on which Convy is co-writer. . . . Gloria Clark has joined the Peter Potter office at KLAC. . . . Bunny Kurlan reports a hit for her Modern Distributing Co. in "Harem Dance" by The Armenian Jazz Sextette. . . . Paul Werth, from New York City is the new promotion man for Al Sherman's Record Sales Co. . . . Fred Astaire visiting the local disk jockeys with Bob Bacon to promote his Verve single of "That Face" and "Calypso Hooray." Astaire is the writer of the latter tune. . . . Dave Axelrod producing two jazz LP's for the new Parade label on the West Coast. . . . Abe Diamond hosted a party for the personnel of Diamond Distributing Co. at The Interlude to see ABC-Paramount artists Jackie and Roy. . . . Guy Ward announced the release of the new Hi-Lo's Lp on the Starlite label, entitled, "The Hi-Lo's on Hand." . . . Barry Freeman taking the first pressings of the Modernaires new disk, "Calypso Melody" around to the local jocks. . . . Bob Mac Laughlin now heard on KDAY from 3 to 7:30 P.M. with his Club-Time show which features voice tracks of top recording stars. Mac Laughlin also plans to re-activate his teen-age dances using top personalities for guest appearances. . . . Norm Dudley of Mercury Records predicting a two-sided hit for Patti Page's latest release.



JOHNNY MATHIS



JONI JAMES



HI-LO'S

DOT's**PARADE OF
BEST SELLERS**15558—**(DARK) GALE STORM**15550—**(MOON) . BONNIE GUITAR**15570—BERNARDINE—LOVE LETTERS IN THE SAND *Pat Boone*15569—FOUR WALLS—TALKIN' TO THE BLUES *Jim Lowe*15538—HOW CAN I FIND TRUE LOVE—COME GO
WITH ME *The Del-Vikings*15574—A FALLEN STAR—I CAN'T GO ON
THIS WAY *Jimmy Newman*15545—WHY BABY WHY—I'M WAITING JUST
FOR YOU *Pat Boone*15548—DON'T GET AROUND MUCH ANYMORE—
NINETY-NINE WAYS *Tab Hunter*15571—WHAT MADE MAGGIE RUN—LITTLE
BILLY BOY *The Del-Vikings*15551—ISABELLA—I DON'T LIKE IT *Roy Tan*15560—I'M SERIOUS—I LOVE MY GIRL *The Hilltoppers*15565—KING'S ROCK—HELLO ALOHA *Johnny Maddox*15566—HEART OF MY HEART—THAT OLD GANG OF
MINE—JUST BECAUSE *The Happy Jesters*15561—HONKY TONK SONG—THE POCKET
BOOK SONG *LeRoy VanDyke***NEW RELEASES**15575—VE BORRIQUITO—TELL MY LOVE *Billy Vaughn*15581—FOOL AROUND—WHICH WAY TO
YOUR HEART *The Fontane Sisters*15583—KILL ME WITH KISSES—SPEAK FOR
YOURSELF JOHN *Margaret Whiting*15573—ON MY MIND AGAIN—ALWAYS LATE *Bob Denton*15576—I SAW YOU, I SAW YOU—BYE BYE LOVE *T. Tommy*15577—LATELY—THE BLUES WALKED IN *Whitey Knight*15578—BECAUSE WE ARE YOUNG—LOVE LETTERS
IN THE SAND *Mac Wiseman*15579—YOU SWEET LITTLE THING—ATOM
BOMB BABY *The Five Stars*15580—TALKING TO MYSELF—DON'T MAKE MY
POOR HEART WEEP *Bobby Rand*15582—CALYPSO GIRL—I HOPE YOU FIND A
SWEETHEART *Lenny Perna***ALBUMS**DEP-1056 "A CLOSER WALK WITH THEE" *Pat Boone*DLP-3050 "PAT" *Pat Boone*DLP-3030 "HOWDY" *Pat Boone**Dot*RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 3-4181
THE NATION'S BEST SELLING RECORDS

Capitol
RECORDS

CashMakers

DEAN
MARTIN

Orchestra Conducted by
GUS LEVENE

I CAN'T GIVE
YOU ANYTHING
BUT LOVE

I NEVER HAD
A CHANCE

record no. 3718

EDDIE
CALVERT

His Trumpet and
Norrie Paramor's Orchestra

JOHN AND JULIE

(From the British Motion Picture
"John And Julie")

with
RUBY MURRAY
MICHAEL
HOLLIDAY

with Norrie Paramor's Orchestra

GOOD LUCK,
GOOD HEALTH,
GOD BLESS YOU

record no. 3720

DOLORES
GRAY

Orchestra and Chorus Conducted by
Van Alexander

THERE'LL BE SOME
CHANGES MADE

From the M-G-M motion picture
"Designing Woman"

FOOL'S ERRAND

Orchestra Conducted by Van Alexander

record no. 3719

GORDON
MacRAE

with Orchestra Conducted by
Van Alexander

WHEN YOU
KISS ME

ENDLESS LOVE

record no. 3724

MERRILL
MOORE

BARREL HOUSE
BESSIE

TUCK ME TO SLEEP IN
MY OLD 'TUCKY HOME

record no. 3721

JEAN
SHEPARD

THE OTHER
WOMAN

UNDER SUSPICION

record no. 3727

The Cash Box

The Records
Disk Jockeys
Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEY

		Pos. Last Week
1	ALL SHOOK UP ELVIS PRESLEY (RCA Victor)	1
2	LITTLE DARLIN' DIAMONDS (Mercury)	2
3	ROUND AND ROUND PERRY COMO (RCA Victor)	3
4	SCHOOL DAY (RING RING GOES THE BELL) CHUCK BERRY (Chess)	4
5	GONE FERLIN HUSKY (Capitol)	5
6	COME GO WITH ME DEL-VIKINGS (Dot)	6
7	SO RARE JIMMY DORSEY (Fraternity)	12
8	DARK MOON GALE STORM (Dot) — BONNIE GUITAR (Dot)	11
9	PLEDGE OF LOVE KEN COPELAND (Imperial) MITCHELL TOROK (Decca) DICK CONTINO (Mercury)	7
10	WHITE SPORT COAT MARTY ROBBINS (Columbia)	13
11	PARTY DOLL BUDDY KNOX (Roulette) STEVE LAWRENCE (Coral)	8
12	I'M WALKIN' FATS DOMINO (Imperial) RICKY NELSON (Verve)	9
13	LOVE LETTERS IN THE SAND PAT BOONE (Dot)	24
14	EMPTY ARMS IVORY JOE HUNTER (Atlantic) TERESA BREWER (Coral)	16
15	ROCK-A-BILLY GUY MITCHELL (Columbia)	17
16	MANGOS ROSEMARY CLOONEY (Columbia)	18
17	LOVE IS A GOLDEN RING FRANKIE LAINE (Columbia)	14
18	FOUR WALLS JIM REEVES (RCA Victor) JIM LOWE (Dot)	21
19	BUTTERFLY ANDY WILLIAMS (Cadence) CHARLIE GRACIE (Cameo)	10
20	WHY BABY WHY PAT BOONE (Dot)	15

21) MAMA GUITAR. 22) 1492. 23) IT'S NOT FOR ME TO SAY. 24) YE!
TONIGHT JOSEPHINE. 25) SHISH-KEBAB. 26) MAMA LOOKA BOOBOO. 27
AFTER SCHOOL. 28) HAREM DANCE. 29) I JUST DON'T KNOW. 30) OLE
CAPE COD. 31) YOUNG BLOOD. 32) LITTLE WHITE LIES. 33) ALMOST
PARADISE. 34) SO LONG MY LOVE. 35) SEARCHIN'. 36) NINETY-NINI
WAYS. 37) CRAZY LOVE. 38) FREIGHT TRAIN. 39) DO I LOVE YOU. 40
SITTIN' IN THE BALCONY. 41) TALKIN' TO THE BLUES. 42) WHEN ROCK
AND ROLL CAME TO TRINIDAD. 43) FABULOUS. 44) BERNARDINE. 45
DON'T CALL ME SWEETHEART. 46) GONNA FIND ME A BLUEBIRD. 47) PEACI
IN THE VALLEY. 48) CALYPSO MELODY. 49) I'M SORRY. 50) WIND IN THI
WILLOW. 51) RING-A-DING. 52) HE'S MINE. 53) EVANGELINE. 54) MARI
ANNE. 55) CHANTEZ, CHANTEZ. 56) WONDERFUL! WONDERFUL! 57) I'M
STICKIN' WITH YOU. 58) ROCK YOUR LITTLE BABY TO SLEEP. 59) LUCILLE
60) ONE FOR MY BABY.



MATHIS

Johnny's latest is strictly a "Natural!" Both sides are featured numbers in the new M-G-M movie, "Lizzie." On the lead side, Johnny plays his own piano accompaniment (as he does in the movie) in a tune written especially for him, and he really gives it the works. A chart-jumper if ever there was one!

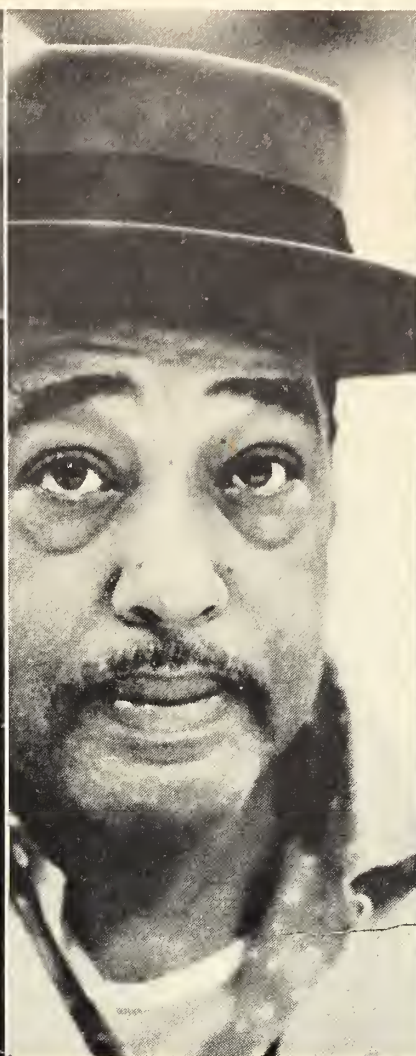
It's Not For Me To Say b/w
Warm And Tender
(both from the M-G-M release, "Lizzie")
Johnny Mathis with Ray Conniff
4-40851



NEE

Bernie pulls a Calypso caper on the lead side—one of the brightest, liveliest entries in the fad that's rocking the country. Reverse is a "pop" with a twist—a fast-paced tune with a C&W sound. You'll be seeing plenty of action from all markets on this disc!

Hey Janie
(Hey Jamie) b/w
Hey Liley, Liley Lo
Bernie Nee with Ray Conniff
4-40906



ELLINGTON

The "Duke" goes on record for the first time with a single, and that's news any day! The way has been paved with his outstanding successes, "Ellington at Newport" (CL 934) and "A Drum is a Woman" (CL 951). The latter was such a success that you (and your customers) were treated to an hour-long color TV show based on the album on May 8th. The public is crying for more and both sides of this entry are huge request numbers, so it's up to you! Like taking candy from a baby, only baby don't mind!

Cop-Out b/w
Rock City Rock
Duke Ellington
4-40903



THE HI-LO'S

Take a Hit song from a Hit movie; put it with a Smash vocal, and what have you got? A SMASH HIT from The Hi-Lo's. These are the hearties who've been eating up the album charts (Suddenly It's The Hi-Lo's CL 952), and singles buyers will be snapping it up.

A Face in the Crowd
(from Warner Bros.' "A Face in the Crowd") b/w
Autumn Rain
The Hi-Lo's with Frank Comstock
4-40915



TILLIS

This is Mel's second release on Columbia, and it's a beauty! Both sides were written by Mel and he delivers them like good country butter—fresh and saleable! Mel's a new star in the C&W listings, but he's already established a nice reputation as a solid singer and a fancy man on the guitar. Look to the C&W markets for traffic like Times Square on New Year's Eve!

Case Of The Blues b/w
It's My Life
Mel Tillis
4-40904-c



WHEELER

Onie has dished up a pair of sides with all the zest of a Virginia Reel. This man's a steady seller in C&W territory and sits on the charts as easily as a cow-poke on the top rail. Don't miss this one. Onie's ridin' a winner!

Steppin' Out b/w
Going Back To The City
Onie Wheeler
4-40911-c

THE SURE-FIRE HITS ARE ON
THE HOTTEST COMPANY IN THE BUSINESS

COLUMBIA RECORDS

A DIVISION OF CBS
® "Columbia" ® ® Marcas Reg.

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In **THE CASH BOX** Charts,

Fill In The Coupon Below
(Or Put Them On Your Own Letterhead)

And Mail To
THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Country Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Rhythm 'N Blues Records Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

NAME
FROM
ADDRESS
CITY STATE



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Station WLFH-Little Falls, New York staged a 16-hour marathon recently for a 12-year old victim of a malignant brain tumor, and according to Scott Avery the goal of \$1,000 was reached. . . . Al Meltzer (WHEN-Syracuse, N.Y.) guested Steve Lawrence on the WHEN-TV "Top Ten Dance Party." . . .



AL MELTZER
(WHEN-Syracuse, N. Y.)

Dick Doty (WHAM-Rochester, N.Y.) would appreciate taped station breaks and good luck messages from artists for his station in Bradenton, Fla., WTRL. . . . Gene Graves (WTTM-Trenton, N. J.) has turned tunesmith. Gene has written a song, "Come On In To The State Of New Jersey," a march which he hopes will be adopted as the state's song. The tune was recently performed publicly for the first time last week by the 150-voice Trenton High School chorus at the annual public school festival. DeeJay Graves has also written a children's song, "Percy The Pale-Faced Polar Bear." . . . Jerry Lee (KTRN-Wichita Falls, Texas) offered his listeners a copy of Tommy Sands' smash Capitol album, "Steady Date," if they could guess Andy Griffith as the singer of a "Face In The Crowd," Andy's Capitol release of the title song from his new pic. Jerry conducted the contest for 3 nights and obtained 4 winning entries. Jerry spins platters on KTRN from 6:30 PM to Midnight Monday thru Friday, and from 2 PM to 6 PM Sundays. . . . After a bout with the virus, Alene McKinney (KBIG-Hollywood, Calif.) is in the swing of things again. . . . DeeJays Harry Downey and Ray Carroll of WICC-Bridgeport, Conn. and Chuck Brinkman (WELI-New Haven, Conn.) are running a contest in which kids are being asked to send in pictures of themselves or their friends. Ralph Young whose latest release is "Look At 'Er" on Epic will "look at 'em and judge what he considers to be the most typical looking teenagers. Prizes will be sent to the winners.

Sam Blessing (KOSI-Denver, Colo.) is running an artist popularity poll among his listeners with contestants being eligible for a five week album drawing. . . . Sheldon Silk (WALE-Fall River, Mass.) is the writer of "Jamaica Moon," sung by Rosita Davis on Ace. . . . Doug Hendon (WSMB-New Orleans, La.) writes: "Here in New Orleans LP's are gaining more and more prominence day by day." . . . In the Vital Statistics of May 4th we incorrectly listed Peter Blake's new station. The deeJay is stationed at WKIT-Garden City, Long Island, N.Y. . . . Bill Gerson (WINN-Louisville, Ky.) has switched his deeJay schedule from the early morning to the evening from 9 to Midnight.



CHUCK BRINKMAN
(WELI-New Haven, Conn.)

The new show is called, "Bill Gerson's Midnight Ride." Bill is excited over the new Tony Arden (Decca) issue of "Like A Baby." . . . While Ted Crays was vacationing in New York he sat in on a number of recording sessions. . . . Gene Winter (WPGC-Washington, D.C.) says he held the first record hop ever in the new Coca Cola plant in Capitol Heights, Md. on May 11th. Gene has booked hops throughout most of the summer. . . . Bob Ancell began his "Bob Ancell Show" on WPOW-New York a short while ago. . . . Each Saturday Bob Bassett (WHIM-Providence, R.I.) does a "Portrait Of Jazz," featuring recordings from all phases of jazz from early Louis Armstrong to the present day modernists. Interviews with many of today's outstanding musicians and vocalists are a part of each weekly program. Kai Winding was the first guest to drop in on Bob's show. . . . Bob Elliott (KENT-Shreveport, La.) is "completely overwhelmed by Artie Wayne's new RKO-Unique album, "You're My Thrill," which features Artie in a program of standards and one tune written by the artist. . . . Jewett Walker (XEAU-San Diego, Calif.) programs 14 hours of Rhythm and Blues, Pop and Jazz. Jewett would appreciate his name being added to record firm mailing lists. . . . Al Makkay (KCNA-Tucson, Ariz.) has a time-slot tabbed "The Session," which features mostly rock 'n roll programming. Al's national top disks are taken from The Cash Box.



BOB CLAYTON
(WHDH-Boston, Mass.)

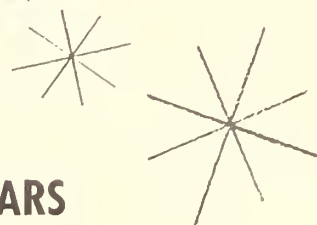
Lee Donahue, formerly of WGGB-Freeport, L.I., N.Y., has moved his popular "Night Train" show to WKIT-Garden City, L.I., N.Y. The show will originate from the WKIT studios in Roosevelt Field, and consists of 16 hours per week across the board. . . . Chris Charles has accepted a position as Program Director of WGAW-Gardner, Mass., making the move from WCAT-Athol, Mass. . . . The FCC granted WHDH-Boston, Mass. a permit to operate a new television station on UHF channel 5. DeeJay Don Clayton will be doing a show shortly on the new WHDH TV outlet. . . . When Sam Depino moved to WAFB-Baton Rouge, La. from KEVL-White Castle, La. he changed his name to Tony Davis. Tony would like to correspond with record firms and artists plus night deeJays for ideas. . . . Dick Biondi (WHOT-Youngstown, Ohio) visited New York City over the week-end a short while ago.

"Only those records best suited for commercial use are reviewed by **THE CASH BOX**"

LOOKS LIKE WE'RE IN FOR A **HOT** SUMMER . . . ON **VIP** THAT IS



THE **NEWEST** OF LABELS
BRINGS YOU
THE **NEWEST** RECORDING STARS



ViVienna
DELLA CHIESA (KEY-A-SA)

sings:

Haunted Heart c/w From This Moment On	VIP-1001
Light A Candle c/w Love Letters In The Sand (SAY A PRAYER)	VIP-1003
No Man c/w All Over Again	VIP-1004
You're Someone New c/w Do I Love You	VIP-1005

BILLY BRANDO

sings: Love Me Again c/w One Sided Love VIP-1002


ALSO: OUR FIRST LP VIP-2001 12" HIGH FIDELITY \$3.98

featuring *The Al Conte Quartet*

Mr. **PRAXXO** *and* *Mr.* **BAXXO**



*You ain't heard nottin 'til you bend an ear to this
fantabulous combination of*

 DIXIE
IF YOU KNEW SUZIE
BYE BYE BLACKBIRD
O DEM GOLDEN SLIPPERS
(AND 25 OTHERS)

HEY!

Mr. Dealer, Mr. Distributor, Mr.
Disc Jockey, want an earful:
Send us a card, samples on all
above available upon request.



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WITH TWO BIG ONES!!



*the
Three D's*

ORIGINAL Version of

"LITTLE BILLY BOY"

(I Know How To Rock & Roll)

Already # 5 in Boston and Spreading fast

PARIS 503

- JUST RELEASED
- IMMEDIATE ACTION



*The Four
Esquires*

A Great Singing Group swing

"THE CHOPSTICK ROCK"

b/w

"NEVER LOOK AT LOVE"

PARIS 505



Records

1619 Broadway (PLaza 7-3756) N. Y.
JACK GOLD, Pres.



Best Selling Sheet Music

		LAST WEEK
1	ROUND AND ROUND Rush BMI—Stallman, Shapiro	1
2	ALL SHOOK UP Shalimar-Presley BMI—Blackwell, Presley	2
3	LITTLE DARLIN' Excellorc BMI—Williams	5
4	WHY BABY WHY Winneton BMI—Dixon, Hanson	6
5	ALMOST PARADISE Peer International BMI—Petty	8
6	MARIANNE Montclare BMI—Gilkyson, Dehr, Miller	3
7	BUTTERFLY Mayland & Presley BMI—September	4
8	CHANTEZ CHANTEZ Chantez BMI—Fields, Gamse	7
9	A WHITE SPORT COAT Acuff-Rose BMI—Robbins	12
10	PARTY DOLL Jackie BMI—Knox, Bowen	9
11	DARK MOON Dandelion BMI—Miller	13
12	GONE Hill & Range Songs BMI—Rogers	14
13	99 WAYS Mayland BMI—Gracie	10
14	COME GO WITH ME Gil & Phoebe BMI—Quick	11
15	DO I LOVE YOU Williamson ASCAP—Rodgers, Hammerstein II	15



Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

<u>RADIO</u>	(LISTED ALPHABETICALLY)	<u>TV</u>	
A Face In The Crowd	Remick	All Shook Up	Shalimar
Almost Paradise	Peer	Almost Paradise	Peer
Bernardine	Palm Springs	Around The World	Young
Can't Wait For Summer	Southern	Boy On The Dolphin	Robbins
Cattle Call	Forster	Butterfly	Mayland & Presley
Do I Love You (Because You're Beautiful)	Williamson	Chantez, Chantez	Chantez
Empty Arms	Ivory	Dark Moon	Dandelion
Girl With The Golden Braids	Roncom	Do I Love You (Because You're Beautiful)	Williamson
Gone	Hill & Range	False Hearted Girl	American
I'm Walkin'	Reeve	First Date, First Kiss, First Love	Lower
Italiano	Harms	Girl With The Golden Braids	Roncom
It's Good To Be Alive	Valyr	Gone	Hill & Range
Little Darlin'	Excellorc	I Dreamed	Trinit
Little White Lies	Bregman-Vocco-Conn	I'm Sorry	Algonquin
Lonely Man	Paramount	Little Darlin'	Excellorc
Look At 'Er	Valyr	Little White Lies	Bregman-Vocco-Conn
Love Is A Golden Ring	Montclare	My Love Song	Birchwood
Love Letters In The Sand	Bourne	Party Doll	Jack
Mama Guitar	Remick	Rain In Spain	Chappel
Mangos	Redd Evans	Ring My Phone	Central Song
Marianne	Montclare	Rock-A-Billy	Oxford
Round And Round	Rush	Round And Round	Rush
So Long My Love	Eddie Shaw	Sittin' In The Balcony	Bentley
So Rare	Robbins	Start Movin' (In My Direction)	Sheldon
That Face	Empress	Strictly Sentimental	Southern
Twelve O'Clock Tonight	Chas. N. Daniels	Why Baby Why	Winnetka
When Rock 'N' Roll Came To Trinidad	Marvin	Wondering	Egg
Whistling Sergeant	Zodiac	Yes Tonight Josephine	Astoria
Who Needs You	Korwin	You Broke Your Promise Mr. Sandman	Stardust
Wind In The Willow	Broadcast	Young Love	Lower

A GASSER!

From
**The
Cues**



CRAZY, CRAZY PARTY
and
I PRETEND

#F-104

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1730 BROADWAY • NEW YORK 19, N.Y.

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"A ROSE AND A PRAYER"

AND

"WITH THIS RING"

JUBILEE 5283

CHAMP BUTLER

"A Little White Church"

C/W

"HUNKY DORY"

ZEPHYR
RECORDS

CORRECT LISTING OF

**CHESS & CHECKER
RECORD COMPANY'S**

SMASH HIT BY

CHUCK BERRY

IN FULL PAGE ADVERTISEMENT IN THE
APRIL 27th ISSUE OF THE CASH BOX IS:

"SCHOOL DAY"

(RING, RING GOES THE BELL)

By **CHUCK BERRY**

CHESS # 1653

Another New Hit

by the

**JIVE
BOMBERS**

*

"BLUES DON'T
MEAN A THING"

b/w

"IF I HAD A
TALKING PICTURE
OF YOU"

SAVOY # 1513

SAVOY

RECORD CO
58 MARKET ST
NEWARK, N. J.

CAIRO, ILL.—Mr. and Mrs. Vincent Doss, well-known coin machine operators, this city, recently opened their first record shop. The Cairo retail record store will carry a full music line, including all records and a top line of phonographs. The Dosses are well known throughout southern Illinois, western Kentucky, and southern Missouri, where they have been operating for the past fifteen years. Seen above is a picture of the opening night. To the rear of the photo Mr. Doss can be seen on the phone. Mrs. Doss and salesgirl Bobby Leech are behind the counter.

Jimmy Dorsey Disk Tops 500,000 Mark

CINCINNATI — Harry Carlson, president of Fraternity Records, reported last week that Jimmy Dorsey's recording of "So Rare," which sold only 25 disks in the first two weeks of its release, has already topped the 500,000 mark in sales.

Carlson stated that though there have been very few hit band recordings in recent years, he knew that Dorsey, with the right song, and the right arrangement, could make it on the charts.

This week's *Cash Box* Top 60 survey puts the Dorsey recording 6th in national sales.

Carlson, a personal friend and admirer of Dorsey's musical talents, had discussed the possibility of Dorsey recording for Fraternity with the band maestro over a period of two years. Dorsey was hesitant, and as he put it to Carlson: "Harry, I'm afraid you'll be hurt, because I'm not selling records." But, Dorsey finally OK'd Carlson's offer, and on November 10, 1956, "So Rare" was recorded and released early in January.

VIP Label Pacts Artists

NEW YORK — The V.I.P. label which has been in existence less than a month is beginning to pact performers to recording contracts as fast as they can get to it.

The latest addition to the new entry in the recording field is Billy Brando.

Heard locally over shows emanating from radio station WINS in New York, Brando, in addition to singing songs also collaborates in writing them. His name appears on both sides of his first release as co-author. The first is "Love Me Again," b/w "One Sided Love." Brando has also appeared in clubs in and around New York, off-Broadway stage presentations and local television shows.

Decca Execs To Europe

NEW YORK — Leonard W. Schneider, executive vice-president of Decca Records, Inc.; Sydney M. Goldberg, vice-president in charge of sales. Is Horowitz, the company's classical A&R director; and Hubert Stone, export manager; left last week for Europe. The Decca execs will visit Germany and England on the trip, and will discuss and negotiate future plans with their German affiliates, Deutsche Grammophon Gesellschaft, m.b.H.



Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. Little Darlin' (Diamonds)
2. Come Go With Me (Del-Vikings)
3. All Shook Up (E. Presley)
4. A White Sport Coat (M. Robbins)
5. Round And Round (P. Como)
6. Rock-A-Billy (G. Mitchell)
7. Gone (F. Husky)
8. Mama Looka Booboo (H. Belafonte)
9. Marianne (T. Gilkyson)
10. Mangos (R. Clooney)

Cleveland, Ohio

1. All Shook Up (E. Presley)
2. I'm Walkin' (Nelson/Domino)
3. School Day (C. Berry)
4. Little Darlin' (Diamonds)
5. So Rare (J. Dorsey)
6. Round And Round (P. Como)
7. Love Letters In The Sand (P. Boone)
8. A White Sport Coat (M. Robbins)
9. Rosie Lee (Mello-Tones)
10. Mama Looka Booboo (H. Belafonte)

New Orleans, La.

1. All Shook Up (E. Presley)
2. Come Go With Me (Del-Vikings)
3. Little Darlin' (Diamonds)
4. Butterfly (C. Gracie)
5. C. C. Rider (C. Willis)
6. Dark Moon (G. Storm)
7. Round And Round (P. Como)
8. A White Sport Coat (M. Robbins)
9. Mama Looka Booboo (H. Belafonte)
10. School Day (C. Berry)

Seattle, Wash.

1. All Shook Up (E. Presley)
2. I'm Walkin' (R. Nelson)
3. Little Darlin' (Diamonds)
4. Come Go With Me (Del-Vikings)
5. Lucille (L. Richard)
6. Gone (F. Husky)
7. Dark Moon (B. Guitar)
8. A White Sport Coat (M. Robbins)
9. Round And Round (P. Como)
10. School Day (C. Berry)

Baltimore, Md.

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Dark Moon (B. Guitar)
4. Wonderful! Wonderful! (J. Mathis)
5. Empty Arms (Brewer/Hunter)
6. Rock-A-Billy (G. Mitchell)
7. So Rare (J. Dorsey)
8. Little Darlin' (Diamonds)
9. Four Walls (J. Reeves)
10. A White Sport Coat (M. Robbins)

Minneapolis, Minn.

1. He's Mine (Platters)
2. All Shook Up (E. Presley)
3. Dark Moon (Guitar/Storm)
4. So Rare (J. Dorsey)
5. Little Darlin' (Diamonds)
6. Love Letters In The Sand (P. Boone)
7. Round And Round (P. Como)
8. A White Sport Coat (M. Robbins)
9. Four Walls (Lowe/Reeves)
10. Gone (F. Husky)

Kansas City, Mo.

1. School Day (C. Berry)
2. All Shook Up (E. Presley)
3. So Rare (J. Dorsey)
4. Little Darlin' (Diamonds)
5. Round And Round (P. Como)
6. Pledge Of Love (Copeland)
7. After School (R. Starr)
8. Rock-A-Billy (G. Mitchell)
9. Come Go With Me (Del-Vikings)
10. Dark Moon (G. Storm)

Chicago, Ill.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Dark Moon (B. Guitar)
4. I'm Walkin' (Nelson/Domino)
5. Party Doll (B. Knox)
6. Come Go With Me (Del-Vikings)
7. So Rare (J. Dorsey)
8. Rock-A-Billy (G. Mitchell)
9. Gone (F. Husky)
10. School Day (C. Berry)

Detroit, Mich.

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. So Rare (J. Dorsey)
4. Rosie Lee (Mello-Tones)
5. A Little Darlin' (Diamonds)
6. Over The Mountain (Johnnie & Joe)
7. Baby She's Gone (J. Scott)
8. Love Letters In The Sand (P. Boone)
9. Harem Dance (Armenian Jazz Sextet)
10. Why Baby Why (P. Boone)

Atlanta, Ga.

1. All Shook Up (E. Presley)
2. Round And Round (P. Como)
3. A White Sport Coat (M. Robbins)
4. Little Darlin' (Diamonds)
5. Come Go With Me (Del-Vikings)
6. Pledge Of Love (M. Torok)
7. Party Doll (S. Lawrence)
8. Gone (F. Husky)
9. Dark Moon (B. Guitar)
10. Searching (Coasters)

Miami, Fla.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Come Go With Me (Del-Vikings)
4. Gone (F. Husky)
5. School Day (C. Berry)
6. Dark Moon (B. Guitar)
7. Round And Round (P. Como)
8. A White Sport Coat (M. Robbins)
9. Party Doll (B. Knox)
10. Rock-A-Billy (G. Mitchell)

Pittsburgh, Pa.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Round And Round (P. Como)
4. So Rare (J. Dorsey)
5. A White Sport Coat (M. Robbins)
6. School Day (C. Berry)
7. Gone (F. Husky)
8. Mangos (R. Clooney)
9. Dark Moon (Guitar/Storm)
10. Mama Looka Booboo (H. Belafonte)

Philadelphia, Pa.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Mama Looka Booboo (H. Belafonte)
4. School Day (C. Berry)
5. Around The World (Young)
6. Gone (F. Husky)
7. Butterfly (C. Gracie)
8. Round And Round (P. Como)
9. Dark Moon (G. Storm)
10. So Rare (J. Dorsey)

San Antonio, Tex.

1. Little Darlin' (Diamonds)
2. Come Go With Me (Del-Vikings)
3. School Day (C. Berry)
4. All Shook Up (E. Presley)
5. Isabella (R. Tan)
6. He's Mine (Platters)
7. Gone (F. Husky)
8. Just Because (L. Price)
9. Round And Round (P. Como)
10. Loneliness (Quaternotes)

Los Angeles, Calif.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Round And Round (P. Como)
4. Come Go With Me (Del-Vikings)
5. Party Doll (B. Knox)
6. Why Baby Why (P. Boone)
7. Mama Looka Booboo (H. Belafonte)
8. Jamie Boy (K. Starr)
9. Butterfly (Williams)
10. So Rare (J. Dorsey)

Denver, Colo.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Del-Vikings)
4. Gone (F. Husky)
5. Party Doll (B. Knox)
6. I'm Stickin' With You (J. Bowen)
7. School Day (C. Berry)
8. Wonderful! Wonderful! (J. Mathis)
9. Round And Round (P. Como)
10. Dark Moon (G. Storm)

Cincinnati, Ohio

1. All Shook Up (E. Presley)
2. Come Go With Me (Del-Vikings)
3. Little Darlin' (Diamonds)
4. School Day (C. Berry)
5. Round And Round (P. Como)
6. Gone (F. Husky)
7. I'm Walkin' (Domino/Nelson)
8. Why Baby Why (P. Boone)
9. Butterfly (A. Williams)
10. Ninety-Nine Ways (Hunter)

Houston, Tex.

1. Young Blood (Coasters)
2. School Day (C. Berry)
3. All Shook Up (E. Presley)
4. A White Sport Coat (M. Robbins)
5. Gone (F. Husky)
6. Little Darlin' (Diamonds)
7. Come Go With Me (Del-Vikings)
8. Searching (Coasters)
9. C. C. Rider (C. Willis)
10. Isabella (R. Tan)

Boston, Mass.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Why Baby Why (P. Boone)
4. School Day (C. Berry)
5. Rock-A-Billy (G. Mitchell)
6. It's Not For Me To Say (J. Mathis)
7. Harem Dance (Armenian Jazz Sextet)
8. After School (R. Starr)
9. Round And Round (P. Como)
10. Dark Moon (B. Guitar)

San Francisco, Calif.

1. All Shook Up (E. Presley)
2. Come Go With Me (Del-Vikings)
3. Little Darlin' (Diamonds)
4. Dark Moon (B. Guitar)
5. Round And Round (P. Como)
6. Gone (F. Husky)
7. Party Doll (Knox/Lawrence)
8. I'm Sorry (Platters)
9. Lucille (L. Richard)
10. Why Baby Why (P. Boone)

St. Louis, Mo.

1. Dark Moon (G. Storm)
2. All Shook Up (E. Presley)
3. Party Doll (B. Knox)
4. So Rare (J. Dorsey)
5. Little Darlin' (Diamonds)
6. Talkin' To The Blues (Lowe)
7. I'm Stickin' With You (J. Bowen)
8. I Love My Girl (C. Morley)
9. Fabulous (C. Gracie)
10. Freight Train (N. Whiskey)

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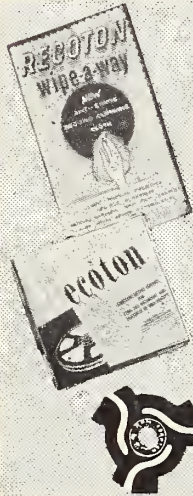




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by **Sammy Lowe**
and his orchestra
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Diaz To Devote Full Time To Vik Albums

NEW YORK—Because of the company's steadily increasing package goods business, Herman Diaz, Artists and Repertoire Chief for VIK Records, henceforth will devote all his time to albums.

Bob Rolontz, who has been VIK's musical director, will head up the A&R department for the company's single records. Both will report to Ben Rosner, manager, VIK Records.

VIK entered the album field only last October and since then has turned out 26 packages in the pop and jazz categories. Diaz anticipates that the company will produce a minimum of 80 albums in the next 12 months.

Rubinstein Receives Award For Millionth Record Album

NEW YORK, N. Y.—One of the most unusual awards in the history of the record industry was presented to pianist Artur Rubinstein last Tuesday in recognition of the fact that sales of his record albums have passed the one million mark.

A plaque in the form of a gold-framed, gold-embossed etching of the pianist, was presented to him at a luncheon in the State Suite of the Plaza Hotel, given by the RCA Victor Record Division. Rubinstein has recorded exclusively for RCA Victor throughout his career.

The presentation was made by George R. Marek, vice-president and operations manager of RCA Victor's Record Division. Inscription on the plaque reads: "Presented to Artur Rubinstein in tribute to his distinguished career as an exclusive RCA Victor recording artist and in recognition of the sale of his one-millionth record album."—May, 1957.

The pianist is one of the few classical artists whose record album sales have reached the million mark. The album that contributed substantially to the figure is a recently released recording of Rachmaninoff's Second Piano Concerto (Fritz Reiner/Chicago Symphony Orchestra) and the Liszt Piano Concerto No. 1 (Alfred Wallenstein conducting the RCA Victor Symphony Orchestra).

Top Stars To Appear At Columbia Sales Convention

NEW YORK—The Columbia Records Annual Sales Convention in late July, this year, will use the services of names from the label's roster, according to a report from Pop Singles Manager Dick Linke, who is directing the entertainment program being developed.

So far, according to Linke, the firm has assured the appearance of ten pop performers from the country ranks, as well as pop.

Frankie Laine, Paul Weston, Erroll Garner, the Hi Lo's, Marty Robbins, Ray Price, Jerry Vale, Carl Smith, Mel Tillis and Johnny Mathis will headline the affair, thus far.

The conclave will take place at the new Americana Hotel in Miami Beach, Florida.

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Top Selling Records

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Retail Outlets

From Coast to Coast

MELODY SONG SHOPS, INC. Brooklyn, N. Y.

1. Come Go With Me (Del-Vikings)
2. Little Darlin' (Diamonds)
3. White Sport Coat (Robbins)
4. All Shook Up (E. Presley)
5. Mama Looka Booboo (H. Belafonte)
6. Rock-A-Billy (G. Mitchell)
7. Round And Round (P. Como)
8. Gone (F. Husky)
9. Mangos (R. Clooney)
10. Marianne (T. Gilkyson)

THE RECORD CENTER Cleveland, Ohio

1. All Shook Up (E. Presley)
2. I'm Walkin' (R. Nelson)
3. School Day (C. Berry)
4. Round And Round (P. Como)
5. Rock Your Baby To Sleep (B. Knox)
6. So Rare (J. Dorsey)
7. Ten Little Trees (L. Welk)
8. Love Letters In The Sand (P. Boone)
9. I Just Don't Know (4 Lads)
10. Mama Looka Booboo (H. Belafonte)

A. WILLIAMS & CO. Philadelphia, Pa.

1. Little Darlin' (Diamonds)
2. Mama Looka Booboo (H. Belafonte)
3. All Shook Up (E. Presley)
4. Butterfly (C. Gracie)
5. Round The World (Young)
6. Dark Moon (G. Storm)
7. School Day (C. Berry)
8. Rock-A-Billy (G. Mitchell)
9. Gone (F. Husky)
10. Start Movin' (S. Mineo)

COMER'S RECORD NOOK San Antonio, Tex.

1. Come Go With Me (Del-Vikings)
2. Gone (F. Husky)
3. School Day (C. Berry)
4. He's Mine (Platters)
5. Isabella (R. Tan)
6. All Shook Up (E. Presley)
7. Little Darlin' (Diamonds)
8. Thousand Miles Away (Heartbeats)
9. Round And Round (P. Como)
10. Till (P. Faith)

ROYLES T V Salt Lake City, Utah

1. All Shook Up (E. Presley)
2. Dark Moon (B. Guitar)
3. Star Dust (N. Cole)
4. I'm Stickin' With You (J. Bowen)
5. Come Go With Me (Del-Vikings)
6. Pledge Of Love (Copeland)
7. School Day (C. Berry)
8. Peace In The Valley (E. Presley)
9. Jim Dandy (L. Baker)
10. Round And Round (P. Como)

BROADWAY MUSIC New York, N. Y.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Mangos (R. Clooney)
4. I'm Sorry (Platters)
5. Marianne (T. Gilkyson)
6. Rock-A-Billy (G. Mitchell)
7. A White Sport Coat (M. Robbins)
8. Calypso Melody (D. Rose)
9. Shish-Kebab (R. Marterie)
10. Love Is A Golden Ring (F. Laine)

LOOMIS TEMPLE OF MUSIC New Haven, Conn.

1. So Rare (J. Dorsey)
2. Over The Mountain (Johnnie & Joe)
3. Come Back To Me Darling (J. Therrin, Jr.)
4. School Day (C. Berry)
5. Rock Tang Lang (Cellos)
6. Little Darlin' (Diamonds)
7. Fabulous (C. Gracie)
8. Rock Your Baby To Sleep (B. Knox)
9. Rock-A-Billy (G. Mitchell)
10. Don't Ask Me To Be Lonely (Dubbs)

LISHON'S Chicago, Ill.

1. So Rare (J. Dorsey)
2. Little Darlin' (Diamonds)
3. Dark Moon (B. Guitar)
4. All Shook Up (E. Presley)
5. I'm Walkin' (R. Nelson)
6. Fabulous (S. Lawrence)
7. Shish-Kebab (R. Marterie)
8. Party Doll (B. Knox)
9. Rock-A-Billy (G. Mitchell)
10. Come Go With Me (Del-Vikings)

AL'S RECORD MART Detroit, Mich.

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Next Time You See Me (J. Parker)
4. Over The Mountain (Johnnie & Joe)
5. Young Blood (Coasters)
6. Rosie Lee (Mello-Tones)
7. Harem Dance (Armenian Jazz Sextet)
8. So Rare (J. Dorsey)
9. Little Darlin' (Diamonds)
10. Why Baby Why (P. Boone)

DEIBEL'S RECORD SHOP St. Louis, Mo.

1. Dark Moon (G. Storm)
2. I Love My Girl (C. Morley)
3. Talkin' To The Blues (Lowe)
4. Fabulous (C. Gracie)
5. Party Doll (B. Knox)
6. Freight Train (McDevitt)
7. Little Darlin' (Diamonds)
8. I'm Stickin' With You (J. Bowen)
9. Shish-Kebab (R. Marterie)
10. So Rare (J. Dorsey)

DON LEARY'S, INC. Minneapolis, Minn.

1. He's Mine (Platters)
2. Love Letters In The Sand (P. Boone)
3. So Rare (J. Dorsey)
4. Dark Moon (B. Guitar)
5. Goin' Steady (T. Sands)
6. All Shook Up (E. Presley)
7. I'm Sorry (Platters)
8. Wind In The Willow (J. Stafford)
9. Four Walls (J. Lowe)
10. Little Darlin' (Diamonds)

BEN BROWN MUSIC Lynn, Mass.

1. All Shook Up (E. Presley)
2. Harem Dance (Armenian Jazz Sextet)
3. Fabulous (C. Gracie)
4. It's Not For Me To Say (J. Mathis)
5. Little Darlin' (Diamonds)
6. Dark Moon (B. Guitar)
7. It's You I Love (Domino)
8. Little Billy Boy (The 3 D's)
9. Chosen Few (Dion & Timberlanes)
10. That's Life (J. Pleis)

DEW MUSIC CO., INC. Monroe, La.

1. All Shook Up (E. Presley)
2. He's Mine (Platters)
3. Come Go With Me (Del-Vikings)
4. Love Is Strange (Mickey & Sylvia)
5. School Day (C. Berry)
6. Little Darlin' (Diamonds)
7. White Sport Coat (Robbins)
8. Time Running Out (Carson)
9. Party Doll (S. Lawrence)
10. Round And Round (P. Como)

TOLZIEN MUSIC STORE Amarillo, Tex.

1. Little Darlin' (Diamonds)
2. Round And Round (P. Como)
3. All Shook Up (E. Presley)
4. Party Doll (B. Knox)
5. Why Baby Why (P. Boone)
6. 99 Ways (T. Hunter)
7. White Sport Coat (Robbins)
8. Rock-A-Billy (G. Mitchell)
9. Dark Moon (G. Storm)
10. So Rare (J. Dorsey)

WALLICHS MUSIC CITY Holywood, Calif.

1. Little Darlin' (Diamonds)
2. Come Go With Me (Del-Vikings)
3. Harem Dance (Armenian Jazz Sextet)
4. Day-O Banana Boat (S. Freberg)
5. Why Baby Why (P. Boone)
6. Round And Round (P. Como)
7. All Shook Up (E. Presley)
8. 99 Ways (T. Hunter)
9. School Day (C. Berry)
10. On Treasure Island (G. Storm)

ONE STOP REC. SALES, INC. Buffalo, N. Y.

1. Bye Bye Love (Everly Bros.)
2. All Shook Up (E. Presley)
3. So Rare (J. Dorsey)
4. Fabulous (C. Gracie)
5. School Day (C. Berry)
6. Empty Arms (T. Brewer)
7. Four Walls (D. Collins)
8. A White Sport Coat (Desmond/Robbins)
9. There Oughta Be A Law (Mickey & Sylvia)
10. Start Movin' (S. Mineo)

GRAYMART MUSIC SHOP Morristown, N. J.

1. Little Darlin' (Diamonds)
2. Come Go With Me (Del-Vikings)
3. All Shook Up (E. Presley)
4. School Day (C. Berry)
5. White Sport Coat (Robbins)
6. Pledge Of Love (M. Torok)
7. So Rare (J. Dorsey)
8. Gone (F. Husky)
9. Round And Round (P. Como)
10. Empty Arms (T. Brewer)

PARKER STUDIO REC. SHOP Ft. Walton Beach, Fla.

1. School Day (C. Berry)
2. All Shook Up (E. Presley)
3. White Sport Coat (Robbins)
4. Butterfly (A. Williams)
5. Come Go With Me (Del-Vikings)
6. Little Darlin' (Diamonds)
7. Gone (F. Husky)
8. Jim Dandy Got Married (L. Baker)
9. Round And Round (P. Como)
10. Bernadine (P. Boone)

MELODY MART Poducah, Ky.

1. Love Letters In The Sand (P. Boone)
2. White Sport Coat (Robbins)
3. Round And Round (P. Como)
4. Rock Your Baby To Sleep (B. Knox)
5. Little Darlin' (Diamonds)
6. I'm Walkin' (F. Domino)
7. C. C. Rider (C. Willis)
8. Gone (F. Husky)
9. School Day (C. Berry)
10. Sittin' In The Balcony (E. Cochran)

THE GROOVE RECORD SHOP Norfolk, Va.

1. All Shook Up (E. Presley)
2. Come Go With Me (Del-Vikings)
3. Little Darlin' (Diamonds)
4. School Day (C. Berry)
5. Party Doll (S. Lawrence)
6. Butterfly (A. Williams)
7. Pledge Of Love (D. Contino)
8. Round And Round (P. Como)
9. Gone (F. Husky)
10. I'm Walkin' (F. Domino)

TRI-BORO RECORD EXCH. Jomoico, L. I., N. Y.

1. Come Go With Me (Del-Vikings)
2. So Rare (J. Dorsey)
3. Little Darlin' (Diamonds)
4. Love Letters In The Sand (P. Boone)
5. All Shook Up (E. Presley)
6. A White Sport Coat (Robbins)
7. Start Movin' (S. Mineo)
8. Gone (F. Husky)
9. It's Not For Me To Say (J. Mathis)
10. Mangos (R. Clooney)

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GO CRY King 5045 **DONE TO ME**SPECIAL RELEASE **Wynonie Harris**
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b/w **THAT'S ME RIGHT NOW** King 5050**OTIS WILLIAMS****NO GOT DE WOMAN** b/w **NOWHERE ON EARTH**

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Album Reviews

POPULAR



"A SWINGIN' AFFAIR"—Frank Sinatra—Capitol W 803 (1-12" LP)

Sinatra's back on the swinging path after his expected chart-hitting soft touches with "Close To You." With the entertainer's usual regard for class material ("From This Moment On," "I Wish I Were In Love Again," "Stars Fell On Alabama"), and there are 16 of them, Sinatra scores another remarkable vocal stint. Dealers are advised to get on to this sure chart item with little delay.



"GRAN TOUR"—Andre Kostelanetz—Columbia CL 981 (1-12" LP)

A number of lively (with the exception of Scott's lovely "Lotus Land") works provide the stop-overs in this Columbia entry featuring Kostelanetz and the Philharmonic-Symphony Orchestra New York. The bill such orchestral sparklers as Chabrier's "Espana Rhapsody," Strauss' "Blue Danube," and Dvorak's "Slavonic Dance No. 10," all performed with zest by the noted conductor and orchestra. Classical pieces with strong pop leanings.



"ALONE"—Judy Garland—Capitol T 835 (1-12" LP)

This follows-up Miss Garland's unforgettable vocal sessions in "Judy." The memorable work achieved on the latter disk continues here with, perhaps, even more distinction. The bill, as the title implies, pictures the disenchanted female, and what a marvelous display of inner feelings and wistfulness is portrayed on each melodic line, and lyric. The songs: "By Myself," "Blue Prelude," "Little Girl Blue," etc. Gordon Jenkins leads the bluesy ork arrangements. Great vocal performances. Almost sure chart material from Miss Garland.



"KATE SMITH"—Capitol T 854 (1-12" LP)

Kate Smith has just entered her fourth decade in show business, and if her recent 1 hour stint on TV is any indication, she can still give her audience formidable entertainment. In this Capitol release, Miss Smith seems to be at her vocal peak—wonderfully smooth vocals on 12 outstanding melodies ("Who Cares?," "The Nearness Of You," "It Could Happen To You"). This is Miss Smith's best package effort to date—and could very well become a tremendous seller.



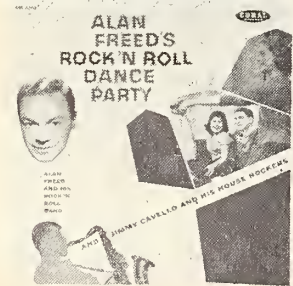
"THE SONG OF ROBBINS"—Marty Robbins—Columbia CL 976 (1-12" LP)

Country Singer Robbins extended his vocal influence to the pop field with his single smash, "Singing The Blues." On this Columbia entry, Robbins displays a good deal of rhythmic drive on a program of C&W material ("I'll Step Aside," "It's Too Late To Worry Any More"). Great sales potential in view of the entertainer's reputation on the current pop charts ("A White Sport Coat"). Dealers ought to stock up.



"THIS COULD BE THE NIGHT"—Ray Anthony And His Orchestra—Julie Wilson—Neile Adams—MGM E 3530ST (1-12" LP)

This is the sound-track musical doings from the forthcoming MGM pic, "This Could Be The Night." The night club tale has 17 musical numbers performed by Ray Anthony And His Orchestra, ("Trumpet Boogie"), sultry stylist Julie Wilson ("Taking A Chance On Love"), and Neile Adams. Most of the material is evergreen ("Blue Moon," "I've Got You Under My Skin," "I Got It Bad") and performed with zest by the line-up. The release of the film should figure heavily in the set's sales picture.



"ALAN FREED'S ROCK 'N' DANCE PARTY"—Alan Freed And His Rock 'n' Roll Band—And Jimmy Cavello And His House Rockers—Coral CRL 57115 (1-12" LP)

The magnetic rock 'n' roll name of Alan Freed is sure to draw the teeners in droves to this, Freed's second volume of rock 'n' roll material. Freed and his big-sounding band and Jimmy Cavello and His House Rockers take on a number of original rockers ("Easy Rock," "Let 'm Roll") plus 2 evergreens ("Sometimes I'm Happy," "Sentimental Journey") with a rousing regard for the big beat. Potent R&R stock.



"BAREFOOT BALLADS"—Homer And Jethro—RCA Victor LPM-1412 (1-12" LP)

Usually found devastating current pop favorites, steady country sellers Homer and Jethro are on hand for 12 humorous hillbilly items effectively in a vein that suits the team's kidding techniques. Numbers include such chucklers as "Cigarettes, Whusky, And Wild, Wild Women," "I'll Go Chasin' Women," and "High Geared Daddy." Strong attraction to the C&W market.



"THE STRANGE ONE"—Music From The Sound Track—Coral CRL 57132 (1-12" LP)

The flick was an adaptation of the Broadway play "End As A Man," and depicted life in a military college. The sound track score is composed largely of bluesy items ("Jocko's Theme"), and they're effectively brought across by the conductor, and composer of the score, Kenyon Hopkins. Sales will depend on those who saw the film, and desire the score.



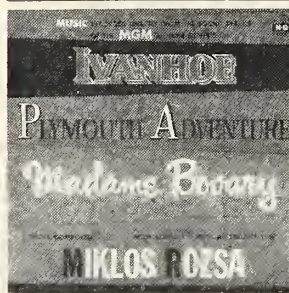
"DREAMY HANS"—Hans Sommer At The Piano—RCA Victor LPM-1359 (1-12" LP)

Hans Sommer, a German-born pianist, has cut a disk for Victor containing some of the most persuasive mood music piano solos in a long while. On a program of durable standards, the keyboard artist is sentimental, smooth, and perhaps best of all, inventive. Sommer works his magic over such melodies as "Blue Room," "Smoke Gets In Your Eyes," and "In The Still Of The Night." Excellent mood disk.



"THE MAGIC ISLANDS"—Alfred Newman And His Orchestra with The Ken Darby Singers—Decca DL 9048 (1-12" LP)

This is one of the most outstanding salutes to the "magic islands" (Hawaiian) disk buyers will ever come across. It is musically-pictorially-verbally an excellent production. The Ken Darby Singers backed by Alfred Newman's orchestra perform beautifully on some enchanting arrangements of Hawaiian material ("Lovely Hula Hands," "Sweet Leilani," and "Hawaiian War Chant"). The disk is housed in a book-type container with lovely color shots of the islands and their people, plus extensive notes by musicologist Sigmund Spaeth describing music of the Hawaiians. Look for great response here.



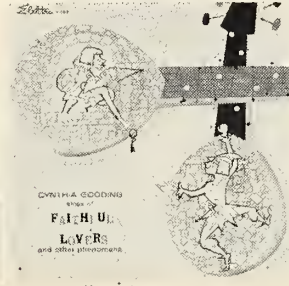
"IVANHOE"—**"PLYMOUTH ADVENTURE"**—**"MADAME BOVARY"**—MGM Studio Orchestra Conducted By Miklos Rozsa—MGM E3507 (1-12" LP)

These are 3 sound track scores composed by serious composer Miklos Rozsa, and previously available on 10 inch disks. Rozsa's sure hand with dramatic and sentimental aspects of the films are vivid and melodic. Three distinguished motion picture scores are presented here. Rozsa's classical fame give the set a push in classical circles.



"MOTH IN A GRAY FLANNEL SUIT"—Weids And Music By Bob Peck—Jubilee JLP 1035 (1-12" LP)

Fads, trends, and institutions come in for a clever ribbing by composer-pianist-vocalist Bob Peck. With a program consisting of such items as "Moth In A Gray Flannel Suit," "Sweet Sixteen," "Abercrombie And Fitch," and "Breakfast, My Dear," the disk holds up its humor pretty well. Good satire, performed with skill by the originator of the material.



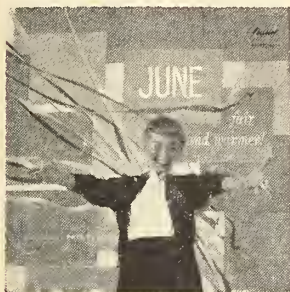
"FAITHFUL LOVERS"—Cynthia Gooding—Elektra 107 (1-12" LP)

Elektra's oft-recorded folk singer, Cynthia Gooding, is heard in a collection of 14 folk songs, some of unrequited love, others in a jaunty and humorous vein. Miss Gooding's full vocal powers delightfully commands songs in either category. Material includes "Down By The Seashore," "Waly, Waly," "Lady's Policy." An enclosed booklet provides the lyrics to the songs. Strong folk presentation.



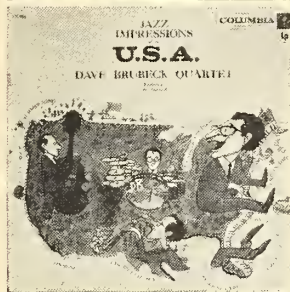
Album Reviews

JAZZ



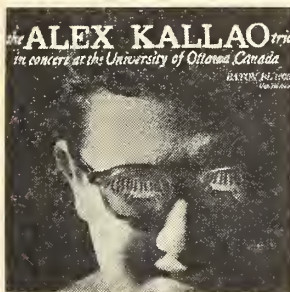
"JUNE: FAIR AND WARMER"—June Christy—Orchestra Conducted By Pete Rugolo—Capitol T 833 (1—12" LP)

Miss Christy's back with a new disk from Capitol, and it's a welcome return by the stylist in sessions which feature the smart artist in a collection of the lesser plied tunes of the trade ("Better Luck Next Time," "Irresistible You," "When Sunny Gets Blue"). The efforts are breezy, striking, and, of course, presented with classy taste by Miss Christy. Pete Rugolo leads the inventive ork arrangements. One of the better jazz stylists once again in chart form.



"JAZZ IMPRESSIONS OF THE U. S. A."—Dave Brubeck Quartet—Columbia CL 984 (1—12" LP)

The latest Brubeck Quartet improvisations on Columbia once again affords dealer prime jazz merchandise. This time around its introspective view of the U. S. A. bringing in such original numbers (all composed by Brubeck) as "Curtain Time," "Ode To A Cowboy," and "History Of A Boy Scout." Paul Desmond is brilliantly spotlighted several times on alto, and the rest of the crew take the happy visits in artful stride. Brubeck gets a warm Home-Sweet-Home solo session with "Home At Last." Excellent jazz attraction.



"THE ALEX KALLAO TRIO"—In Concert At The University of Ottawa, Canada—Baton BL 1205 (1—12" LP)

These trio sessions headed by blind jazz pianist Alex Kallao were taken at a concert in Canada. Artist Kallao has a fertile, sometimes classically-inspired, brightly swinging keyboard approach that works its magic on a program of standards including an adaptation of Bach's "Organ Prelude in G Minor." Lots of brilliant keyboard inventions by a jazz virtuoso. Jazz fans will delight in these performances.



"CHET BAKER—GERRY MULLIGAN—BUDDY DeFRANCO"—GNP-26 (1—12" LP)

One side is devoted to the Gerry Mulligan Quartet (with Chet Baker on trumpet), while on the flip side Buddy DeFranco's four-man crew takes over. Though both groups rely on a swing basis, the Mulligan (baritone sax) outfit is more on the cool side ("Half Nelson," "Love Me Or Leave Me") and DeFranco (clarinet) is more traditional, including vocal group sessions ("Stairway To The Stars," "Handful Of Stars"). Two approaches to swing deftly handled.



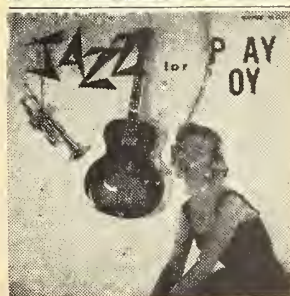
"COOL MAN COOL"—The Johnny Plonsky Quintet—Golden Crest CR 3014 (1—12" LP)

Plonsky's Quintet is a new name in jazz disks, and on this Golden Crest entry the crew has pressed 11 breezy sessions on 5 Plonsky originals and 6 evergreens ("Lady Is A Tramp," "How About You"). On two occasions, "But Not For Me," and "How About You," stylist Betty Ann Blake sings, and handsomely too. Plonsky on trumpet is the big instrument factor here. Good disk showing.



"TAL"—Tal Farlow, Guitar—Verve MGV-8021 (1—12" LP)

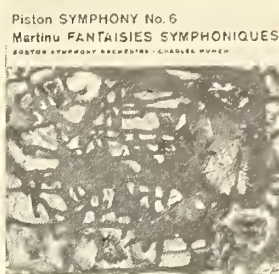
Celebrated guitarist Tal Farlow has a pressing on Verve that should see sizable reaction from the jazz coterie. Farlow, working with his own trio, smoothly plays an uptempo (with the exception of "You Don't Know What Love Is") role, while still maintaining inventive ideas that are easy to follow, and a joy to do so. Big name value.



"JAZZ FOR PLAYBOYS"—Savoy MG-12095 (1—12" LP)

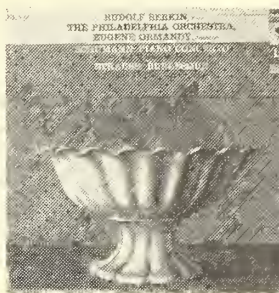
This is high-flying, high grade jazz sessions by a 7 man combo highlighted by the fine trumpet work of Joe Newman and slick guitar techniques of Kenny Burrell. The material the boys are having a good time with consists of a few standards ("Baubles, Bangles, And Beads") and appropriate originals ("Playboy"). Though a touch of blues gets a line or two, it's mostly polished jazz fun.

CLASSICAL



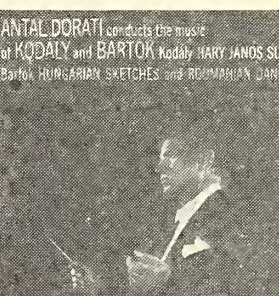
PISTON; Symphony No. 6—MARTINU: Fantaisies Symphoniques—Boston Symphony Orchestra—Charles Munch, Conductor—RCA Victor LM-2083 (1—12" LP)

The 2 compositions make their first appearance on this Victor disk featuring the Boston Symphony under Charles Munch's direction (both the Piston and Martinu works were commissioned by the 75th Anniversary of the famed Boston Symphony). The Piston is a modern, cleverly orchestrated opus, and lyrical at times; Martinu's "Fantaisies Symphoniques," his 6th Symphony can also be noted for its orchestral ingenuity and intriguing rhythms. Excellent performance by the fine orchestra. Impressive classical entry.



SCHUMANN: Piano Concerto In A Minor, Op. 54—STRAUSS: Burlesque In D Minor For Piano And Orchestra—Rudolf Serkin, Piano—The Philadelphia Orchestra—Eugene Ormandy, Conductor—Columbia ML 5168 (1—12" LP)

This is one of five disks playing a part in what Columbia has prescribed as "Serkin Month." The contrasting works Mr. Serkin has undertaken, the lovely Schumann Piano Concerto, and Strauss' skillful, hard-to-handle "Burlesque," offer many opportunities for emotional and technical challenges—opportunities the famed pianist meets wonderfully. Eugene Ormandy and The Philadelphia Orchestra lend Serkin impressive support. Two familiar catalogue pieces in virtuoso performances.



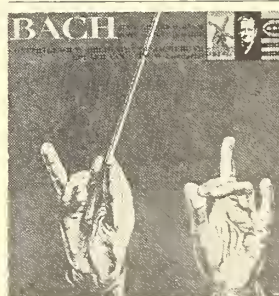
KODALY: Hary Janos Suite—BARTOK: Hungarian Sketches And Roumanian Dances—Minneapolis Symphony Orchestra—Antal Dorati Conducting—Mercury MG 50132 (1—12" LP)

Two Hungarian composers of note, Kodaly and Bartok, are represented in works that are orchestral gems. The Kodaly "Hary Janos Suite" is becoming a familiar LP item, while Bartok's "Roumanian Dances" has always been a catalogue favorite. "Hungarian Sketches" makes a rare, and delightful disk appearance. Dorati's conducting of Minneapolis Symphony Orchestra obviously attests to his love and familiarity with the music. Beautiful hi-fi treat.



PROKOFIEF: Symphony No. 7—"Classical" Symphony—Philharmonia Orchestra—Nicolai Malko, Conductor—RCA Victor LM-2092 (1—12" LP)

Though only about one-fourth of the total record space here, the "Classical" Symphony is the work that will attract the classical buyer. The jocular "Classical" and the colorfully orchestrated seventh are performed with enthusiasm and richness by the Philharmonia Orchestra under Nicolai Malko's direction. The disk will hold a formidable sales position with the other available pressings of the "Classical" opus, and an even stronger position with neglected seventh symphony.



BACH: Suite No. 3 In D Minor—Suite No. 4 In D Major—Concertgebouw Orchestra Of Amsterdam—Eduard Van Beinum, Conductor—Epic LC 3332 (1—12" LP)

Epic's frequent use of the fine Concertgebouw Orchestra of Amsterdam on disks has given the orchestra a sturdy reputation among classical buyers here. These two skillful, sprightly and melodic suites by Bach are beautifully presented by the European in this excellent-sounding Epic entry. Bach gems in a thrilling presentation.

SPECIAL MATERIAL



"FAMOUS POEMS THAT TELL GREAT STORIES"—Decca DL 9040 (1—12" LP)

"WILLIAM SHAKESPEARE"—Immortal Scenes And Sonnets—Decca DL 9041 (1—12" LP)

"THE FUN MAKERS"—An Evening With The Humorists—Decca DL 9042 (1—12" LP)

"THE HEART SPEAKS"—Lyrics Of Love—Decca DL 9043 (1—12" LP)

"THE HEROIC SOUL POEMS OF PATRIOTISM"—Decca DL 9044 (1—12" LP)

"WORDS TO LIVE BY: PRAYERS AND INSPIRATION"—Decca DL 9045 (1—12" LP)

These 5 disks comprise Decca's new "Parnasus" series of recordings devoted to the spoken word. Using the skilled speech of such personalities as Fredrick March, Alexander Scourby, Agnes Moorhead, Arnold Moss and John Gieguld, a panorama of some of the finest literary creations are admirably performed. The wide choice of subject matter here should please the literary taste of many customers.



Disk Jockey

REGIONAL RECORD REPORTS



Disk Jockey

REGIONAL RECORD REPORTS

Bill Lester

KOY—Phoenix, Ariz.

1. Sittin' In The Balcony (D. Cornell)
2. Round And Round (P. Como)
3. Why Baby Why (P. Boone)
4. Love Me Just A Little (E. Howard)
5. Who Needs You (Four Lads)
6. Love Letters In The Sand (P. Boone)
7. Love Is A Golden Ring (F. Laine)
8. Twelve O'Clock Tonight (D. Day)
9. Talkin' To The Blues (Lowe)
10. Don't Hurry, Worry Me (T. Gilkyson)

Tom Edwards

WERE—Cleveland, Ohio

1. With All My Heart (Sands)
2. Love Letters In The Sand (P. Boone)
3. Round And Round (P. Como)
4. Shrine Of St. Cecilia (F. Young)
5. Jockey's Theme (Bleyer/Cates)
6. Gonna Find Me A Bluebird (Rainwater/Hahn)
7. Wonderful! Wonderful! (J. Mathis)
8. Love Is A Golden Ring (F. Laine)
9. Little White Lies (Haymes)
10. One For My Baby (Bennett)

Bill Walters

WDUZ—Green Bay, Wis.

1. Dark Moon (B. Guitar)
2. Little Darlin' (Diamonds)
3. After School (J. Layne)
4. Come Go With Me (Del-Vikings)
5. Young And In Love (Lennons)
6. Rock-A-Billy (G. Mitchell)
7. Pledge Of Love (Copeland/Janis/Cantino/Torok)
8. Empty Arms (T. Brewer)
9. Ring-A-Ding-A-Ding (Sands)
10. Love Letters In The Sand (P. Boone)

John Ademy

WBG—Greensboro, N. C.

1. Round And Round (P. Como)
2. Mama Looka Booboo (H. Belafonte)
3. Wind In The Willow (J. Stafford)
4. Love Is A Golden Ring (F. Laine)
5. Do I Love You (V. Damone)
6. Dark Moon (G. Storm)
7. Evangeline (R. Arms)
8. Butterfly (A. Williams)
9. Seven Days In Barcelona (F. Martin)
10. Will The Day Ever Come (B. Waddell)

Sammy David

KRMD—Shreveport, La.

1. Don't Call Me Sweetie (E. Rodgers)
2. A Mother's Love (Hamilton)
3. Face In The Crowd (Cornell)
4. Love Is A Golden Ring (F. Laine)
5. Shish-Kebab (R. Marterie)
6. Love Letters In The Sand (P. Boone)
7. Everything But Love (E. Rodgers)
8. Talkin' To The Blues (J. Lowe)
9. Wild Honey (C. Carr)
10. Golly (4 Lads)

Frank McCormack

WHWB—Rutland, Vt.

1. A White Sport Coat (M. Robbins)
2. Mama Guitar (D. Cornell)
3. Shish-Kebab (R. Marterie)
4. Yes Tonight Josephine (J. Ray)
5. Don't Call Me Sweetie (E. Rodgers)
6. Little Darlin' (Diamonds)
7. Butterfly (A. Williams)
8. It's Not For Me To Say (J. Mathis)
9. Gone (F. Husky)
10. Come Go With Me (Del-Vikings)

Bill 'Long Tall William' Gerson

WINN—Louisville, Ky.

1. Old Cape Cod (P. Page)
2. Talkin' To The Blues (Lowe)
3. Like A Baby (T. Arden)
4. Bernadine (P. Boone)
5. Shish Kebab (R. Marterie)
6. Wonderful! Wonderful! (J. Mathis)
7. Everything But Love (E. Rodgers)
8. Echo Of Love (Chordettes)
9. My Faith My Hope My Love (J. Young)
10. 1492 (B. Johnson)

Dick Vaughan-Buddy Stevens-Dick Taylor

WARE—Ware, Mass.

1. Little Darlin' (Diamonds)
2. Shish-Kebab (R. Marterie)
3. Little Did I Know (Rover Boys)
4. I'm Walkin' (F. Domino)
5. Graduation Day (Rover Boys)
6. Round And Round (P. Como)
7. Wind In The Willow (J. Stafford)
8. Why Baby Why (P. Boone)
9. Chantez-Chantez (D. Shore)
10. Party Doll (B. Knox)

Charles "Chasbo" O'Donnell

WHATT—Philadelphia, Pa.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. School Days (C. Berry)
4. Out In The Cold Again (F. Lyman)
5. Tender Love (Charlie O)
6. Come Go With Me (Del-Vikings)
7. Glory Of Love (Velvetones)
8. Send Me Some Lovin' (L. Richard)
9. I'm Serious (B. Chandler)
10. Calypso Joe (L. Armando)

Cal Milner & Larry Brown

WPEN—Philadelphia, Pa.

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Little Darlin' (Diamonds)
4. I'm Sorry (Platters)
5. So Rare (J. Dorsey)
6. Rock-A-Billy (G. Mitchell)
7. Fabulous (C. Gracie)
8. Wind In The Willow (A. Reynolds)
9. Dreamy Eyes (Four Of A Kind)
10. Empty Arms (I. J. Hunter)

Bill Jenkins

KPAL—Palm Springs, Calif.

1. Crazy Love (F. Sinatra)
2. Seven Nights A Week (B. Crosby)
3. Jamie Boy (K. Starr)
4. Round And Round (P. Como)
5. Evangeline (R. Arms)
6. Only Trust Your Heart (D. Martin)
7. Tonight My Heart Will Be Crying (E. Fisher)
8. Pledge Of Love (Copeland)
9. Ring-A-Ding-A-Ding (T. Sands)
10. I'll Take Romance (Gorme)

Don Evans and Little Larry Buck

KSPQ—Spokane, Wash.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Round And Round (Como)
4. Party Doll (S. Lawrence)
5. Gone (F. Husky)
6. Butterfly (A. Williams)
7. Come Go With Me (Del-Vikings)
8. Dark Moon (B. Guitar)
9. I'm Stickin' With You (J. Bowen)
10. School Day (C. Berry)

Pat Chamburs

WDAE—Tampa, Fla.

1. Only Trust Your Heart (J. James)
2. Ninety-Nine Ways (C. Gracie)
3. Day-O Banana Boat (S. Freberg)
4. Crazy Love (F. Sinatra)
5. When Sunny Gets Blue (J. Mathis)
6. Marianne (T. Gilkyson)
7. Jockey's Theme (A. Bleyer)
8. A White Sport Coat (M. Robbins)
9. Talkin' To The Blues (Lowe)
10. Bernadine (P. Boone)

Bob Salter

KNEW—Spokane, Wash.

1. All Shook Up (E. Presley)
2. I'm Walkin' (R. Nelson)
3. Peace In The Valley (E. Presley)
4. Teenagers Romance (Nelson)
5. Gone (F. Husky)
6. A White Sport Coat (M. Robbins)
7. That's When Your Heartaches Begin (E. Presley)
8. Rock-A-Billy (G. Mitchell)
9. School Day (C. Berry)
10. Come Go With Me (Del-Vikings)

Sherm Brodey

WRUC—Utica, N. Y.

1. So Long My Love (Sinatra)
2. Skyliner (C. McRae)
3. Shake Hands With A Guy In Love (D. Olsen)
4. Love Is A Golden Ring (F. Laine)
5. I Miss You So (C. Conner)
6. Gypsy In My Soul (R. Robinson)
7. Don't Call Me Sweetie (E. Rodgers)
8. Scarlet Ribbons (Belafonte)
9. Hear My Heart (Fitzgerald)
10. Butterfly (A. Williams)

Scott Avery

WLFH—Little Falls, N. Y.

1. White Sport Coat (Robbins)
2. The Wall (E. Rodgers)
3. All Shook Up (E. Presley)
4. Gone (F. Husky)
5. Make Like A Bunny Honey (J. Corey)
6. Playing For Keeps (Presley)
7. If You Don't Know (G. Hamilton IV)
8. Party Doll (B. Knox)
9. Ring-A-Ding-A-Ding (T. Sands)
10. Don't Call Me Sweetie (E. Rodgers)

Johnny Magnus

KGJF—Los Angeles, Calif.

1. Mangos (R. Clooney)
2. Let Me Sing And I'm Happy (J. Lewis)
3. Boy On A Dolphin (London)
4. Round And Round (P. Como)
5. 1492 (B. Johnson)
6. Young And In Love (D. Kallmann)
7. Talkin' To The Blues (Lowe)
8. It's Good To Be Alive (S. Sims)
9. It's Like Gettin' A Donkey To Gallop (C. McRae)
10. Promises, Promises (Shore)

Don Metzger

WRIT—Milwaukee, Wis.

1. Crickets On Parade (B. Christian)
2. Dark Moon (B. Guitar)
3. Don't Cry My Love (Lynn)
4. I Just Don't Know (Four Lads)
5. Crazy Love (F. Sinatra)
6. Two Penny Piper (D. Jacobs)
7. Gonna Find Me A Bluebird (J. Hahn)
8. You Can't Escape The Blues (C. Applewhite)
9. Freight Train (R. Draper)
10. Round And Round (P. Como)

Don Howard

KCBQ—San Diego, Calif.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Come Go With Me (Del-Vikings)
4. Pledge Of Love (M. Torok)
5. Young And In Love (D. Kallman)
6. Rock-A-Billy (G. Mitchell)
7. Ring-A-Ding-A-Ding (Sands)
8. So Long My Love (F. Sinatra)
9. I'm Sorry (Platters)
10. When The Rock 'N Roll Comes To Trinidad (Cole)

Dick Whittinghill

KMPC—Hollywood, Calif.

1. So Long My Love (Sinatra)
2. Love Is A Golden Ring (F. Laine)
3. Do I Love You (Damone/Martin)
4. So Rare (J. Dorsey)
5. Man On Fire (B. Crosby)
6. Young And In Love (Kallman/Keely/Jones)
7. Cattle Call (D. Shore)
8. Shish-Kebab (R. Marterie)
9. Evangeline (R. Arms)
10. I'll Take Romance (Gorme)

Ed Bell

WIVY—Jacksonville, Fla.

1. All Shook Up (E. Presley)
2. Party Doll (B. Knox)
3. Mama Looka Booboo (H. Belafonte)
4. Round And Round (P. Como)
5. Ninety-Nine Ways (Hunter)
6. Why Baby Why (P. Boone)
7. Pledge Of Love (Copeland)
8. Sittin' In The Balcony (E. Cochran)
9. Yes Tonight Josephine (J. Ray)
10. I'm Walkin' (F. Domino)

John McCarthy

WPEP—Taunton, Mass.

1. Mangos (R. Clooney)
2. Shish-Kebab (R. Marterie)
3. So Rare (J. Dorsey)
4. Pledge Of Love (M. Torok)
5. Four Walls (J. Reeves)
6. Empty Arms (T. Brewer)
7. Harem Dance (Armenian Jazz Sextet)
8. Love Letters In The Sand (P. Boone)
9. I'll Take Romance (E. Gorme)
10. Dearest (Mickey & Sylvia)

Keith Carrico

KDSJ—Deadwood, S. Dak.

1. Love Is A Golden Ring (F. Laine)
2. Lucille (L. Richard)
3. Gone (F. Husky)
4. Butterfly (A. Williams)
5. Come Go With Me (Del-Vikings)
6. All Shook Up (E. Presley)
7. I'm Walkin' (F. Domino)
8. Sittin' In The Balcony (J. Dee)
9. Dark Moon (G. Storm)
10. Round And Round (P. Como)

Ernie Forrester

KALV—Alva, Okla.

1. All Shook Up (E. Presley)
2. Sittin' In The Balcony (D. Cornell)
3. Butterfly (A. Williams)
4. Pledge Of Love (Copeland)
5. Why Baby Why (P. Boone)
6. True Love Gone (Madigan)
7. Delia (B. Short)
8. Shish-Kebab (R. Marterie)
9. She Don't Want to be Kissed (E. Adams)
10. Who'll Be My Judge (J. Weber)

Frank Gordon Tucker

WCOV—Montgomery, Ala.

1. I'm Glad So Glad (Charles)
2. Little Darlin' (Diamonds)
3. A White Sport Coat (M. Robbins)
4. Mangos (R. Clooney)
5. Dark Moon (B. Guitar)
6. Come Go With Me (Del-Vikings)
7. Please Don't Do That To Me (McGuire)
8. Rock-A-Billy (G. Mitchell)
9. True Love Gone (Madigan)
10. Four Walls (J. Reeves)

Dick Martin

WWDC—Washington, D. C.

1. School Day (C. Berry)
2. Gone (F. Husky)
3. All Shook Up (E. Presley)
4. I'm Walkin' (F. Domino)
5. A White Sport Coat (M. Robbins)
6. Little Darlin' (Diamonds)
7. Round And Round (P. Como)
8. Come Go With Me (Del-Vikings)
9. Party Doll (B. Knox)
10. Just To Hold My Hand (C. McPhatter)

Harry Burnham, Jr.

WLAM—Lewiston, Me.

1. Round And Round (P. Como)
2. Little Darlin' (Diamonds)
3. Why Baby Why (P. Boone)
4. Come Go With Me (Del-Vikings)
5. Empty Arms (T. Brewer)
6. Mama Looka Booboo (H. Belafonte)
7. Today Will Be Yesterday Tomorrow (D. Day)
8. One Step At A Time (Lee)
9. Butterfly (A. Williams)
10. Almost Paradise (Williams)

Paul Cowley

WKLO—Louisville, Ky.

1. 1492 (B. Johnson)
2. A White Sport Coat (M. Robbins)
3. Fabulous (C. Gracie)
4. Just To Hold My Hand (C. McPhatter)
5. Talkin' To The Blues (Lowe)
6. Like A Baby (T. Arden)
7. Mama Guir (A. Griffith)
8. Love Letters In The Sand (P. Boone)
9. Searching (Coasters)
10. I'll Be There (R. Price)

Gallagher and O'Brien

WMCA—New York, N. Y.

1. Round And Round (P. Como)
2. Rock-A-Billy (G. Mitchell)
3. So Rare (J. Dorsey)
4. Don't Cry My Love (V. Lynn)
5. Little White Lies (B. Johnson)
6. Why Baby Why (P. Boone)
7. Mangos (R. Clooney)
8. Almost Paradise (R. Williams)
9. Out In The Cold Again (F. Lyman)
10. Girl With The Golden Braids (P. Como)

Jim Reid

WKXL—Concord, N. H.

1. Hope You Won't Hold It Against Me (D. Olsen)
2. Little Darlin' (Diamonds)
3. Don't Call Me Sweetie (E. Rodgers)
4. Ninety-Nine Ways (T. Hunter)
5. Why Baby Why (P. Boone)
6. Man On Fire (B. Crosby)
7. So Long My Love (F. Sinatra)
8. 1492 (B. Johnson)
9. School Day (C. Berry)
10. Round And Round (P. Como)

Vernon Stewart

KXRJ—Russellville, Ark.

1. All Shook Up (E. Presley)
2. Round And Round (P. Como)
3. Gone (F. Husky)
4. Butterfly (A. Williams)
5. A White Sport Coat (M. Robbins)
6. Rock-A-Billy (G. Mitchell)
7. Love Is A Golden Ring (F. Laine)
8. Ninety-Nine Ways (Hunter)
9. So Rare (J. Dorsey)
10. Pledge Of Love (M. Torok)

Art Lane

WLBR—Lebanon, Pa.

1. Butterfly (C. Gracie)
2. I'm Walkin' (F. Domino)
3. Billy (L. K. Bryant)
4. Send Me Some Lovin' (L. Richard)
5. Who Needs You (Four Lads)
6. Mary (School Boys)
7. Lucille (L. Richard)
8. Equator (S. Butera)
9. My Life Is A Seven (J. Waters)
10. Fabulous (C. Gracie)

Earl Allen

WFIS—Fountain Inn, S. C.

1. Round And Round (P. Como)
2. Butterfly (A. Williams)
3. Why Baby Why (P. Boone)
4. Young Love (S. James)
5. Party Doll (B. Knox)
6. Empty Arms (I. J. Hunter)
7. Mama Guitar (A. Griffin)
8. Sittin' In The Balcony (D. Cornell)
9. Love Letters In The Sand (P. Boone)
10. Pledge Of Love (Copeland)

Chuck Blore

KELP—El Paso, Tex.

1. Gone (F. Husky)
2. Shish-Kebab (R. Marterie)
3. A White Sport Coat (M. Robbins)
4. Little Darlin' (Diamonds)
5. That's Life (J. Pleis)
6. Evangeline (R. Arms)
7. Somebody Else Will (M. Lewis)
8. My Love Song (T. Sands)
9. Dark Moon (B. Guitar)
10. One For My Baby (Bennett)

Ed Meath

WHEC—Rochester, N. Y.

1. All Shook Up (E. Presley)
2. Around The World (Young)
3. Mama Guitar (D. Cornell)
4. Little Darlin' (Diamonds)
5. I'm Sittin' With You (J. Bowen)
6. Teen Age Crush (T. Sands)
7. Four Walls (Reeves/Lowe)
8. Walkin' After Midnight (P. Cline)
9. Round And Round (P. Como)
10. That's Life (J. Pleis)

Jim Bergman

KWRC—Pendleton, Ore.

1. All Shook Up (E. Presley)
2. Gone (F. Husky)
3. Little Darlin' (Diamonds)
4. Sittin' In The Balcony (E. Cochran)
5. Dark Moon (B. Guitar)
6. Come Go With Me (Del-Vikings)
7. Butterfly (A. Williams)
8. Ever Lovin' Fingers (Bowen)
9. Rock-A-Billy (G. Mitchell)
10. He's Mine (Platters)

Tom Durand

WTTM—Trenton, N. J.

1. Round And Round (P. Como)
2. Mangos (R. Clooney)
3. Evangeline (R. Arms)
4. Mama Guitar (J. La Rosa)
5. Golly (Four Lads)
6. Marianne (Hilltoppers)
7. Around The World (Young)
8. Almost Paradise (R. Williams)
9. Twelve O'Clock (D. Day)
10. Lullaby Of The Leaves (F. Chacksfield)

Jimmy Peters

WAYZ—New Haven, Conn.

1. Mangos (R. Clooney)
2. Around The World (Crosby)
3. The Cricket Song (R. Bolger)
4. Four Walls (J. Reeves)
5. I'll Take Romance (E. Gorme)
6. Bernadine (P. Boone)
7. Souvenir D'Italia (L. Holmes)
8. One For My Baby (Bennett)
9. Can't Wait For Summer (S. Lawrence)
10. It Must Be True (E. Elgart)

Jerry Lee

KTRN—Wichita Falls, Tex.

1. All Shook Up (E. Presley)
2. Gone (F. Husky)
3. Little Darlin' (Diamonds)
4. Yes Tonight Josephine (Ray)
5. Why Baby Why (P. Boone)
6. School Day (C. Berry)
7. Jamie Boy (K. Starr)
8. So Rare (J. Dorsey)
9. Sittin' In The Balcony (Dee/Cochran)
10. Talkin' To The Blues (Lowe)

Grahame Richards

KOWH—Omaha, Neb.

1. Little Darlin' (Diamonds)
2. Round And Round (P. Como)
3. Pledge Of Love (Copeland)
4. All Shook Up (E. Presley)
5. Gone (F. Husky)
6. Empty Arms (T. Brewer)
7. Butterfly (C. Gracie)
8. He's Mine (Platters)
9. Dark Moon (G. Storm)
10. I'm Stickin' With You (J. Bowen)

Guy Curtis

WADK—Newport, R. I.

1. Do I Love You (V. Damone)
2. How Do I Love You (G. Nash)
3. I Need You So (J. James)
4. Shish-Kebab (R. Marterie)
5. It's All In The Game (Cole)
6. Mama Guitar (J. La Rosa)
7. Italiano (P. Faith)
8. Look At 'Er (T. Martin)
9. Evangeline (R. Arms)
10. Call Me Sweetie (Rodgers)

Gerry Myers

CK



Disk Jockey

REGIONAL RECORD REPORTS

Dick Doty

WHAM—Rochester, N. Y.

1. Come Go With Me (Del-Vikings)
2. All Shook Up (E. Presley)
3. Little Darlin' (Diamonds)
4. Round And Round (P. Como)
5. Love Is A Golden Ring (F. Laine)
6. Don't Call Me Sweetie (E. Rodgers)
7. So Rare (J. Dorsey)
8. It's Not For Me To Say (J. Mathis)
9. A White Sport Coat (M. Robbins)
10. Mangos (R. Clooney)

"Little" Bob Liddle

KXL—Portland, Ore.

1. All Shook Up (E. Presley)
2. Peace In The Valley (Presley)
3. Gone (F. Husky)
4. I'm Walkin' (R. Nelson)
5. Rock-A-Billy (G. Mitchell)
6. That's When Your Heartaches Begin (E. Presley)
7. Come Go With Me (Del-Vikings)
8. A White Sport Coat (M. Robbins)
9. Pledge Of Love (Copeland)
10. Sittin' In The Balcony (E. Cochran)

Tommy Charles

WSGN—Birmingham, Ala.

1. Talking To The Blues (Lowe)
2. How Do I Love You (King)
3. Someday (W. Pierce)
4. She Traded Her Pigtales For A Toni (G. Reeves)
5. C. C. Rider (C. Willis)
6. Face In The Crowd (Cornell)
7. Rock Your Little Baby To Sleep (B. Knox)
8. Cattle Call (D. Shore)
9. Little Billy Boy (Del-Vikings)
10. Just To Hold My Hand (C. McPhatter)

Bob Engel

WJW—Cleveland, Ohio

1. 99 Ways (T. Hunter)
2. Round And Round (P. Como)
3. So Rare (J. Dorsey)
4. Dark Moon (B. Guitar)
5. Love Is A Golden Ring (F. Laine)
6. Calypso Melody (D. Rose)
7. Dreamers Bay (Patience & Prudence)
8. 1492 (B. Johnson)
9. Evangeline (R. Arms)
10. Love Letters In The Sand (P. Boone)

Perry J. Brown

WTAO—Boston, Mass.

1. All Shook Up (E. Presley)
2. It's Not For Me To Say (J. Mathis)
3. After School (R. Starr)
4. Why Baby Why (P. Boone)
5. Round And Round (P. Como)
6. Little Darlin' (Diamonds)
7. There Oughta Be A Law (Mickey & Sylvia)
8. School Day (C. Berry)
9. Dark Moon (B. Guitar)
10. Little Billy Boy (Three D's)

Del Clark

WJJD—Chicago, Ill.

1. I'm Walkin' (F. Domino)
2. All Shook Up (E. Presley)
3. Little Darlin' (Diamonds)
4. Dark Moon (B. Guitar)
5. School Day (C. Berry)
6. Party Doll (B. Knox)
7. Rock-A-Billy (G. Mitchell)
8. Come Go With Me (Del-Vikings)
9. Mama Looka Booboo (H. Belafonte)
10. Lucille (L. Richard)

Johnny Pearson

WHB—Kansas City, Mo.

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. I'm Walkin' (F. Domino)
4. Round And Round (P. Como)
5. Pledge Of Love (Copeland)
6. Gone (F. Husky)
7. Ninety-Nine Ways (T. Hunter)
8. Party Doll (S. Lawrence)
9. So Rare (J. Dorsey)
10. Little Darlin' (Diamonds)

Vic Aime

WNNJ—Newton, N. J.

1. Little Darlin' (Diamonds)
2. Pledge Of Love (Copeland)
3. How Can You Not Believe (D. Reese)
4. Blue Indian Summer (B. Stubblefield)
5. Empty Arms (T. Brewer)
6. The Flirt (M. Lister)
7. I Love My Girl (Hilltoppers)
8. Guess Who I Saw Today (E. Gorme)
9. Drownin' In Memories (McGuire)
10. It's Not For Me To Say (J. Mathis)

Doug Hendon

WSMB—New Orleans, La.

1. C. C. Rider (C. Willis)
2. All Shook Up (E. Presley)
3. School Day (C. Berry)
4. Little Darlin' (Diamonds)
5. A White Sport Coat (M. Robbins)
6. Come Go With Me (Del-Vikings)
7. Dark Moon (G. Storm)
8. Round And Round (P. Como)
9. Send Me Some Lovin' (L. Richard)
10. Mama Looka Booboo (H. Belafonte)

Gene Weed

WQAM—Miami, Fla.

1. Round And Round (P. Como)
2. Little Darlin' (Diamonds)
3. All Shook Up (E. Presley)
4. Party Doll (B. Knox)
5. Come Go With Me (Del-Vikings)
6. Butterfly (C. Gracie)
7. Gone (F. Husky)
8. Mama Looka Booboo (H. Belafonte)
9. I'm Stickin' With You (J. Bowen)
10. I'm Sorry (Platters)

Larry Brownell

WKBW—Buffalo, N. Y.

1. All Shook Up (E. Presley)
2. Round And Round (P. Como)
3. After School (Teardrops/Starr)
4. I'm Waiting Just For You (P. Boone)
5. I'm Serious (Hilltoppers)
6. 99 Ways (T. Hunter)
7. Pledge Of Love (M. Torok)
8. When Rock And Roll Came To Trinidad (N. Cole)
9. Four Walls (Reeves/Lowe)
10. Blue Echo (L. Baxter)

Randy Towry

WHBS—Huntsville, Ala.

1. A Face In The Crowd (Hi-Lo's)
2. Crazy Love (F. Sinatra)
3. Old Cape Cod (P. Page)
4. Little Darlin' (Gladiolas)
5. Pledge Of Love (Penguins)
6. Mangos (R. Clooney)
7. Sittin' In The Balcony (E. Cochran)
8. Dark Moon (G. Storm)
9. Four Walls (J. Reeves)
10. Empty Arms (I. J. Hunter)

Eddie Hubbard

WGN—Chicago, Ill.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Party Doll (B. Knox)
4. Rock-A-Billy (G. Mitchell)
5. Come Go With Me (Del-Vikings)
6. Dark Moon (B. Guitar)
7. I'm Serious (B. Chandler)
8. School Day (C. Berry)
9. My Honey's Lovin' Arms (B. Martin)
10. I'm Sorry (Platters)

Tom Drake

KUDL—Kansas City, Mo.

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Round And Round (P. Como)
4. So Rare (J. Dorsey)
5. I'm Walkin' (F. Domino)
6. Gone (F. Husky)
7. Pledge Of Love (Copeland)
8. Rock-A-Billy (G. Mitchell)
9. Little Darlin' (Diamonds)
10. After School (R. Starr)

Larry Berrill

KBIG—Hollywood, Calif.

1. That's The Way I Feel (Four Freshmen)
2. Calypso Melody (D. Rose)
3. Love Is A Golden Ring (F. Laine)
4. Man On Fire (B. Crosby)
5. The Boy On A Dolphin (J. London)
6. Only Trust Your Heart (J. James)
7. So Rare (J. Dorsey)
8. Old Hacienda (R. Linn)
9. Same Two Lips (L. A. Simms)
10. Make Up Your Mind (J. Spellman)

Bob Norris

WEIM—Fitchburg, Mass.

1. Round And Round (P. Como)
2. I'm Sorry (Platters)
3. After School (J. Lane)
4. It's Not For Me To Say (J. Mathis)
5. Queen Of The Senior Prom (Mills Bros.)
6. Freight (N. Whiskey)
7. Mama Looka Booboo (Belafonte/Franklin)
8. Calypso Melody (D. Rose)
9. So Rare (J. Dorsey)
10. Almost Paradise (Stein/Williams)

Del Raycee

WPOP—Hartford, Conn.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. School Day (C. Berry)
4. A White Sport Coat (M. Robbins)
5. Harem Dance (Armenian Jazz Sextet)
6. Pledge Of Love (Copeland/Torok)
7. Come Go With Me (Del-Vikings)
8. Rock-A-Billy (G. Mitchell)
9. Four Walls (J. Reeves)
10. I'm Walkin' (F. Domino)

Jim Winters

WABI—Bangor, Me.

1. Fabulous (C. Gracie)
2. Four Walls (J. Reeves)
3. I Just Don't Know (Four Lads)
4. School Day (C. Berry)
5. Calypso Melody (D. Rose)
6. Old Cape Cod (P. Page)
7. When Rock 'N Roll Comes To Trinidad (N. Cole)
8. Bernadine (P. Boone)
9. Out In The Cold Again (F. Lyman)
10. Freight Train (R. Draper)

Sam Blessing

KOSI—Denver, Colo.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Del-Vikings)
4. Gone (F. Husky)
5. A White Sport Coat (M. Robbins)
6. Pledge Of Love (Penguins)
7. School Day (C. Berry)
8. Dark Moon (G. Storm)
9. Rock-A-Billy (G. Mitchell)
10. Talkin' To The Blues (Lowe)

Lee Kopp

KSJO—San Jose, Calif.

1. I'm Sorry (Platters)
2. Gone (F. Husky)
3. Come Go With Me (Del-Vikings)
4. All Shook Up (E. Presley)
5. Pledge Of Love (J. Janis)
6. Ninety-Nine Ways (T. Hunter)
7. Empty Arms (I. J. Hunter)
8. Stay In My Arms (Eversong)
9. Pretend (T. Smith)
10. After School (R. Starr)

Charlie Trussell

KXEL—Waterloo, Iowa

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Rock-A-Billy (G. Mitchell)
4. School Day (C. Berry)
5. Pledge Of Love (Copeland)
6. Empty Arms (I. J. Hunter)
7. Do Anything (M. Miller)
8. So Rare (J. Dorsey)
9. Dark Moon (G. Storm)
10. White Sport Coat (Robbins)



Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"IT'S YOU I LOVE" "VALLEY OF TEARS"

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Sal Mineo Epic 2916

"BERNARDINE"

Pat Boone Dot 15570

"FREIGHT TRAIN"

Rusty Draper Mercury 71102
Nancy Whisney Chic 1008

"WARM UP TO ME BABY"

Jimmy Bowen Roulette 4010

"GOIN' STEADY"

Tommy Sands Capitol 3723

"GIRL WITH THE GOLDEN BRAIDS"

"MY LITTLE BABY"

Perry Como RCA Victor 6904

Breaking Big
Johnny Cash
"NEXT IN LINE"
b/w
"DON'T MAKE ME GO"
Sun 266

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and
"WITH THIS RING"
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Bob Whalen
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CHESS # 1654

RECORD CO.
4750-52 COTTAGE GROVE AVE.
CHICAGO 15, ILLINOIS

**The Cash Box To Hold
Open House At MOA Meet**

CHICAGO—In keeping with the custom prevailing at the MOA Conventions, The Cash Box will run open house in its suite at the Morrison Hotel. The Cash Box Suite numbers this year are 2030-2031-2032. Bill Gersh, Howie Freer and Chuck Peele of the Chicago office, and Jack Devaney of the Hollywood office will be on hand to greet friends starting Saturday, May 18. Bob Austin, Sid Parnes and Norman Orleck of New York will arrive on Sunday, May 19.

Haley To Rock Jamaica

NEW YORK—Bill Haley & His Comets will fly out of Miami on June 17th for Kingston, Jamaica, where they will play a seven-day engagement at the State Theatre. This is in line with the series of international dates lined up for the group by their agent, Jolly Joyce, and follows close on the heels of The Comets' record-breaking tour of Australia and the British Isles. Accompanying Haley and His Comets on this Jamaican jaunt will be his personal manager, “Lord Jim” Ferguson; Mrs. Haley; Jolly Joyce and Mrs. Joyce.

**Leahy Named President
of National Records**

NEW YORK—Joe Leahy who recently resigned as president and as artists and repertoire director of RKO-Unique Records, has been named president of National Records where he will also be in charge of A & R. The firm has taken over RKO-Unique's recording studio at 1697 Broadway and is already in operation producing records for others as well as recording for its own label. The first artists to be signed by National are singers Tommy Mara and Jeri Rene both of whom were with RKO-Unique. Their first releases for National are scheduled for June.

Gould Forms Own Pubberies

HOLLYWOOD—Mike Gould has left Capitol Records after six years as head of the diskery's Beechwood and Ardmore music publishing firms. Prior to that he was with Bourne for five years. Gould is starting two publishing corporations of his own. Mike Gould Music, Inc., a BMI firm, and Lido Music, Inc., an ASCAP affiliate. Offices will be set up at 1560 N. Gower in Los Angeles and Gould will divide his time between New York and Los Angeles. Capitol has not yet named a replacement.

Roulette Reveals Album Plan

NEW YORK—Joe Kolsky, Roulette Records' Vice President in charge of sales, announced the label's first major album release since its recent entry into the disk business. He said, “The Roulette plan is designed to be the biggest profit-building plan ever offered to the dealer, who will be the greatest beneficiary in this plan.”

The dealer will get any two albums of his choice free on buying one each of all twelve albums in the plan. On re-ordering any ten, the dealer gets one free. After ninety days from the date of billing, all LP's are 100% exchangeable for any LP that is in the Roulette line at the time. The offer will start June 1 and last 45 days, ending July 15.

Joe Kolsky said, “When I described the plan to one of our biggest dealers I was terribly gratified with his reaction. His initial comment was that the plan was beautiful in the simplicity of its execution.” In summing up the Roulette plan, Joe Kolsky pointed out, “This will represent a clear profit to the dealer of over twenty-five dollars on an investment of less than thirty.”

When asked for their comments on the plan, Roulette A&R toppers Hugo & Luigi said they were not only enthusiastic about the deal, which they helped to formulate, but were confident that the packages they conceived and recorded would be best sellers. They said, “Each album has been carefully hand-picked for artistry, material and sales potential. What's in the grooves here is second to none in the field”.

**Joy Accompanies Mitchell
And Carson To England**

NEW YORK—Eddie Joy will leave for England with two mainstays of his Preferred Representatives management stable, Guy Mitchell and Mindy Carson, on May 30th. Both artists are scheduled for major television and personal-appearance engagements.

For Mitchell, this marks a quick return visit following his highly successful tour in March. He will star in his own television spectacular on June 22nd and tour the British Isles with his own show. This will include such cities as Glasgow, Liverpool, Coventry and Manchester and also concerts for the Granada Theatre chain. On arriving in England, Joy will finalize plans for Mitchell to play concerts in Paris, Stockholm, Brussels and other European cities.

Mindy Carson will be making her first trip to England, and it comes on the heels of her successful Broadway legitimate theatre debut in the leading role of “South Pacific” at New York's City Center. She will star in two major British television shows, “Sunday Night At The Palladium” on June 2nd and “The Mindy Carson Show” on June 8th. She will also make several personal appearances in theatres throughout the country.

“The Boss Of The Blues”




SHREVEPORT, LA.—Joe Turner, “The Boss Of The Blues”, really had the teenagers hoppin' when he jammed the house at a record hop in this city. Shown in the background are (l. to r.) Sid Knight, Joe Turner, Chuck Dunaway and Bob Elliott. Prior to the dance, the Atlantic vocalist spent 30 minutes as a guest on the “Chuck Dunaway Show” (KENT).

BREAKING BIG C&W and POP

ADI BEL sings **“MEMORY WALTZ”**
b/w “DON'T LET ME BE THE LAST TO KNOW”
TESTA 45-100
DJ's — OP's — Distribs — One Stops, contact
OZARK MUSIC PUBLICATIONS, 4118 Lauderdale Dr., Normandy 21, Mo.

Another Great One On Atlas

“LOVE WAS A STRANGER TO ME”
b/w
“COUNT THE TEARS”
by
VIC DONNA
backed by
PARAKEETS & Orch.
Atlas 1075



Atlas Record Co. 271 W. 125 St., N. Y.

THANKS TO ALL THE D.J.'s
WHO ARE FEATURING

Bob Whalen

“A ROSE AND A PRAYER”
AND
“WITH THIS RING”
JUBILEE 5283

LAST CALL **for** ADVERTISING for...

The Cash Box MOA

SPECIAL ISSUE

(dated: may 25th)

***your advertising message
will reach ALL of the
nation's operators***

***distributed at the MOA Convention at
the Morrison Hotel, Chicago, all
during the show.....and those
juke box operators unable to attend
will receive it by mail.***

goes to press:

THURS. MAY 16th

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32 W. Randolph St. (phone: Dearborn 2-0045)

● **BOSTON**

80 Boylston St. (phone: Hancock 6-8386)

● **HOLLYWOOD**

6272 Sunset Blvd. (phone: Hollywood 5-2129)



R & B

Ramblings

NEW YORK:

The English have more in common with the United States than just the language. A quick look at London's Top 15 shows that 9 are rock and roll American favorites that have taken over the English market. Tab Hunter, The Teen-Agers, Little Richard, Guy Mitchell, Andy Williams, and Pat Boone occupy those nine slots. 4 other slots are filled by Harry Belafonte, Johnnie Ray, Nat "King" Cole, and Slim Whitman. The two vacancies are taken up by Lonnie Donegan (who has in turn made it the with American buyer) and Charles McDevitt and Nancy Whiskey, currently creating quite a bit of excitement here with the same tune, "Freight Train." So it seems the two markets can successfully exchange hits. The tastes of the buyers are obviously the same. . . . Joe Scott, a & r at Duke and Peacock, interrupting the national tour of the B. B. King package to cut Elmore Morris. Scott advises the release will follow shortly thereafter. Scott also says his boy-girl duo, "Doug and Josie," really turned on the heat last week when they held their initial session for the Don Robey label. Robey tells us his last quartet of releases, Big Walter, Johnny Otis, Little Richard, and The Spirits of Memphis are all selling very well. . . . Freddie



ROY GAINES

Mendelsohn, DeLuxe a & r, in high spirits as a result of his new releases by Roy Gaines and Margie Day. "Both are hits," says Freddie. This column likes Gaines' "You're Right, I'm Left," and Miss Day's "That's The Way Love Goes." . . . We hear Ethel Ennis, formerly of Atco, has been signed by Capitol Records. . . . Atlantic Records continues to build a tidy gross with such hits as Chuck Willis' "C. C. Rider"; "Empty Arms" by Ivory Joe Hunter; Lavern Baker's "Jim Dandy Got Married"; and the new Ruth Brown "When I Get You Baby." Two other "hot" items on Atlantic too early to get a line on yet, are The Clovers' "I I Love You So" and Chris Connor's "Trust In Me" and "Mixed Emotions." . . . Sol Rabinowitz, Baton Records, now posed with the happy problem of which Ann Cole to plug. When he released "Got My Mojo Working" he figured "In The Chapel" was finished. "Got My Mojo Working" took off and then "In The Chapel" suddenly revived. It now looks like the deck can become a good sized pop hit. Rabinowitz also announced the purchase of four sides featuring Tony Reynolds. Reynolds is managed by ex-fighter Bobby Ruffin. The first release will be forthcoming shortly. It will showcase the Ray Charles Singers, a 25 piece orchestra and arrangements by Sy Oliver. . . . Herb Abramson reveals that the Coasters may have a two-sider. With "Young Blood" definitely established as a hit, some territories are now coming in with orders for the flip, "Searchin'." Also hitting, making Atco the hottest it has been since its inception, is The Sensations' "You Made Me Love You." . . . Jerry Lester, heading the New York office of Aladdin, reports that he has been seeing and hearing plenty of writers since the item in this column last week. Jerry talks up "Strange World" by Gene & Eunice; "House Party" by Earl Palmer; and the soon to be released Shirley & Lee wax. . . . Over at Apollo Records they are enjoying the best selling disk in the past couple of years. "Rang Tang Ding Dong" by The Cellos is coming in from all over the country and building. The fellas at Apollo look for this to be a real nationwide smash within the next couple of weeks. . . . Charlie Buchanan, manager of Harlem's Savoy Ballroom and Cootie Williams' advisor, has booked Cootie to appear there at least



RUTH BROWN



SENSATIONS

five times yearly for three weeks each time for the next four years. . . . Danny Robinson excitedly tells of the success his "United" by The Love Notes is enjoying. Danny says the deck is picking up steam rapidly in a large number of key areas and it looks like a big one for the Holiday label. . . . Sam Weiss, Old Town, predicts "It's True" by The Rogues will be a really big one. Weiss says the pre-test he has given the record shows all the signs. It's an r & r-pop type release. . . . The Diablos' "Can't We Talk It Over" and the Five Dollars' "How To Do The Bacon Fat" (both on Fortune Records) getting good action in the Cincinnati areas according to recent deejay reports.

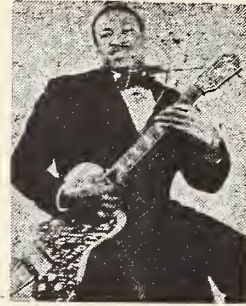
CHICAGO:

Excited call from promotioner Stan Pat telling us to watch the four new Rama releases climb. Two of the decks are masters purchased from Florida indie. Chart. Sides are "My Steady Girl" by Sunshine State deejay, Chuck Darty and "Only One" by Dan "Red" Reed. . . . Excitement grew to fever pitch over at Vee-Jay this past week when Abner's lovely wife, Dorothy, presented him with a nine-pound baby boy, Ewart Abner III. Father doing well. "That's not all," crowed the proud poppa. The Spaniels' "Everyone's Laughing" is hitting just everywhere. Orders are pouring in. This could very well reach the heights of their biggest, "Goodnight Sweetheart, Goodnight." . . . Jazz deejay, Sid McCoy, reportedly taking golf lessons. His pro advised him to buy just one more piece of equip-



GENE & EUNICE

ment before taking to the greens—skin diving equipment to retrieve balls from water holes. . . . The staff over at United Distributors is literally flipping its lids over Lester Lanin Epic LP push this month. George and Ernie Leaner are handing out brightly colored hats to one and all with Lanin's name sewed on the brim. Top single for the Leaner boys is Atco's "Young Blood" by The Coasters and "United" by The Lovenotes on Holiday. . . . Just a few doors down the street things are looking way up for Paul Glass and Mike Oury of All-State Distributors. Says Mike, "Jimmy Bowen's 'Warm Up To Me Baby' couldn't be better and coupled with Buddy Knox' 'Rock Your Little



JIMMY REED

Baby To Sleep', we're simply swinging." Mike also advised that Bowen and Knox are the anchor men in the Rhythm Orchids. . . . Naomi Jackson's Tweed offering, "Sunshine In The Shadows," has an unusual approach to the spiritual vein wherein she was cut with a jazz combo. Norm Spaulding, WGES deejay, feels this offers a whole new market to the spiritual singer. . . . Mel London trying to write letters and dial phones with all ten fingers crossed. "Looks like our new Chief swinger, '12 Year Old Boy,' by Elmore James has taken off in Chi." . . . Fats Domino's pair of originals are making a "lot of noise" in these parts with "Valley Of Tears" and "It's You I Love" going into the stretch neck'n neck. Local distrib just shrugs his shoulders and simply states, "We can't pick a side. They're both hot". . . . Little Richard proving he has a touch of gold with his Peacock swingaroo "I Love My Baby". . . . Jimmy Reed's brand new shellac, "The Sun Is Shining" b/w "Baby What's On Your Mind" getting Reed's personal touch, promotion wise, during his southern one-niter tour. Reports have it that the disk has broken wide open thru-out La. . . . New at M. S. Distributors is deck called "Johnny's House Party". Has promotional staff going wild. Another top R&R swinger is Count Basie's brand new Clef single featuring Joe "Every Day" Williams on "My Baby Upsets Me So". Milt Salstone advises this to be one big op number. . . . The Dells heading home to Chi after successful Apollo Thitter one weeker. Boys will stop off in Chi for another week at Regal Thitter. Local charts in both Chi and NYC show group's "Why Do You Have To Go" right up there among the hits. . . . Howlin' Wolf busy with southern tour. . . . "We're finally moving", shouted Phil and Len Chess. "But the stuff we have to check and listen to before throwing away! This place is worse than an attic." But within the next two weeks—by MOA, they hope, Chess/Checker/Argo will be in new quarters. Phil Chess greatly excited over first Chuck Berry EP, "Head Over Heels," featuring, of course, "School Day." In the singles dept. the joint's really popping with Johnnie and Joe's "Over The Mountain" (Chess) and new Dale Hawkins waxeroo "Susie Q" (Checker). . . . Willie Dixon off to Hollandale, Fla. for skedded extended southern tour of one niters. . . . Cobra making considerable noise with Harrold Burrage's "Messed Up" while Florida bound Otis Rush is still "Groaning The Blues." . . . Alan Freed skedding "School Day" sensation, Chuck Berry, for his pending CBS natl. TVer. . . . Jimmy Martin and Morrie Goldman, J. H. Martin Distributors, tremendously excited over Irma's "I Wanna Make Love To You" by Jimmy McCracklin and Jimmy Wilson's "Blues In The Valley". "But", reminded Martin, "we can't forget about The Del Vikings' new smash, 'What Makes Maggie Run'". . . . While George Leaner was visiting Milwaukee area, setting up new promotional and sales territory, bro Ernie guested with Marty Faye on Faye's local TVer. . . . And Jim Lewis, WEMP, Cream City, says that a man shows greatest self control when he can stop eating peanuts after just one.



THE SPANIELS

LOS ANGELES:

Neshui Ertegun on the West Coast for a few days, spending most of the time in San Francisco and the Bay area. . . . Many of the independent distributors leaving for Chicago this week to attend the convention held by the Music Operators of America. . . . Al Curry of Flash Records taking a big rhythm and blues show on a cross country tour. Called the 'Rock and Roll Caravan', the show will feature; Gus Jenkins orchestra, The Raindrops, Roy Tan, Frankie Marshall, Dolly Cooper, The Rocking Brothers, and Mamie Jenkins. . . . Buck Ram has signed jazz singer Helen Merrill to a personal management contract with his Personality Productions office. Singer is under contract to Emarcy Records. . . . Fats Domino's new Imperial release of "Valley of Tears" has been out only two weeks and has already hit the top ten listings at Music City. . . . Sid Talmadge of Record Merchandising reporting a big hit in "Little Billie Boy" by the Three D's on the Paris label. . . . The hottest rhythm and blues tune on the market is "Johnny's Houseparty" with versions out by Jimmie Beasley on Modern, Johnny Heartsman and the Gaylarks on the Music City label, one on Aladdin, by Earl Palmer and more due to hit the market. . . . Milt Weiss of Milton Record Distributors the proud father of twins, a boy and a girl. . . . Dick 'Huggy Boy' Hugg breaking "So Long" by Johnny Flamingo on the Caddy label, for a hit in the local area. . . . Kerry Jackson is the new promotion man for Encino and Arrow Records and currently plugging the new Bull Moose Jackson release of "Look For Me" on Encino, and the Arrow waxing of "The Wrong Door." . . . Dot Records following up the Del-Vikings' smash of "Come Go With Me" with their latest waxing of "What Made Maggie Run."



BUCK RAM



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

AFTER HOURS

Lloyd Glenn (Aladdin 3346)

ALL OF ME

*I DON'T WANT TO CRY
Big Maybelle (Savoy 1512)

*A WHOLE LOT OF SHAKING GOING ON

Jerry Lee Lewis (Sun)

BUTTERFLY

Andy Williams (Cadence 1308)

CHLOE

Bill Doggett (King 5044)

CHICKEE WAH-WAH

Bobby Marchan (Gale 101)

DEAREST

Mickey & Sylvia (Vik 0267)

DIANE

Bo Rhambo (Cash 452)

DON'T ASK ME TO BE LONELY

Dubs (Gone 5002)

DON'T WANT NO WOMAN

Bobby Blue Bland (Duke 167)

EVERYBODY NEEDS SOMEBODY

Little Walter (Checker 859)

EVERYONE'S LAUGHING

Spaniels (Vee-Jay 246)

FABULOUS

Charlie Gracie (Cameo 107)

FLORENCE

Paragons (Winley 215)

GONE

Ferlin Husky (Capitol 3628)

GROANIN' THE BLUES

IF YOU WERE MINE

Otis Rush (Cobra 5010)

GUIDED MISSILES

Cuff Links (Dootone 409)

HERE COMES ROMANCE

Clovers (Atlantic 1129)

HE'S MINE

Platters (Mercury 71032)

HEY BO DIDDLEY

MONA

Bo Diddley (Chess 1652)

HONEY, WHERE YOU GOING

LITTLE RAIN

Jimmy Reed (Vee-Jay 237)

I DON'T BELIEVE

Bobby Blue Bland (Duke 160)

I LOVE MY GIRL

Cozy Morley (ABC-Paramount)

I'M STICKIN' WITH YOU

Jim Bowen (Roulette 4001)

*I'M WALKING

Rickey Nelson (Verve 10047)

IN THE CHAPEL

Ann Cole (Baton 232)

IN THE DOORWAY CRYING

Midnighters (Federal 12293)

ISABELLA

Roy Tan (Dot)

*IT'S YOU I LOVE

*VALLEY OF TEARS

Fats Domino (Imperial 5442)

I WANT TO BE MARRIED

B. B. King (RPM 492)

I WANT TO DANCE

MARRY ME

Shirley & Lee (Aladdin 3369)

*JOHNNIE'S HOUSE PARTY

John Hartsman & Gaylarks (Music City 807)

JUST BECAUSE

Larry Williams (Specialty 597)

LET ME CRY

Willie Headon (Dooto 410)

LOOBY DOO

Bobby Byrd (Zephyr 70-018)

*LOVABLE

Dale Cook (Specialty 596)

MIDNIGHT

Googie Rene (Class 205)

MY LIFE

GOING BACK HOME

Howlin' Wolf (Chess 1640)

MY LOVE WILL NEVER DIE

Otis Rush (Cobra 5005)

ONE HUNDRED YEARS FROM TODAY

Alice Jean (Rhythm 102)

ONE MORE DANCE

Harold Burrage (Cobra 5004)

OUT IN THE COLD AGAIN

MIRACLE IN THE RAIN
Lyman & Teenagers (Gee 1036)

PLEDGE OF LOVE

Ken Copeland (Imperial 5432)

PRETEND

Tab Smith (United 205)

RAINDROP

Viscounts (Mercury 71073)

RANG TANG DING DONG

Cellos (Apollo 510)

ROCK ME

Muddy Waters (Chess 1652)

ROCK YOUR LITTLE BABY TO SLEEP

Buddy Knox (Roulette 4009)

ROSIE LEE

Mello-Tones (Gee 1037)

SEARCHIN'

Coasters (Atco 6087)

*SIDE TRACK

Googie Rene (Class 208)

SITTIN' IN THE BALCONY

Eddy Cochran (Liberty 55056)

SHOULD I EVER LOVE AGAIN

Wynona Carr (Specialty 589)

SO LONG

Roy Hamilton (Epic 9212)

SO RARE

Jimmy Dorsey (Fraternity 755)

SWEET AND EASY TO LOVE

Roy Orbison (Sun 265)

*THE GAME OF LOVE

Lavern Baker (Atlantic 1136)

TRUE LOVE GONE

Enchanters (Coral 61756)

UNITED

Love Notes (Holiday)

WARM UP TO ME BABY

Jim Bowen (Roulette 4010)

WHY DO YOU HAVE TO GO

Dells (Vee-Jay 236)

*WHAT CAN I DO

*HEAR MY PLEA

Donnie Elbert (King 5045)

*WHAT DO YOU KNOW ABOUT LOVE

Wynona Carr (Specialty 600)

*YOU MADE ME LOVE YOU

Screamin' Jay Hawkins (Okeh 7084)

YOUR CHEATIN' HEART

Pearls (Onyx 510)

YOU ARE MY SUNSHINE

Richard Berry (Flip 321)



THE NATION'S

R & B TOP 20

Pos. Last
Week

1	ALL SHOOK UP Elvis Presley (RCA Victor 6870)	2
2	SCHOOL DAY Chuck Berry (Chess 1653)	1
3	LITTLE DARLIN' Diamonds (Mercury 71060) Gladiolas (Excella 2101)	4
4	COME GO WITH ME Del-Vikings (Dot 15538)	6
5	C. C. RIDER Chuck Willis (Atlantic 1130)	8
6	I'M WALKIN' Fats Domino (Imperial 5428)	3
7	LUCILLE Little Richard (Specialty 598)	5
8	JUST BECAUSE Lloyd Price (ABC-Paramount 9792)	7
9	IT HURTS TO BE IN LOVE Annie Laurie (DeLuxe 6107)	9
10	NEXT TIME YOU SEE ME Little Jr. Parker (Duke 164)	10
11	JUST TO HOLD MY HAND Clyde McPhatter (Atlantic 1137)	15
12	EMPTY ARMS Ivory Joe Hunter (Atlantic 1128)	11
13	LOVE'S A HURTIN' GAME Ivory Joe Hunter (Atlantic 1128)	13
14	SEND ME SOME LOVIN' Little Richard (Specialty 598)	12
15	JIM DANDY GOT MARRIED Lavern Baker (Atlantic 1136)	—
16	YOUNG BLOOD Coasters (Atco 6087)	—
17	OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)	—
18	TROUBLES, TROUBLES, TROUBLES B. B. King (RPM 492)	—
19	PARTY DOLL Buddy Knox (Roulette 4002) Roy Brown (Imperial 5427)	14
20	GOT MY MOJO WORKING Ann Cole (Baton 237) Muddy Waters (Chess 1652)	16

HOT
ON IMPERIAL!

#**5439**

Roy Brown

"LET THE FOUR WINDS BLOW"

#**5430**

Ernie Freeman

"WITHOUT A LOVE"

#**5432**

Ken Copeland

"PLEDGE OF LOVE"

#**5440**

Bobby Mitchell

"I WOULD LIKE TO KNOW"

Imperial Records

BREAKING IN
KANSAS CITY - ST. LOUIS AREAS

"HOTSHOT"

RONNIE PEARSON

Herald # 500

RECORDS
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New York City, N.Y.

Already Hitting The Charts

Little Richard's

"I LOVE MY BABY"

b/w

"MAYBE I'M RIGHT"

Peacock # 1673

RECORDS, Inc.
2809 Erastus Street,
Houston 26, Texas

"JOHNNY'S
HOUSE PARTY"

Part 1 & 2

JIMMIE BEASLEY

And The Rockers

Modern #1021

RECORDS

9317 W. Washington Blvd., Culver City, Calif.

COBRA DOES IT AGAIN!

HARROLD BURRAGE

"MESS'ED UP"

b/w "I DON'T CARE WHO KNOWS"

COBRA 5012

DOUBLE SIDED SMASH!

"GROANING THE BLUES"

b/w "IF YOU WERE MINE"

by OTIS RUSH

COBRA 5010

ANOTHER DOUBLE SIDED SMASH!

"CRYING THE BLUES"

b/w "LITTLE GIRL"

by LITTLE WILLIE FOSTER

COBRA 5011

COBRA RECORD CORP.

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FRANKIE LYMON & THE TEENAGERS


THEIR LATEST AND THEIR GREATEST!

"OUT IN THE COLD AGAIN"

b/w

"MIRACLE IN THE RAIN"

GEE 1036

659 10th AVE.
NEW YORK, N. Y. (CI 6-4490)

The Titans

"G'WAN HOME CALYPSO"

b/w

"LOOK WHAT YOU'RE
DOING BABY"

VITA # 158

VITA RECORDS

1486 NO. FAIR OAKS AVENUE
PASADENA CALIFORNIA

A SLEEPER!!

"Let Me Cry"

WILLIE HEADEN

410

DOOTO RECORDS

ONE OF N. Y.'s
LEADING DISTRIBUTORS
CAN NOW HANDLE
ADDITIONAL LINES

• Emphasis on L.P.'s—

• Excellent Promotion

on increased sales force makes it possible
to distribute additional lines. All replies
strictly confidential. Contact Don Carter,
mgr.

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N.Y. (CI 6-4490)

TWO-SIDED HIT!

"THE SUN IS
SHINING"

B/W

"BABY, WHAT'S
ON YOUR MIND"

BY JIMMY REED

VEE-JAY # 248

Vee-Jay RECORDS, INC.

2129 S. Michigan Avenue
Chicago 16, Illinois

The Cash Box

NEW YORK CHICAGO NEW ORLEANS

1 COME GO WITH ME
Elvis Presley
(Dot 15538)

2 LITTLE DARLIN'
Diamonds
(Mercury 71060)

3 ALL SHOOK UP
Elvis Presley
(RCA Victor 20-6870)

4 I'M WALKIN'
Fats Domino
(Imperial 5428)

5 JUST TO HOLD
MY HAND
Clyde McPhatter
(Atlantic 1137)

6 JUST BECAUSE
Lloyd Price
(ABC-Paramount 9792)

7 OUT IN THE
COLD AGAIN
Lymon & Teenagers
(Gee 1036)

8 SCHOOL DAY (RING
RING GOES THE BELL)
Chuck Berry
(Chess 1653)

9 MAMA LOOKA
BOOBOO
Harry Belafonte
(RCA Victor 20-6830)

10 PARTY DOLL
Buddy Knox
(Roulette 4002)

ALL SHOOK UP
Elvis Presley
(RCA Victor 20-6870)

NEXT TIME
YOU SEE ME
Little Jr. Parker
(Duke 164)

LITTLE DARLIN'
Diamonds
(Mercury 71060)

C. C. RIDER
Chuck Willis
(Atlantic 1130)

SCHOOL DAY (RING
RING GOES THE BELL)
Chuck Berry
(Chess 1653)

COME GO WITH ME
Del-Vikings
(Dot 15538)

I'M WALKIN'
Fats Domino
(Imperial 5428)

IT HURTS
TO BE IN LOVE
Annie Laurie
(DeLuxe 6107)

I SMELL TROUBLE
Bobby Blue Bland
(Duke 167)

LOVE'S A
HURTIN' GAME
Ivory Joe Hunter
(Atlantic 1128)

C. C. RIDER
Chuck Willis
(Atlantic 1130)

ALL SHOOK UP
Chuck Willis
(Atlantic 1130)

SCHOOL DAY (RING
RING GOES THE BELL)
Chuck Berry
(Chess 1653)

ALL SHOOK UP
Elvis Presley
(RCA Victor 20-6870)

LITTLE DARLIN'
Diamonds
(Mercury 71060)

I'M WALKIN'
Fats Domino
(Imperial 5428)

COME GO WITH ME
Del-Vikings
(Dot 15538)

YOUNG BLOOD
Coasters
(Atco 6087)

LUCILLE
Little Richard
(Specialty 598)

HE'S MINE
Platters
(Mercury 71032)

TROUBLES, TROUBLES,
TROUBLES
B. B. King
(RPM 492)

A WHOLE LOT OF
SHAKING GOING ON
Jerry Lee Lewis
(Sun)

ST. LOUIS NEWARK DALLAS

1 ALL SHOOK UP
Elvis Presley
(RCA Victor 20-6870)

2 C. C. RIDER
Chuck Willis
(Atlantic 1130)

3 JUST TO HOLD
MY HAND
Clyde McPhatter
(Atlantic 1137)

4 TROUBLES, TROUBLES,
TROUBLES
B. B. King
(RPM 492)

5 SCHOOL DAY (RING
RING GOES THE BELL)
Chuck Berry
(Chess 1653)

6 LUCILLE
Little Richard
(Specialty 598)

7 SO RARE
Jimmy Dorsey
(Fraternity 755)

8 I'M WALKIN'
Fats Domino
(Imperial 5428)

9 LITTLE DARLIN'
Diamonds
(Mercury 71060)

10 IT HURTS
TO BE IN LOVE
Annie Laurie
(DeLuxe 6107)

SCHOOL DAY (RING
RING GOES THE BELL)
Chuck Berry
(Chess 1653)

C. C. RIDER
Chuck Willis
(Atlantic 1130)

LUCILLE
Little Richard
(Specialty 598)

JUST BECAUSE
Lloyd Price
(ABC-Paramount 9792)

EMPTY ARMS
Ivory Joe Hunter
(Atlantic 1128)

OUT IN THE
COLD AGAIN
Lymon & Teenagers
(Gee 1036)

I'M WALKIN'
Fats Domino
(Imperial 5428)

OVER THE MOUNTAIN
AND ACROSS THE SEA
Johnnie & Joe
(Chess 1654)

NEXT TIME
YOU SEE ME
Little Jr. Parker
(Duke 164)

COME GO WITH ME
Del-Vikings
(Dot 15538)

SCHOOL DAY (RING
RING GOES THE BELL)
Chuck Berry
(Chess 1653)

ALL SHOOK UP
Elvis Presley
(RCA Victor 20-6870)

LITTLE DARLIN'
Diamonds
(Mercury 71060)

I'M WALKIN'
Fats Domino
(Imperial 5428)

COME GO WITH ME
Del-Vikings
(Dot 15538)

YOUNG BLOOD
Coasters
(Atco 6087)

LUCILLE
Little Richard
(Specialty 598)

HE'S MINE
Platters
(Mercury 71032)

TROUBLES, TROUBLES,
TROUBLES
B. B. King
(RPM 492)

A WHOLE LOT OF
SHAKING GOING ON
Jerry Lee Lewis
(Sun)

The Cash Box

PHILADELPHIA

LOS ANGELES

DETROIT

1 LITTLE DARLIN'
Diamonds (Mercury 71060)

2 C. C. RIDER
Chuck Willis (Atlantic 1130)

3 SCHOOL DAY (RING
RING GOES THE BELL)
Chuck Berry (Chess 1653)

4 ALL SHOOK UP
Elvis Presley (RCA Victor 20-6870)

5 THERE OUGHTA
BE A LAW
Mickey & Sylvia (Vik 0267)

6 NEXT TIME
YOU SEE ME
Little Jr. Parker (Duke 164)

7 EMPTY ARMS
Ivory Joe Hunter (Atlantic 1128)

8 LUCILLE
Little Richard (Specialty 598)

9 SEND ME
SOME LOVIN'
Little Richard (Specialty 598)

10 ALL OF ME
Big Maybelle (Savoy 1512)

LITTLE DARLIN'
Gladiolas (Excello 2101)
Diamonds (Mercury 71060)

ALL SHOOK UP
Elvis Presley (RCA Victor 20-6870)

COME GO WITH ME
Del-Vikings (Dot 15538)

SCHOOL DAY (RING
RING GOES THE BELL)
Chuck Berry (Chess 1653)

OVER THE MOUNTAIN
AND ACROSS THE SEA
Johnnie & Joe (Chess 1654)

NEXT TIME
YOU SEE ME
Little Jr. Parker (Duke 164)

JUST BECAUSE
Lloyd Price (ABC-Paramount 9792)

IT HURTS
TO BE IN LOVE
Annie Laurie (DeLuxe 6107)

I'M WALKIN'
Fats Domino (Imperial 5428)

LOVE'S A HURTIN'
GAME
Ivory Joe Hunter (Atlantic 1128)

SCHOOL DAY (RING
RING GOES THE BELL)
Chuck Berry (Chess 1653)

ALL SHOOK UP
Elvis Presley (RCA Victor 20-6870)

NEXT TIME
YOU SEE ME
Little Jr. Parker (Duke 164)

GOT MY MOJO
WORKING
Ann Cole (Baton 237)

YOUNG BLOOD
Coasters (Atco 6087)

LITTLE DARLIN'
Diamonds (Mercury 71060)

IT HURTS
TO BE IN LOVE
Annie Laurie (DeLuxe 6107)

ROSIE LEE
Mello-Tones (Gee 1037)

LOVE'S A
HURTIN' GAME
Ivory Joe Hunter (Atlantic 1128)

SO RARE
Jimmy Dorsey (Fraternity 755)

ATLANTA

MEMPHIS

SAN FRANCISCO

1 C. C. RIDER
Chuck Willis (Atlantic 1130)

2 LUCILLE
Little Richard (Specialty 598)

3 LITTLE DARLIN'
Gladiolas (Excello 2101)
Diamonds (Mercury 71060)

4 SCHOOL DAY (RING
RING GOES THE BELL)
Chuck Berry (Chess 1653)

5 JUST TO
HOLD MY HAND
Clyde McPhatter (Atlantic 1137)

6 COME GO WITH ME
Del-Vikings (Dot 15538)

7 I'M WALKIN'
Fats Domino (Imperial 5428)

8 ALL SHOOK UP
Elvis Presley (RCA Victor 20-6870)

9 YOUNG BLOOD
Coasters (Atco 6087)

10 I SMELL TROUBLE
Bobby Blue Bland (Duke 167)

ALL SHOOK UP
Elvis Presley (RCA Victor 20-6870)

GOT MY MOJO
WORKING
Ann Cole (Baton 237)
Muddy Waters (Chess 1652)

C. C. RIDER
Chuck Willis (Atlantic 1130)

I SMELL TROUBLE
Bobby Blue Bland (Duke 167)

JUST TO HOLD
MY HAND
Clyde McPhatter (Atlantic 1137)

IN THE DOORWAY
CRYING
Midnighters (Federal 12293)

I WANT TO GET
MARRIED
B. B. King (RPM 492)

COME GO WITH ME
Del-Vikings (Dot 15538)

JIM DANDY
GOT MARRIED
Lavern Baker (Atlantic 1136)

LITTLE DARLIN'
Gladiolas (Excello 2101)
Diamonds (Mercury 71060)

ALL SHOOK UP
Elvis Presley (RCA Victor 20-6870)

SCHOOL DAY (RING
RING GOES THE BELL)
Chuck Berry (Chess 1653)

LUCILLE
Little Richard (Specialty 598)

IT HURTS
TO BE IN LOVE
Annie Laurie (DeLuxe 6107)

I'M WALKIN'
Fats Domino (Imperial 5428)

ONE HUNDRED YEARS
FROM TODAY
Alice Jeon (Rhythm 102)

JUST BECAUSE
Lloyd Price (ABC-Paramount 9792)

SEARCHING
Coasters (Atco 6087)

LITTLE DARLIN'
Diamonds (Mercury 71060)

NEXT TIME
YOU SEE ME
Little Jr. Parker (Duke 164)



R & B Sure Shots

"IT'S YOU I LOVE"
"VALLEY OF TEARS"

The Cash Box
Award o' the Week 5/11

Fats Domino

Imperial 5442

"SO RARE"

The Cash Box
Best Bets 2/23

Jimmy Dorsey

Fraternity 755

"SEARCHIN' "

The Cash Box
Award o' the Week 3/30

Coasters

Atco 6087

"THE GAME OF LOVE"

The Cash Box
Award o' the Week 4/27

Lavern Baker

Atlantic 1136

The Original!
"JOHNNY'S
HOUSE PARTY"

John Heartsman
and The Gaylarks

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The Dubs
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b/w

"DARLING"

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DON'T SAY TOMORROW

b/w YOU FOR ME

THE HOLLYHOCKS
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R & B Reviews

- A AWARD & SLEEPER

B+ EXCELLENT
- B VERY GOOD

C+ GOOD
- C FAIR

D MEDIOCRE

EDDIE CHAMBLEE
(Mercury 71107)
B "GOIN' LONG" (2:33) [Cypress BMI] Edd Chamblee and his orchestra turn out a flavory slow beat rhythm instrumental. Intriguing lead horn and commercial piano up front. Good dance and listen plate.

B "BACK UP" (2:28) [Hartsdale BMI] Chamblee backs with a quick beat instrumental in tidy fashion. Again showcasing the horn and piano. Happy jump deck. Two good instrumental offerings.

ROY GAINES
(DeLuxe 6132)
B+ "YOU'RE RIGHT, I'M LEFT" (2:02) [Men Lo BMI—Gayten, Mendelsohn] Young Roy Gaines turns in his best performance to date with this fast beat jump and a well turned out lyric. Good story and good tune. Deck deserves your close attention. This could be a hit.

B "STOLEN MOMENTS" (2:27) [Sylvia BMI—Ollie Jones] Gaines is serious, sentimental and tender on this side. A slow beat ballad that is ok but which falls short of the upper deck.

FAYE ADAMS
(Imperial 5443)
B+ "KEEPER OF MY HEART" (2:00) [Travis BMI—Bartholomew, King] Faye Adams, in her first attempt on the Imperial label, goes back to a "Shake A Hand" piece of material. It is a slow, rhythmic item that comes off well.

B+ "SO MUCH" (2:05) [Travis BMI—F. Adams] Miss Adams does a change of pace with a quick beat novelty bouncer. Good r & r pop wax and a new Faye Adams.

BLUE CHARLIE
(Nasco 6002)
B "I'M GONNA KILL THAT HEN" (2:40) [Excellorec BMI—Morris, West] Blue Charlie wails a slow beat rhythm blues with a reading that will appeal most to the southern market. Strong side that could possibly break out into the other markets. Deserves a good look.

C+ "DON'T BRING NO FRIEND" (2:47) [Excellorec BMI—Morris, West] Similar type blues, similarly handled. Deck is more defined in its down home approach and should find its best acceptance there.

JESSE BELVIN
(Modern 1020)
B "I'M NOT FREE" (2:30) [Roosevelt BMI—Blake, Singleton] Jesse Belvin sings out with spirit on a happy sounding middle beat bouncer. Belvin gives the sprightly item a swinging job and the kids should go for it.

B "SAD AND LONESOME" (2:40) Belvin sings a slow, drifting ballad with a haunting, lonesome sound as indicated in the title. Easy, swaying melody that falls lightly on the ears.

AARON COLLINS and THE CADETS
(Modern 1019)
B "PRETTY EVEY" (2:20) [Modern BMI—DeVorzon] Collins and The Cadets turn in a delectable chant of a middle beat calypso. Delightful offering that should do well with the Calypso fans. However, the big fad seems to have shot its bolt. On its own merit the deck deserves a good look. Pretty wax.

B "RUM JAMAICA RUM" (2:36) [Modern BMI—DeVorzon] Another intriguing calypso waxing. Good listening and certain to please a lot of buyers.

The Cash Box

Award o' the Week

"WHEN I GET YOU BABY" (2:06) [Tiger BMI—Lewis, Brown]
"ONE MORE TIME" (2:36) [Progressive BMI—Singleton, McCoy]

RUTH BROWN
(Atlantic 1140)

● Ruth Brown, currently a "hot" name because of her recent "Lucky Lips" comes up with another that looks just as strong. "When I Get You Baby" is a quick beat jump with several instrumental gimmicks woven into the arrangement. Miss Brown sings in her always "great" style, kicking out the spir-

ited number against a semi-Dixieland instrumental support. Happy deck with a march tempo. This one looks like money in the bank. The coupling, "One More Time", is a middle beat rhythm number given the usual Ruth Brown treatment. Wax comes off strong, but we lean to "When I Get You Baby" for the heavy action.

"WHAT DO YOU DO" (2:21) [Spinning Wheel BMI—Lewis, Robinson]
"I REALLY LOVE YOU" (2:55) [Spinning Wheel BMI—Lewis, Robinson]

THE CHANNELS
(Whirlin Disc 107)

● The Channels have two slightly terrific sides with "What Do You Do" and "I Really Love You". "What Do You Do" is a quick beat bouncer with a load of vocal and instrumental gimmicks plus an excellent reading. The deck really moves from the opening gong and

vocally and instrumentally it's top-flight commercial wax. The coupling, "I Really Love You", is a lovely slow beat rhythm ballad beautifully done but without the novelty effects inserted in the up-tempo side. Two good decks, both of which could turn out to be hits.

The Cash Box

R & B Sleeper of the Week

"JOHNNY'S HOUSE PARTY" [Gation BMI—Heartsman]

JOHN HEARTSMAN
(Music City 807)

JIMMY BEASLEY
(Modern 1021)

● The tune currently making noise on the coast, "Johnny's House Party", is represented here by two versions. The original is Heartsman on Music City, and the cover is Beasley on Modern. The decks have an exciting beat and both

treatments call for sales. An instrumental jump with party sounds in the background. It stirs up the sluggish bloodstreams and gets the feet a-tappin'. This could be a national hit. The version that gets there first should make the big dent in the sales column.

"DO BABY DO" (2:20) [Angel BMI—R. Levister]
"TONITE, TONITE" (2:30) [Angel BMI—Billy Myles]

MELLO KINGS
(Herald 502)

● New group, Mello-Kings, makes its debut with the Herald label and comes up with a novelty r & r with a western tang, "Do Baby Do", that could push the group right into the big money. A quick beat jumper with a strong, individual sound, and a wax that bears close watching. It has all the elements

the teeners require. Stay close to this exuberant bouncer. The flip, "Tonite, Tonite" is a slow beat ballad blues, well done. The Mello-Kings turn out an excellent wax—but one that is too much in the vein of too many things already offered the public. Could get plenty of attention, but in the final analysis it will be "Do Baby Do".

The Cash Box

R & B Best Bets

★ "YOU'RE RIGHT, I'M LEFT"	Roy Gaines	DeLuxe 6132
★ "KEEPER OF MY HEART"	Faye Adams	Imperial 5443
★ "SO MUCH"		
★ "YOU ARE MY SUNSHINE"	Andre Williams	Fortune 834
★ "SO WHAT"	Gus Jenkins	Flash 161
★ "SPARK PLUG"		

THE REGENTS
(Argo 5268)
B "BAMBOO TREE" (2:35) [Arc BMI—Toops] The Regents offer a lovely calypso ballad with a delicate blending. A slow beat cha cha cha rhythm is fashioned with soft effects. Very good wax for both listening and dancing pleasure.

B "ISLE OF TRINIDAD" (2:35) [Arc BMI—R. Toops] Another calypso with a faster beat. Melodic story that makes up very well. Easy to listen to. Good wax enjoyment.

ANDRE WILLIAMS
(Fortune 834)
B+ "YOU ARE MY SUNSHINE" (2:39) Andre Williams and the Don Juans, with a big assist from Gino Purifoy, as the second voice, turn in a very good version of the happy standard. Williams gives it a novel interpretation. Deck should make lots of noise around the country and in Detroit where the group is hot.

B "MEAN JEAN" (2:39) [Trianon BMI—Williams] Williams swings out with a quick beat novelty. It is a strong side on its own and could catch on.

LARRY DALE/COOTIE WILLIAMS
(RCA Victor 2864)
B "PLEASE GIVE YOUR LOVE TO ME" (2:35) [Iris-Trojan BMI—Jay Franklin] Larry Dale sings a haunting love tune with the Cootie Williams trumpet applying the torch. It is a slow beat, moving wax. Easy, restful music.

B "RINKY DINK" (2:28) [Sylvia BMI—Williams, Dale, Hamilton] The Cootie Williams orchestra, featuring the Williams horn, provides a swinging, happy middle beat bouncer instrumental. Good instrumental deck.

BOB EHRET
(Aladdin 3377)
B+ "STOP THE CLOCK" (1:50) [Aladdin BMI—Ehret, Robertson] Bob Ehret offers another "Rock Around the Clock" type wax with plenty of zip. Ehret lends it a touch of western flavor that should enhance its value the way the market is going these days. Look out for this deck—it could stir up strong action.

B+ "SO LONELY" (2:21) [Aladdin BMI—Bob Ehret] Ehret really gets into what's selling now with a slow beat shuffle. The lad gives it a strong sounding rockabilly touch and it's heads or tails as to which side the kids will prefer. Good sound, good tune. Two potent decks.

CHARLES BROWN
(Aladdin 3366)
B "IT'S A SIN TO TELL A LIE" (2:35) [Bregman, Vocco and Conn ASCAP—Billy Mayhew] Charles Brown sings the oldie with a swinging ork support. Delightful bouncer that will please the youngsters and remind the oldsters.

B "PLEASE BELIEVE ME" (2:52) [Venice-Tucker, Haywood] Brown delivers a slow beat shuffle with a pleasing reading. Rhythmic effort is a good coupler. Two ok sides.

GUS JINKINS
(Flash 116)
B+ "SO WHAT" (2:30) [Shag BMI—Jenkins] Gus Jenkins, with "Trickey" fresh in the minds of his fans, comes up with another instrumental delighter. A middle beat, rhythmic toetapper smartly waxed. Should find a receptive audience.

B+ "SPARK PLUG" (2:50) [Shag BMI—Jenkins] Another sprightly middle beat with the same intriguing flavor. Fans will find it hard to sit still while listening to this. Two strong instrumental sides.



Top Selling Records

Reported by

R & B

Retail Outlets

From Coast to Coast

ERNSTROM'S RECORD CENTER

Dallas, Texas

1. Come Go With Me (Del-Vikings)
2. School Day (C. Berry)
3. Little Darlin' (Diamonds)
4. All Shook Up (E. Presley)
5. He's Mine (Platters)
6. Susie-Q (D. Hawkins)
7. Young Blood (Coasters)
8. Lucille (L. Richard)
9. Hey 80 Diddle (Diddle)
10. It's You I Love (F. Domino)

CALIFORNIA MUSIC CO.

Los Angeles, Calif.

1. It's You I Love (F. Domino)
2. School Day (C. Berry)
3. Out In The Cold Again (Lyman & Teenagers)
4. Chloe (B. Doggett)
5. It Hurts To Be In Love (A. Laurie)
6. Just Because (L. Price)
7. Jim Dandy Got Married (L. Baker)
8. Lucille (L. Richard)
9. I'm Walkin' (F. Domino)
10. Little Darlin' (Diamonds)

JOE'S RECORD SHOP

Chicago, Ill.

1. Love's A Hurtin' Game (I. J. Hunter)
2. Little Darlin' (Diamonds)
3. It Hurts To Be In Love (A. Laurie)
4. I Miss You So (C. Connor)
5. What Can I Do (D. Talbot)
6. When Rock & Roll Came To Trinidad (N. Cole)
7. Eleven Year Old Boy (E. James)
8. Too Fine For Crying (Bostic)
9. So Rare (J. Dorsey)
10. Ain't Nobody Home (D. Washington)

GIFT MART MUSIC CENTER

Jamaica, N. Y.

1. Come Go With Me (Del-Vikings)
2. Little Darlin' (Diamonds)
3. All Shook Up (E. Presley)
4. Gone (F. Husky)
5. I'm Walkin' (F. Domino)
6. Party Doll (B. Knox)
7. Pledge Of Love (Copeland)
8. Why Baby Why (P. Boone)
9. Empty Arms (I. J. Hunter)
10. Rock-A-Billy (G. Mitchell)

DEIBEL'S

St. Louis, Mo.

1. Come Go With Me (Del-Vikings)
2. Party Doll (B. Knox)
3. Fabulous (C. Gracie)
4. Freight Train (R. Draper)
5. There Oughta Be A Law (Mickey & Sylvia)
6. Talkin' To The Blues (Lowe)
7. Little Darlin' (Diamonds)
8. Just To Hold My Hand (C. McPhatter)
9. Young Blood (Coasters)
10. I'm Walkin' (F. Domino)

ROCK AND ROLL SHOP

New Orleans, La.

1. Valley Of Tears (F. Domino)
2. C. C. Rider (C. Willis)
3. What Can I Do (D. Elbert)
4. Rooster Song (F. Domino)
5. Let The Four Winds Blow (R. Brown)
6. You Always Hurt The One You Love (B. Mitchell)
7. School Day (C. Berry)
8. Over The Mountain (Johnnie & Joe)
9. There Oughta Be A Law (Mickey & Sylvia)
10. Just To Hold My Hand (C. McPhatter)

SUPER MUSIC, INC.

Baltimore, Md.

1. School Day (C. Berry)
2. It Hurts To Be In Love (A. Laurie)
3. Number Three (B. Doggett)
4. C. C. Rider (C. Willis)
5. Mona (B. Diddle)
6. Joy Ride (D. Bagby)
7. Guided Missiles (Cuff Links)
8. Just To Hold My Hand (C. McPhatter)
9. All Shook Up (E. Presley)
10. I Am Old Enough (School Boys)

GROOVE RECORD

Norfolk, Va.

1. All Shook Up (E. Presley)
2. Come Go With Me (Del-Vikings)
3. Little Darlin' (Diamonds)
4. I'm Walkin' (F. Domino)
5. School Day (C. Berry)
6. Jim Dandy Got Married (L. Baker)
7. Just To Hold My Hand (C. McPhatter)
8. C. C. Rider (C. Willis)
9. Party Doll (S. Lawrence)
10. Butterfly (A. Williams)

H. L. GREEN

Augusta, Ga.

1. Lucille (L. Richard)
2. I'm Walkin' (F. Domino)
3. Little Darlin' (Diamonds)
4. School Day (C. Berry)
5. Got My Mojo Working (M. Waters)
6. Jim Dandy Got Married (L. Baker)
7. Empty Arms (I. J. Hunter)
8. Troubles, Troubles, Troubles (B. B. King)
9. Send Me Some Lovin' (L. Richard)
10. Just To Hold My Hand (C. McPhatter)



R & B

Disk Jockey

REGIONAL RECORD REPORTS

Rocky Groce

WFEC—Miami, Fla.

1. School Day (C. Berry)
2. C. C. Rider (C. Willis)
3. Out In The Cold Again (Teenagers)
4. All Shook Up (E. Presley)
5. Love's A Hurtin' Game (I. J. Hunter)
6. Just Because (L. Price)
7. Jim Dandy Got Married (L. Baker)
8. I Won't Be The Fool Anymore (Heartbeats)
9. I'm Walkin' (F. Domino)
10. Little Darlin' (Diamonds)

Don Burford

KBSF—Springhill, La.

1. Lucille (L. Richard)
2. I'm Walkin' (F. Domino)
3. Just Because (L. Price)
4. Just To Hold My Hand (C. McPhatter)
5. C. C. Rider (C. Willis)
6. Young Blood (Coasters)
7. Searching (Coasters)
8. Number Three (B. Doggett)
9. Miracle In The Rain (Teenagers)
10. Dearest (Mickey & Sylvia)

Guy Curtis

WADK—Newport, R. I.

1. Little Billy Boy (Three D's)
2. Empty Arms (I. J. Hunter)
3. I'm Sorry (Platters)
4. Little Darlin' (Diamonds)
5. Pledge Of Love (Copeland)
6. All Shook Up (E. Presley)
7. I'm Walkin' (F. Domino)
8. Fabulous (C. Gracie)
9. Jim Dandy Got Married (L. Baker)
10. There Oughta Be A Law (Mickey & Sylvia)

Nick Nickerson

WBBF—Rochester, N. Y.

1. School Day (C. Berry)
2. I'm Walkin' (F. Domino)
3. All Shook Up (E. Presley)
4. Just To Hold My Hand (C. McPhatter)
5. Jim Dandy Got Married (L. Baker)
6. Come Go With Me (Del-Vikings)
7. Little Darlin' (Diamonds/Gladiolas)
8. I'm Sorry (Platters)
9. Rock Your Baby To Sleep (B. Knox)
10. So Rare (J. Dorsey)

Kerm Gregory

WAEB—Allentown, Pa.

1. School Day (C. Berry)
2. All Shook Up (E. Presley)
3. Why Baby Why (P. Boone)
4. I'm Walkin' (F. Domino/Nelson)
5. Lucille (L. Richard)
6. Your True Love (C. Perkins)
7. I'm Stickin' With You (J. Bowen)
8. There Oughta Be A Law (Mickey & Sylvia)
9. Going Steady (T. Sands)
10. One Kiss (E. Cochran)

Vernon Stewart

KXRJ—Russellville, Ark.

1. Lucille (L. Richard)
2. Young Love (S. James)
3. There Oughta Be A Law (Mickey & Sylvia)
4. Four Walls (J. Reeves)
5. I'm Walkin' (F. Domino)
6. Empty Arms (I. J. Hunter)
7. School Day (C. Berry)
8. Little Darlin' (Diamonds)
9. Bad Boy (Jive Bombers)
10. Only Jim (Six Teens)

Bob Couch

KGAF—Gainesville, Tex.

1. Pledge Of Love (Penguins)
2. I'm Walkin' (F. Domino)
3. Little Darlin' (Diamonds)
4. Empty Arms (I. J. Hunter)
5. Warm Up To Me Baby (J. Bowen)
6. Lucille (L. Richard)
7. Jim Dandy Got Married (L. Baker)
8. Young Blood (Coasters)
9. School Day (C. Berry)
10. Come Go With Me (Del-Vikings)

Bob Norris

WEIM—Fitchburg, Mass.

1. School Day (C. Berry)
2. Rosie Lee (Mello-Tones)
3. All Shook Up (E. Presley)
4. Just Because (L. Price)
5. Empty Arms (I. J. Hunter)
6. Ease The Pain (C. Willis)
7. There Oughta Be A Law (Mickey & Sylvia)
8. Sittin' In The Balcony (E. Cochran)
9. Leap Frog (C. Alaimo)
10. Little Darlin' (Diamonds)

Sam Blessing

KOSI—Denver, Colo.

1. Lucille (L. Richard)
2. I'm Walkin' (F. Domino)
3. School Day (C. Berry)
4. Empty Arms (I. J. Hunter)
5. Pledge Of Love (Penguins)
6. He's Mine (Platters)
7. Just Because (L. Price)
8. Party Doll (B. Knox)
9. Number Three (B. Doggett)
10. Love's A Hurtin' Game (I. J. Hunter)

Kenton-Garner Join Newport Jazz Festival

NEW YORK—Stan Kenton's band and Erroll Garner's trio have joined the line-up of jazz artists who will appear at the Newport Jazz Festival over the Fourth of July holidays.

The 1957 fete has been extended from three to four days to accommodate the growing roster of stars, it was announced recently by George Wein, director of the non-profit organization sponsoring the annual Newport, R. I., Festival.

Commencing on Thursday, July 4, with a celebration in honor of Louis Armstrong's birthday, the Festival is now scheduled to continue through Sunday, July 7. Garner, who will premiere a group of original compositions, and the Kenton aggregation join a roster featuring Armstrong, Ella Fitzgerald, Dave Brubeck, Count Basie's band, Chris Connor, Roy Eldridge, Lionel Hampton, Dizzy Gillespie's band, Stan Getz, Billie Holiday, Gerry Mulligan's band, Carmen McRae, George Shearing, Sarah Vaughan, Jack Teagarden, Teddy Wilson, the Oscar Peterson trio, and other top artists.

Also sparking the array of jazz talent will be such performers as Bobby Hackett, Coleman Hawkins, Turk Murphy, Tony Scott, Toshiko Akiyoshi, Kid Ory, Red Allen, Ruby Braff, Cozy Cole, Cannonball Adderly, Don Elliott, Gigi Grice and Donald Byrd, the Jimmy Giuffre Trio, Bobby Henderson, Stuff Smith, Jackie Paris, Horace Silver, Jimmie Smith, Rolf Kuhn, Nat Matthews, Bernard Peiffer, Sonny Stitt, Jimmy Rushing and Kai Winding.

Wein emphasized that additional names are being added to the talent roster almost daily.

Vera Hodes Joins Gone

NEW YORK—Vera Hodes has resigned her post at Planetary Music to join Gone Records, and Real Gone Music, two firms recently formed by George Goldner.

Miss Hodes will serve both firms as executive vice-president. Prior to her employment with Planetary, Miss Hodes was with Mills Music for ten years.

Barksdale Forms Rhythm

SAN FRANCISCO—Don Barksdale, the former professional basketball player and now deejay on KWBK-Oakland, Calif., has announced the formation of his own record firm, Rhythm Records.

Barksdale will head the company and assume all A&R duties. Rhythm, which is located in San Francisco, has two releases in the shops. They are "100 Years From Today" by 15-year-old Alice Jean, and "Let's Get Together" by Sugar Pie and Pee Wee.

Future plans for Rhythm include LP's featuring some of the top names in jazz.

Permo Names Prince, Weigand

CHICAGO—The appointment of Hiram Prince and Charles Weigand to sales manager and chief engineer, respectively, was announced last week by Permo, Inc., manufacturers of Fidelitone phonograph needles and accessories.

Prince was Southwestern division manager for the needle firm, prior to his promotion to assistant sales manager. His appointment to sales manager fills the vacancy created when Bill Anton was named vice-president in charge of sales.

Weigand succeeds George Avalon, who was recently made vice-president in charge of production.

3 Major Hits!

Gene & Eunice "STRANGE WORLD"

b/w

"THE VOW"
3374

Earl Palmer and The Jayhawks

"JOHNNY'S HOUSE PARTY"

(Parts 1 and 2)

3379

The Velvetones "GLORY OF LOVE"

b/w

"I LOVE HER SO"

3372



It's Not All Milk And Honey!

INDEPENDENCE, KAN. — The average viewer of the band entertaining on the stand of a ballroom or the stage of a theater would no doubt describe the life of the musicians as a ball. Very few are ever aware of the troubles encountered in traveling, etc. One for the books is the event recently experienced by Leon McAuliffe and His Cimarron Boys when they tried to make transportation arrangements between two dates. The story started like this. McAuliffe and His Cimarron Boys had to make a special appearance in Tulsa, Oklahoma, where Leon owns and operates a leading ballroom of the Southwest, The Cimarron. This special show took place at ten o'clock in the morning. At nine o'clock on the same date McAuliffe and the band were to appear at the Melody Mill Ballroom in Dubuque, Iowa. The time element involved made it impossible for the Cimarron Boys to travel in their bus as they usually do. In checking with various airlines Leon was able to secure reservations for only five members of his band. This, however, did not pose too much of a problem due to the fact that McAuliffe is an accomplished pilot himself who has logged some thirty-seven hundred hours in the air and pilots his own plane. This solved the problem since he could transport the remaining three members of the band plus himself to Dubuque, providing the weather was right for light plane travel. On the day of the date everything was in the band's favor. The weather was beautiful, that is in Tulsa. Down south, where the airliner was to have come from, there was a severe storm. This delayed the band three hours. Next best thing was for them to catch a plane bound for a point closest to Dubuque, Iowa. This left them two hundred miles from the scheduled date. The outcome was this. Leon and the three members of his band he had transported were in Dubuque. He then contacted Des Moines, where the other five members of the band were waiting, chartered a plane large enough to accommodate the men and flew them to Dubuque. All of this delayed the dance only one hour. A not too unusual experience in the life of a traveling band.

MAE and SHORTY WHITSON
SING
on
RAMBLE RECORDS
"THE OLD MOON IS GUILTY
NOT MY HEART"
b/w
"I WISH I COULD KISS
YOU GOODNIGHT"
White Oak Music—BMI



Country Reviews

A BULLSEYE

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

THE CASH BOX BULLSEYE



"THE FIRST ONE TO LOVE YOU" (2:37)

[Acuff-Rose BMI—H. Carter]

"PLENTY OF EVERYTHING BUT YOU" (2:26) [Acuff-Rose

BMI—I. Louvin, C. Louvin]

IRA & CHARLIE LOUVIN
(Capitol 3715)

● It's more than likely that the Louvin Brothers are gonna have a pair of hits on their hands as they make a double bid for a top rung on the popularity charts with both ends of a potent new release. They're two items that fall into the lover's lament category and the boys wrap 'em up in their superb 'pure country' duet style. "The First One To Love You" is a moderate paced affair that the warblers spin with heartfelt sincerity while "Plenty Of Everything But You" is an up tempo affair that they run through in most attractive fashion. It's a toss-up for honors. Watch 'em both.

"EVERYBODY'S GOTTA GO SOMETIME" (2:20)

[Acuff-Rose BMI—Walker]

"IT'S ONLY A MATTER OF TIME" (2:16)

[Acuff-Rose BMI—Walker]

GARY WALKER
(MGM 12474)

● Altho the chances of a relatively unknown artist's hitting the bigtime on his very first release are slim, this release by Gary Walker should prove to be one of the exceptions to the rule. The MGM newcomer displays both an outstanding writing and vocal talent on this wonderful double-barreled debut offering. On the top end the songster captivatively grooves an engaging, quick paced romantic opus tagged "Everybody's Gotta Go Sometime." Bright, rhythmic musical backdrop on this pop-country chart contender. "It's Only A Matter Of Time," is a sad but beautiful, slow moving love affair projected with tender emotion by Walker. Fine coupler tho slightly overshadowed by the flip.

"THE STRANGER DRESSED IN BLACK" (2:20) [Cedarwood,

Smash BMI—J. Ferguson]

"SHE'S A DEVIL" (2:50) [Cedar-

wood, Smash BMI—J. Ferguson]

PAT KELLEY
(Chic 1009)

● Wax debuts dominate the Bullseye spotlight this week. This time, it's the rapidly rising Chic label adding another great talent, in the name of Pat Kelley, to its solid roster of artists. And the chanter 'pulls out all the stops' as he brightly belts out a pile-driving, romantic blues item labeled "The Stranger Dressed In Black." On the lower portion 'rock-a-billy' Kelley slows down the pace as he movingly spins another emotion-packed lover's blues tagged "She's A Devil." It's a haunting tale that moves along at a steady, r&r-bal-lad beat. Sensational vocal and instrumental backdrop on a pairing that oughta keep the country, pop and r&b boxes hoppin' day and night.

HAWKSHAW HAWKINS (RCA Victor 6910)

B+ "DARK MOON" (2:20) [Dandelion BMI—B. Guitar] Here's one that could develop into Hawkshaw Hawkins' biggest seller to date. The tune, already a smash in the pop market has been making a heap of noise on the country scene as well. However, Hawkins pop-country rendition of this penetrating love tale is so beautiful that, altho given a late start, can carve out a huge slice of the sales melon. Fabulous side.

B+ "WITH THIS PEN" (2:00) [Herb Reis BMI—J. Parker] As with the upper half the chanter receives a stellar vocal and instrumental assist, this time on an ultra-lovely romantic waltzer. Powerhouse pairing.

JOHNNY BERNATT (Fireside 28835)

C+ "SEVEN DAYS OF THE WEEK" (2:02) [Country BMI—R. Hull] The Keystoneers showcase Johnny Bernatt in slick instrumental fashion as he tells how he sadly spends each day of the week since his baby left him. A swinging affair that the dancin' teensters are gonna like.

C+ "TELL HER FROM YOUR
HEART" (2:02) [Country BMI—B. Gilmore] This end, an r&r-flavored rhythmic piece finds Bernatt handing out advice to a guy with love problems. Another good side for the hoofers.

BOBBY MARTIN (Ruby 390)

C+ "GIVE YOUR HEART TO ME" (2:27) [Annis House BMI—M. Besh, S. Bartel, V. Bellamy] Bobby Martin, another colorful song stylist from the 'rock-a-billy school', rocks and rolls his way through a flavorful lover's blues biscuit. Fetching etching that should please a fair share of the clientele.

C "SLEEPY TIME BLUES" (2:38) [Annis House BMI—M. Besh, S. Bartel, V. Bellamy] Bottom slicing features some more of the same material, vocalizing and instrumental-work. The Tune Twisters ably handle the musical end.

SALLY MASSEY (Vogue 8159)

C+ "YOU'RE ALWAYS IN MY
PRAYERS" [Ernest Tubb BMI—S. Massey] Sally Massey, WBCK-Battle Creek, Mich. artist, displays her dulcet tones on a tear-compelling lover's ballad. Warm, sincere reading backed by a soft string Rhythm Pals' backdrop.

C+ "WALKING AFTER MID-
NIGHT" [4 Star BMI—D. Hecht, A. Block] Here the group smartly showcases the chirp on an ear-pleasing rendition of a tune that's been riding high on the charts for many weeks. Good side that the jocks can use as a change-of-pace.

THE CARLISES (Mercury-Starday 71110)

B+ "LADDER OF LOVE" (1:48) [Acuff-Rose BMI—B. Carlise] As usual the talented Carlises come up with a most enjoyable reading on a catchy, quick beat novelty item. Here the crew tells about a poor guy who's having a hard time reaching the romantic heights. Enticing wax.

B "WOULDN'T YOU LIKE TO" (1:58) [Nash BMI—L. Compton] Reverse portion finds the group staying with the love novelty kick on another finger-snappin' delighter. Two more Carlises' 'musts' for the deejays.

GLENN DOUGLAS (Decca 30311)

B+ "I CAN LOVE ENOUGH" (2:30) [Copar BMI—G. Douglas, V. McAlpin] Glenn Douglas makes his bid for pop-country-rock 'n roll honors as he smoothly polishes off an infectious, rhythmic romantic toe-tapper. Should make the boxes jingle with excitement.

B+ "BEFORE THIS NIGHT IS
THROUGH" [Trails End BMI—G. Douglas, V. McAlpin] This side Douglas pours his heart out on a very pretty, r&r-flavored weeper ballad. Persuasive material handled in slick style. Inviting vocal and musical support, more on the pop side, on both ends of this two-sided winner.

ONIE WHEELER (Columbia 40911)

B+ "GOING BACK TO THE CITY" (2:12) [Cedarwood BMI—J. Wheeler] Onie Wheeler hops on the 'rock-a-billy' bandwagon as he steps up to deftly belt out a delectable house-rocker that oughta burn up the juke box and deejay turntables. The songster has enjoyed the 'big city' nitelife and is just itchin' to 'paint the town red' once again.

B "STEPPIN' OUT" (2:29) [Forest BMI—Starr] The chanter's mellow tones are heard to good advantage as he neatly fashions a tantalizing, up tempo romantic blues piece. Enticing musical assist rounds out both halves.

DUSTY PAYNE (Bakersfield 119)

C+ "LONG TIME GONE" (2:25) [Chris BMI—L. D. Payne] Dusty Payne, backed up in socko musical fashion by the Rhythm Rockers, literally 'tears up the pea patch' as he excitingly belts out a free-wheeling blues box-hopper. Snappy offering.

C+ "EASY TO CHEAT" (2:42) [Chris BMI—L. D. Payne, E. Ferrell] On the lower lid Payne hands in a convincing vocal effort as he sadly reflects that he didn't play fair in the game of love. A steady, up beat ditty that rates the spins.

T. TOMMY (Dot 15576)

B+ "I SAW YOU, I SAW YOU" (2:19) [Acuff-Rose BMI—M. Robbins] The rich and polished voice of T. Tommy makes excellent use of some outstanding weeper material as he debuts on the Dot label with a deck that can go all the way. Thrilling, pop-flavored choral and instrumental backing on this stellar, two-market romantic waltzer. Enchanting melody.

B+ "BYE BYE LOVE" (2:14) [Acuff-Rose BMI—B. Bryant, F. Bryant] Flipside, Tommy changes the pace as he hops on a rockin', lover's lament destined to make the hit charts. Strong side. Should be in there battling for top honors.



Country Big 10 JUKE BOX TUNES



Canadian Capers

MONTREAL MEMOS:

Booked into the El Morocco for a ten-day engagement is the great artist Ted Lewis who opens there on May 13th. . . . The Ritz Cafe of the Ritz Carlton Hotel is currently headlining Martinique's Caprice Chantal. . . . The Mocambo, Montreal's largest night club, doing tremendous business with its name act policy, headlined this past week the Ink Spots. They were followed into this establishment by The Clovers who opened Monday, May 6th for a week's engagement. . . . Local lads Les Jerolas, RCA Victor recording artists currently enjoying a very successful engagement at the Casa Loma. Their latest recording "Le Chemin du Paradis" which is the French adaptation of the hit tune "Round and Round" is doing exceptionally well over the local record counters. . . . Verve recording artist Dizzy Gillespie with a new big band is the current attraction at the Gatineau Golf & Country Club to be followed next week by The Tarriers (Glory) Apex in Canada, and Lord Donaghue, the following week. . . . The Lancers (Coral) with their newest recording of "Charm Bracelet" aimed at the teenage market, will be the featured act at the Bellevue Casino next week. . . . The Blue Angel Cafe which is currently celebrating its 10th Anniversary is presenting, this week, "Scotty" Stevenson and his Night Hawks and Montana Hill and his Saddle Serenaders.

TORONTO TOPICS:

At the Colonial Julian "Cannonball" Adderley (Mercury) plays a strong dynamic horn. Backing him are his quintet, featuring Julian's brother Nat, playing a forceful cornet, along with a rhythm section consisting of Junior Mance (piano), Sam Jones (bass), and Jimmy Cobb (drums).

Andy Griffith's visit, in advance of his Warner Brothers movie "A Face In The Crowd," has been postponed from May 21 to May 23. . . . The Hi Lo's will appear on the Cross Canada Hit Parade, June 5. . . . Rose Murphy is still packing them in at Bassels. The Chi Chi girl is soon to have a new LP out on the Verve label. . . . Pat Boone (Dot) will appear at Maple Leaf Gardens on May 25, and will be followed (May 27 to June 1) by the Metropolitan Opera Company.

Toronto-born Harvey Tate withdrawing from CKWS, Kingston, where he is news chief, to join a chain of Texas stations starting with KLIF in Dallas. Peter Gomery will replace him.

A stunt to promote the new record "Fraulein" featured a pretty German immigrant, Cyril Kofman, of Toronto, Dressed in Black Forest garb. She made surprise visits to western DJ's on May 11th, asking them to give the tune a spin.

BYTOWN BROWSING:

At the Chaudiere Room, it's Ted Lewis, billed as "high-hatted tragedian of song." . . . For the second time in less than a year, Ottawa country artist Bob King (RCA Victor) has herded a disk into the Top Ten corral on the capital city's Hit Parade of Western Music. In 10th place last week, is King's disk "Anxious" which he does with the Country Kings. His last hit-parader was "Let's Make A Fair Trade."

"Honeymoon Salute" Prelude To Grand Ole Opry Week

NASHVILLE, TENN.—Ten Honeymoon couples from seven states registered Saturday night, May 4th, to launch the Grand Ole Opry's "Honeymoon Salute" program as a prelude to "National Grand Ole Opry Week," sponsored by the I. S. Chamber of Commerce.

Jim Reeves, back from his European tour, sang his hit, "Four Walls" to the honored couples. Opry director W. D. Kilpatrick said the salute plan, including a souvenir card to the honeymooners, included only folks married not longer than two weeks.

Opry Week was highlighted by a keynote address by Governor Frank G. Clement of Tennessee in which he launched a nation-wide crusade for country music appreciation. The Governor appointed Ben A. Green, Nashville Banner columnist, to the title of "Tennessee's Ambassador of Country Music" and authorized him to carry the "crusade" to the "ends of the earth itself."

The nation-wide Opry Week observance included dedicated programs where Opry units were on tour, disk jockey dedications and other events.

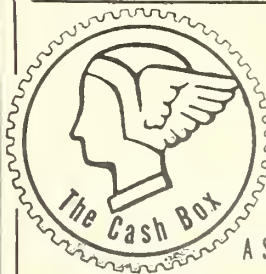
Bailes Manages Auditorium

SWAINSBORO, GA.—Country deejay Johnnie Bailes of WJAT-Swainsboro has been appointed manager of Nancy Auditorium, owned by the owners of WJAT, Jim Denny and Webb Pierce.

At present, Friday nights are occupied in the auditorium with the "Record Hop," which draws from 400 to 600 teen-agers each Friday night. Saturday nights are taken up with "Peach State Jamboree," a country show which Bailes emcees.

According to Bailes it is hoped something will be going on in the auditorium at least four nights weekly and Sunday afternoons. Those interested in bookings in the auditorium may write Bailes at WJAT, Swainsboro, Ga.

Air Mail Subscription to THE CASH BOX \$30



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|-----------------------------|----------------------------|
| 1. GONE | Ferlin Husky (Capitol) |
| 2. GONNA FIND ME A BLUEBIRD | Marvin Rainwater (MGM) |
| 3. FOUR WALLS | Jim Reeves (RCA Victor) |
| 4. A WHITE SPORT COAT | Marty Robbins (Columbia) |
| 5. ALL SHOOK UP | Elvis Presley (RCA Victor) |
| 6. HONKY TONK SONG | Webb Pierce (Decca) |
| 7. WALKING AFTER MIDNIGHT | Patsy Cline (Decca) |
| 8. AM I LOSING YOU | Jim Reeves (RCA Victor) |
| 9. FRAULEIN | Bobby Helms (Decca) |
| 10. YOUNG LOVE | Sonny James (Capitol) |

11. OH, SO MANY YEARS. 12. FIRST DATE, FIRST KISS, FIRST LOVE. 13. THERE YOU GO. 14. TEARS BEHIND THE SMILE. 15. I MISS YOU ALREADY. 16. MONEY. 17. KNEE DEEP IN THE BLUES. 18. SOMEDAY. 19. I'LL BE THERE. 20. I'M SETTIN' YOU FREE. 21. THE SHRINE OF ST. CECILIA. 22. I'VE GOT A NEW HEARTACHE. 23. I'M TIRED. 24. PLEDGE OF LOVE. 25. BYE BYE LOVE. 26. TRAIN OF LOVE. 27. NOTHING AT ALL. 28. GOOD MORNING, NEIGHBOR. 29. YOU'RE THE REASON I'M IN LOVE. 30. DON'T LAUGH; ROCKING IN THE CONGO; DARK MOON; A CHANGE OF HEART; DON'T CRY FOR YOU I LOVE; THREE WAYS.



Country Round Up

Everybody at WSM feeling real proud this week according to word from Harrienne Moore. Reason is that it's the 1st National "Grand Ole Opry" Week, a time set aside by the National Chamber Of Commerce to honor the great country music show.



JUNE CARTER

CBS-TV's Jackie Gleason, welcomed the "Opry's" pantalooned comedienne, June Carter on his show Saturday night, May 4th. This marked June's third network appearance in two weeks. She guested on the Garry Moore CBS Show and Dave Garroway's "Today" NBC Show on the 22nd and 23rd of April. Keeping busy as a television personality, June filmed an episode of "Gunsmoke" with James Arness to be aired June 15th.

The Anita Kerr Singers, four of WSM's most versatile songsters headed back to New York last week to appear on Arthur Godfrey's morning CBS-TV shows. This is the 6th week this year that the quartet has appeared with Godfrey on his daily show. Last Wednesday they sang on his weekly hour-long program. The popular foursome have recorded on every major label and are sought after for local appearances.

Hank Snow received a Gold Crest from the mayor of Winnipeg, Canada. It was presented to the singing Canadian for the outstanding work that he has done for the welfare of Winnipeg. Only a few of the crests have been given, one of which was awarded to Queen Elizabeth II.

Stonewall Jackson's initial Columbia waxing, released this week, is tagged "Don't Be Angry" and "Knock Off Your Naggin'". Deejays wanting a copy can obtain one by writing to Columbia promotion man Bob Burrell at 3373 Wanwona Drive, Atlanta, Ga. Congrats are in order for Van Howard who was scheduled for a May 7th trip to the altar.

J. E. "Red" Swarr points out that the dates for California Country Music Convention at Salinas, as noted in an article last week, should have read August 23rd, 24th and 25th.



JIMMY WORK

Jimmy Work, who has terminated his contract with Dot, writes to tell us that he's moved from Michigan to Calif. and has set up his own publishing company. Jimmy has had over 100 of his own songs published by different firms (among the tunes are "Making Believe", "That's What Makes The Juke Box Play") and feels that he can do equally as well with his own pubbery. All songwriters and tunes are welcomed to his music firm for consideration. His address is Work Music Publishing Co., 8503 South Painter Ave., Whittier, Calif. Tel. OXbow 3-7907.

Gene "Porky" Charbonneau left his country deejay post at CKY-Winnipeg, Can., on May 1st for another post, to be named soon, in British Columbia.

Another switch involves Al Turner, formerly with KLIF in Dallas, Tex., who has moved to KJIM in Ft. Worth. Turner will take over all country music at the new station and will run his "Western Express" twice daily, at 8:00 A. M. and 1:00 P. M.

"Tex" Justus, WBNL-Boonville, Ind. and the Triangle Radio Network, was "Mr. D. J., U. S. A." on WSM's May 3rd program. Guesting on the show were Jim Reeves, Del Wood and Hank Locklin.

News from Cincinnati is that MGM's Jimmie Williams was off to Nashville last week to cut another wax session. His latest entry for the charts is tagged "Paddle Your Own Canoe". Local favorite, Jimmie Skinner, appeared on the "Opry" last week. Former star of WLW-T, Wayne "Sleepy" Marlen, made a recent appearance on the "Midwestern Hayride". "Sleepy" and his Drifting Partners were regulars on the "Hayride" 15 years ago.

Curtis Potter, a 17-year-old country singer from Abilene, Texas, who is reported to be a "comer" made his debut recently on Fox Records, with "Footsteps In The Night" and "I'm A Real Glad Daddy," both penned by Mel Holt. He also has kicked off his own sponsored "Curtis Potter Show" on KRBC-TV, Monday nights at 6:45 P. M.

Rita Robbins was a recent guest on the "Old Dominion Barn Dance" on WRVA-Richmond, Va. with Mac Wiseman due in last Sat. WRVA's TV crew expects everything to be in order for the 1st telecast direct from stage of the WRVA Theatre. The date was moved up to May 4th due to some technical difficulties.

Cliff Rodgers, WHKK-Akron, Ohio, notes that the last show until next fall for the Akron Armory was set for Sun. April 28th with a cast including Webb Pierce, Marvin Rainwater, Patsy Cline, Don Reno & Red Smiley and Benny Martin & His Band. Cliff notes the 'new sound' heard on releases such as Jimmy Dickens' "I Never Had The Blues," Jimmy Newman's "I Can't Go On This Way" and Ray Price's "I'll Be There" oughta be tagged "Pop-A-Billy."

The Johnny Cash Show, featuring Carl Perkins, Wanda Jackson and Jerry Lee Lewis, plays the last week of its Canadian dates with shows at Trail, B. C., May 6th; Nelson B. C., the 7th; Lethbridge, 8th; LaComber, 9th; Edmonton, 10th; Regina, 11th; and drops into the United States for the final show at Billings, Mont., May 12th. Cash will appear at the "Opry" May 18th and at the Roxy Theatre in Valdosta, Ga., May 19th, before heading for the Jimmie Rodgers Day celebration in Meridian, Miss., May 21st and 22nd. Plans are complete for a Western tour for Cash, starting in Clovis, N. M., and moving to the West Coast. Stew Carnell made arrangements with manager Bob Neal for the tour.



FERLIN HUSKY

Jim Denny items that the Philip Morris Country Music Show broke all records for shows at the Coliseum in Louisville on May 1st, playing to a 15,600 audience.

Thurston Moore's wife, Georgie, acts as M. C. of the country music shows at Verona Lake Ranch, Verona, Ky. The shows are held every Sunday at the rustic, 100-acre park and features top stars. Featured in May are Don Reo and Red Smiley, the Stanley Brothers, Lester Flatt and Earl Scruggs, and in June, Jim Reeves, Ferlin Husky, and Porter Wagoner. Hank Snow and Martha Carson, among others are booked later in the season. The park features two big fishing lakes that operate daily, beautiful picnic groves, refreshment stands, amusements and facilities for parking 3,000 cars and is located just 30 miles south of Cincinnati.

LP releases for the month of May include Capitol's "Hank" by Hank Thompson and the Brazos Valley Boys, "Nearer My God To Thee" by The Louvin Bros., Columbia's "The Song Of Robbins" by Marty Robbins, "Sacred Songs" by Chuck Wagon Gang and RCA Victor's "Jim Edward, Maxine And Bonnie Brown", "The Statesmen Quartet With Hovie Lister", "Hot, Happy And Honky" by Del Wood and "Barefoot Ballads" by Homer & Jethro.



BILLY WALKER

George T. Popkins pens that WXGI recently opened studios in their new building on German School Road in Richmond, Va. Stopping in to visit with George on his "Pop's Country Store" show was Mac Wiseman, who was in on a recent East coast trip.

Ferlin Husky, the entertainer with many talents, after a most successful one night stand in Louisville planned to New York City for the May 5th "Woolworth Hour" rehearsal and show. Ferlin sang his hit recording "Gone", now well over a million in sales at Capitol, along with the singers and the 35-piece orchestra of Percy Faith. The broadcast was from 1:00 to 2:00 in New York City; 11:00 to 12:00 Nashville time. Husky rushed back to Nashville after "The Woolworth Hour" for a two-day recording session with A & R topper, Ken Nelson, to cut a follow-up to "Gone." A fast return trip to New York City finds Ferlin busy in rehearsal and on an ABC-TV show, "Paul Winchell Circus Time" May 9th. From May 13th thru the 18th Husky appears at his first solo cafe date at the Club El Rancho in Winnipeg, Man., Can.



CHET ATKINS

News from Don Larkin, WAAT-Newark, N. J. country music disk jockey, is that in a recent popularity poll Faron Young was nominated Number One folk artist of the year with over 39,000 votes; Hank Snow second with 36,000; and Johnny Cash third with 32,000.

Young and his Country Deputies are scheduled for a personal appearance with Don Larkin at the Newark Terrace Ballroom on June 9th.

They were also chosen to be on hand for the big Livestock annual dance at the A & M College in Ft. Collins, Colo., May 4th.

A "Grand Ole Opry" package headlined by Young, Ferlin Husky and Patsy Cline, along with Simon Crum, the Hush Puppies and the Country Deputies are scheduled for one night, two-show appearance May 10th at the Carnegie Hall in Pittsburgh, Penna. Carl Stuart, WAMO-Pittsburgh, Pa. deejay, who will be on hand for the doin's, has moved his "Hometown Jamboree" show, heard from 1:00 to 6:00 P. M., to the Great Southern Shopping area, for three days, in connection with their anniversary.

Newsreel and still cameras covered the big doings Wed., Apr. 24th in the tiny community of Protection, Kansas, when Red Foley served as grand

(Continued on page 45)

Attention: Please address any information concerning Country Music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Country Disk Jockey REGIONAL RECORD REPORTS



Country Round Up

Continued from page 44:

marshal of an event drawing ten times the town's population of 896, celebrating the fact that Protection was the first community in the nation to be 100% immunized against polio.

The annual Navy Relief Show, staged at the Naval Air Station in Norman, Oklahoma, will star Brenda Lee and Marvin Rainwater, according to Top Talent's Lucky Moeller, along with Bobby Lord, Chuck Bowers, the Philharmonics, Suzi Arden, "Uncle Cyp" Brasfield, the Jubilee Promenaders and Bill Wimberly's Country Rhythm Boys. The event is slated for Tues., May 14th. . . . Less than a half-hour after undergoing major surgery on April 29th, Jubilee regular and new Decca artist Chuck Bowers phoned "that everything 'came out' all right."

The "Tall Texan", Billy Walker, has hit the road on a DJ swing after premiering his new Columbia chart contender, "On My Mind Again", on May 4th on the "Jubilee". His trip, mapped out by Columbia's Bob Burrell, opened May 6th in Kansas City, and from there he plows on to St. Louis, Chicago, Detroit, Cleveland, Youngstown, Pittsburgh, Philadelphia, and winds up in Washington, where he's to give the song a CBS airing on the Jimmy Dean Show May 20th.

Also scheduled for May 20th week on Dean's CBS-TV, Mon. thru Fri., 7:00 to 7:45 A. M. EDT, are "Little" Jimmy Dickens and George Hamilton IV. Hank Thompson & his Brazos Valley Boys were set for the week of May 6th and Hamilton and Chet Atkins are due in for the May 13th week.

Country Music takes another step forward in Northeast Texas when Roy Glenn and Pee Wee Reid's "Red River Jamboree" moves into the Coliseum for a regular Sat., "live" matinee broadcast by remote from KFTV, Paris. Reid currently has a D. J. Show at 2 P. M., across the board. Now the time is being extended for a full 2-hour broadcast which will be free to the public. With a seating capacity of over 1,000, the producers believe this will be the largest live free broadcast in the Southwest. The regular cast of the Saturday night show will participate in the matinee broadcast.

Okie Jones, formerly of the "Casey Clark Jamboree," Detroit, Mich. is now working out of Ft. Worth, Texas and is currently working double dates on Sat. nights, alternating between his regular dance and "The Red River Jamboree." He also broadcasts on the big free show from the coliseum, Sat. 2 to 4 P. M., KFTV, Paris.

Clarence Kneeland types that he's now spinning a daily early morning show on WPCT in Putnam, Conn., in addition to his regular show heard via WICH, Norwich, Conn. This now gives Clarence two 1,000-watt outlets, covering eastern Conn., Mass. and R. I. Diskeries wishing exposure on his two shows can send him their disks at his home address, Box 43, Jewett City, Conn., Kneeland suggests a programming tip to compare early releases of artists, such as Ferlin Husky, Faron Young and Tommy Sands, with their present hits. He also notes to watch out for newcomers Larry Harvey on King and Sonny Defreest on Event. Sonny has a good one in "Little Boy Blue".

Packing Them In



TORONTO—Hank Snow packed them in at the Casino Theater, Toronto, Ontario during his engagement from April 11 to 17 as the crowds pictured above waiting outside the theater testify. Hank holds the record for attendance of a stage show at the Casino.

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KERMIT REID
WTJH—East Point, Ga.
1. All Shook Up (E. Presley)
2. Honky Tonk Song (Pierce)
3. Gone (F. Husky)
4. Fraulein (B. Helms)
5. Four Walls (J. Reeves)
6. A White Sport Coat (M. Robbins)
7. Gonna Find Me A Bluebird (M. Rainwater)
8. Oh So Many Years (Wells & Pierce)
9. I'll Be There (R. Price)
10. A Change Of Heart (Wells)

NICK CHARLES
WSLB—Ogdensburg, N. Y.
1. Gone (F. Husky)
2. Walkin' After Midnight (P. Cline)
3. Train Of Love (J. Cash)
4. I'm Tired (W. Pierce)
5. Four Walls (J. Reeves)
6. I Miss You Already (Young)
7. There You Go (J. Cash)
8. Young Love (S. James)
9. Fraulein (B. Helms)
10. Am I Losing You (J. Reeves)

DON BURFORD
KBSF—Springhill, La.
1. Out Of A Honky Tonk (B. Gallion)
2. Little Bit (E. Arnold)
3. One Step Nearer (Singleton)
4. Gonna Find Me A Bluebird (M. Rainwater)
5. Four Walls (J. Reeves)
6. Honky Tonk Song (Pierce)
7. Muleskinner Blues (J. O'Gwynn)
8. Ain't Goin' There No More (D. Houston)
9. All The Time (W. Fairburn)
10. Fraulein (B. Helms)

ART BARRETT
WSIG—Mount Jackson, Va.
1. Nothing At All (Wilburns)
2. Bye Bye Love (Everly)
3. Gonna Find Me A Bluebird (M. Rainwater)
4. Walkin' After Midnight (P. Cline)
5. Oh, So Many Years (Pierce & Wells)
6. Fraulein (B. Helms)
7. All The Time (Johnnie & Jack)
8. He Was There (F. Young)
9. I Know My Baby's Gone (C. Gordon)
10. Don't Laugh (Louvins)

"RED" RIDDLE
WFIS—Fountain Inn, S. C.
1. Gone (F. Husky)
2. That's The Story Of My Life (B. Martin)
3. Fraulein (B. Helms)
4. Gonna Find Me A Bluebird (M. Rainwater)
5. I'm Setting You Free (Wilburns)
6. Young Love (S. James)
7. Walkin' After Midnight (P. Cline)
8. Service With A Smile (G. Terry)
9. Bye Bye Love (Everly)
10. All Shook Up (E. Presley)

DAVE WALSHAK
KCTI—Gonzales, Texas
1. All Shook Up (E. Presley)
2. Fraulein (B. Helms)
3. A White Sport Coat (M. Robbins)
4. Tip Toe (J. Lynn)
5. That's When Your Heartaches Begin (E. Presley)
6. Gone (F. Husky)
7. First Date, First Kiss, First Love (S. James)
8. Please Don't Leave Me (R. Price)
9. Four Walls (J. Reeves)
10. Three Ways (K. Wells)

"BALIN' WIRE" BOB STRACK
KIMO—Independence, Mo.
1. Tears Behind The Smile (G. Morgan)
2. Gonna Find Me A Bluebird (M. Rainwater)
3. A White Sport Coat (M. Robbins)
4. Four Walls (J. Reeves)
5. Anyplace I Hang My Hat (B. W. Bob)
6. A Poor Man's Roses (Cline)
7. Don't Forbid Me (E. Tubbs)
8. Settin' You Free (Wilburns)
9. Gone (F. Husky)
10. Fraulein (B. Helms)

ALAN KING
WITJ—Ithaca, N. Y.
1. All Shook Up (E. Presley)
2. Gone (F. Husky)
3. I Miss You Already (Young)
4. Walkin' After Midnight (P. Cline)
5. Gonna Find Me A Bluebird (M. Rainwater)
6. First Date, First Kiss, First Love (S. James)
7. A White Sport Coat (M. Robbins)
8. I've Got A New Heartache (R. Price)
9. Am I Losing You (J. Reeves)
10. Young Love (S. James)

VERNON STEWART
KXRJ—Russellville, Ark.
1. Am I Losing You (J. Reeves)
2. Gonna Find Me A Bluebird (M. Rainwater)
3. Nothing At All (Wilburns)
4. Honky Tonk Song (Pierce)
5. There You Go (J. Cash)
6. Oh So Many Years (Wells & Pierce)
7. 40th & Plum (W. Raney)
8. Uh Oh No (G. Jones)
9. Don't Laugh (Louvins)
10. Money (Browns)

JOHNNY RION
WSTL—St. Louis, Mo.
1. Fraulein (B. Helms)
2. New Heartache (R. Price)
3. Don't Forbid Me (E. Tubbs)
4. There You Go (J. Cash)
5. Three Ways (K. Wells)
6. Rockin' In The Congo (H. Thompson)
7. Calypso Sweetheart (Snow)
8. First Date, First Kiss, First Love (S. James)
9. I'm Settin' You Free (Wilburns)
10. The Same Two Lips (M. Robbins)

SLIM HARPER
WVNJ—Newark, N. J.
1. Gonna Find Me A Bluebird (M. Rainwater)
2. I Am Music (S. McDonald)
3. If You're Happy (B. Walker)
4. Sweet Guitar Waltz (C. McDaniels)
5. Chime Bells (E. Britt)
6. The Lord Is My Shepherd (L. Moore)
7. A Far Cry From Love (S. Harper)
8. Carolina Sunshine Girl (C. Swanson)
9. Oh, So Many Years (Pierce & Wells)
10. Lovely Lady (S. Harper)

DUB PHILLIPS
WQSN—Charleston, S. C.
1. Gone (F. Husky)
2. A White Sport Coat (M. Robbins)
3. First Date, First Kiss, First Love (S. James)
4. All Shook Up (E. Presley)
5. Four Walls (J. Reeves)
6. Shrine Of St. Cecelia (F. Young)
7. Honky Tonk Song (Pierce)
8. Come Back To Me Darling (J. Therrien, Jr.)
9. Am I Losing You (J. Reeves)
10. Gonna Find Me A Bluebird (M. Rainwater)

DAY SANDSTROEM
WWRI—West Warwick, R. I.
1. A Thief (D. Owens)
2. I Miss You Already (Young)
3. It's High Time (J. Reed)
4. Gonna Find Me A Bluebird (M. Rainwater)
5. Fraulein (B. Helms)
6. Oh So Many Years (Wells & Pierce)
7. If You Can Walk Away (J. Shepard)
8. One Step Nearer To You (M. Singleton)
9. A White Sport Coat (M. Robbins)
10. Gone (F. Husky)

"UNCLE JOHN" BRUNELL
WSKI—Montpelier, Vt.
1. Four Walls (J. Reeves)
2. Walkin' After Midnight (P. Cline)
3. It's My Way (W. Pierce)
4. New Wildwood Flower (L. Moore)
5. Gone (F. Husky)
6. I'll Be There (R. Price)
7. I Miss You Already (Young)
8. That's What Sweethearts Do (M. Lorrie)
9. Fourteen Karat Gold (H. Locklin)
10. The Love You Planted In My Heart (Moore & Juanita)

"CORNPONE" BOB MCKINNON
WONE—Dayton, Ohio
1. Gone (F. Husky)
2. Pledge Of Love (M. Torok)
3. Honky Tonk Song (Pierce)
4. All Shook Up (E. Presley)
5. Rosie's Gone Again (John)
6. Bye Bye Blues (W. Pierce)
7. Four Walls (J. Reeves)
8. Gonna Find Me A Bluebird (M. Rainwater)
9. Dark Moon (B. Guitar)
10. Leave Me (Tubb & Wilburns)

LILLIE ANNE WIRC—Hickory, N. C.
1. All Shook Up (E. Presley)
2. Gonna Find Me A Bluebird (M. Rainwater)
3. Oh So Many Years (Wells & Pierce)
4. I'll Be There (R. Price)
5. You're The Reason (James)
6. Three Ways (K. Wells)
7. Don't Forbid Me (E. Tubbs)
8. There You Go (J. Cash)
9. I'll Fly Away (F. Young)
10. Happy Heartaches (Dickens)

TROY MCPHERSON
WTAB—Tabor City, N. C.
1. Oh So Many Years (Wells & Pierce)
2. Light By The River (C. Story)
3. You're The Reason (James)
4. Gone (F. Husky)
5. I'll Be There (R. Price)
6. Gonna Find Me A Bluebird (M. Rainwater)
7. Four Walls (J. Reeves)
8. Heavenly City (Relative Quartet)
9. Love Please Come Home (Jackson & Brian)
10. A Fallen Star (J. Newman)

HOWIE STANGE
WMMW—Meriden, Conn.
1. Gonna Find Me A Bluebird (M. Rainwater)
2. Four Walls (J. Reeves)
3. Gone (F. Husky)
4. Am I Losing You (J. Reeves)
5. The Pocketbook Song (L. Van Dyke)
6. Ho Honey Ho (Osbornes & Allen)
7. Someday (W. Pierce)
8. Stolen Moments (H. Snow)
9. It's Nothing To Me (L. Clingman)
10. Real Gone Daddy (Flaherty's Caravan)

CLARENCE KNEELAND
WPCT—Jewett City, Conn.
1. Am I Losing You (J. Reeves)
2. There You Go (J. Cash)
3. Gone (F. Husky)
4. Hey Honey (D. Owens)
5. A Good Looking Blonde (E. Arnold)
6. Four Walls (J. Reeves)
7. Can You Find It In Your Heart (Wells & Pierce)
8. A White Sport Coat (M. Robbins)
9. Gonna Find Me A Bluebird (M. Rainwater)
10. Walkin' After Midnight (P. Cline)

TEX JUSTUS & NORM HALL
TRIANGLE NETWORK—Boonville, Ind.
1. Four Walls (J. Reeves)
2. A White Sport Coat (M. Robbins)
3. Fraulein (B. Helms)
4. Honky Tonk Song (Pierce)
5. Gone (F. Husky)
6. First Date, First Kiss, First Love (S. James)
7. Oh So Many Years (Pierce & Wells)
8. All Shook Up (E. Presley)
9. Happy Heartaches (Dickens)
10. Tears Behind The Smile (G. Morgan)

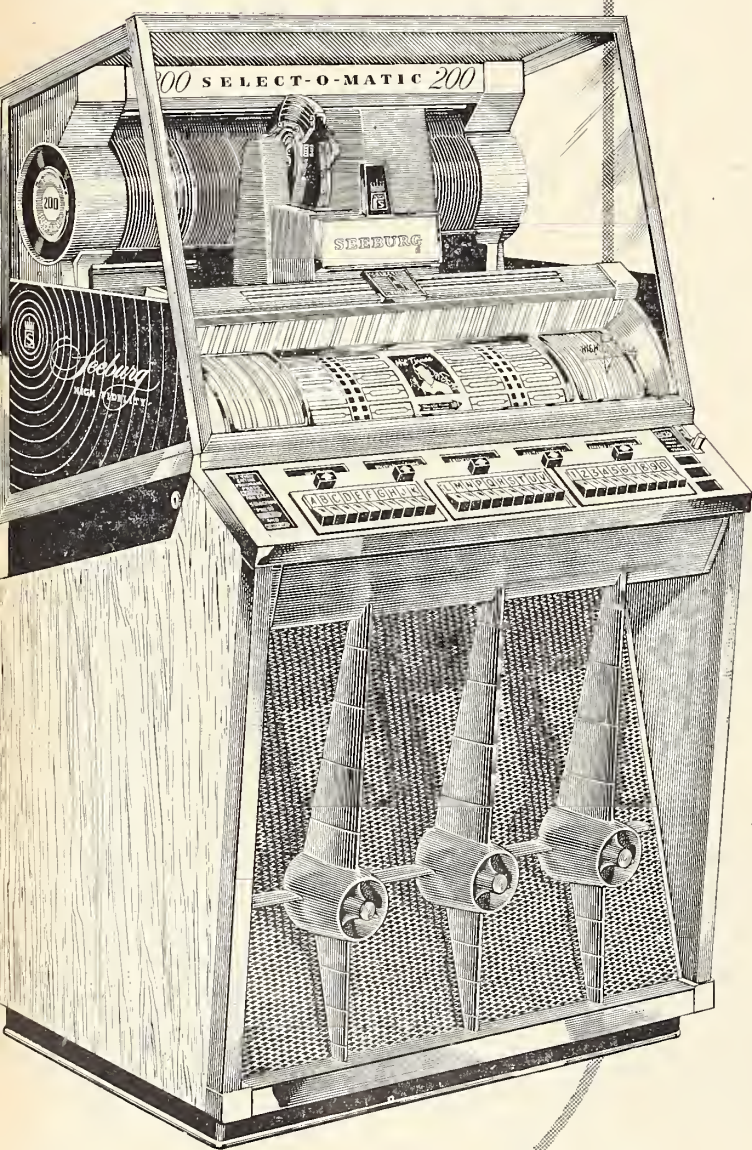
CLIFF RODGERS
WHKK—Akron, Ohio
1. Four Walls (J. Reeves)
2. Oh So Many Years (Pierce & Wells)
3. Gone (F. Husky)
4. Someday (W. Pierce)
5. Don't Cry For You I Love (G. Morgan)
6. Gonna Find Me A Bluebird (M. Rainwater)
7. Angel To A Devil (Frizzell)
8. Walkin' After Midnight (F. Cline)
9. Money (Browns/Terry & Rusty & Doug)
10. I Should Be With You (P. Wagoner)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Seeburg...

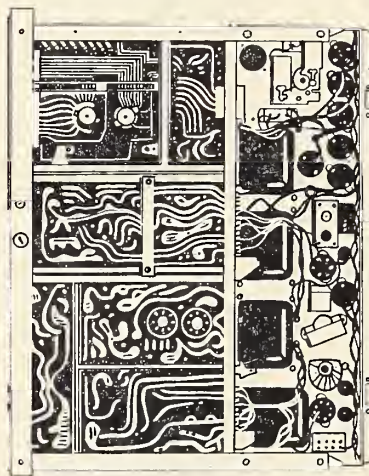
ALWAYS FIRST

WITH MAJOR ADVANCEMENTS!



PRINTED CIRCUITS THROUGHOUT

Another Seeburg first—printed electronic wiring throughout! This widespread use of printed circuits minimizes inspection and service time while assuring maximum uniformity of performance and quality.



This illustration pictures the back door assembly of the Seeburg 200, which consists of "unitized" (individual) printed boards for the six major electronic circuits. Each can be removed separately.

America's Finest and Most Complete Music Systems

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG

Chicago 22, Illinois

Division of Fort Pitt Industries, Incorporated



Here and There

CHICAGO—"The new St. Lawrence Seaway will make Chicago the nation's leading export center by the mid 1960's," was the conclusion reached in a two-year survey made by the Indiana University School of Business for the Chicago Board of Trade. However, there will still be some limitations, the survey points out. "Altho the Seaway will be a tremendous improvement over the old 14-foot canals in the St. Lawrence River; it will still have some limiting physical features. It will be closed to navigation from mid-December to mid-April. In addition, should the traffic run to expectations, the capacity of the Welland Canal and the new Seaway locks eventually will constitute a bottleneck, which could cause loss of one to two days in the locks." Another problem now to be faced is the increased building costs of the Seaways, which may mean higher tolls than formerly anticipated.

PITTSBURGH, PA.—"The outlook for the year as a whole still is good for the steel industry, and for the entire economy," said Roger M. Blough, chairman of the U. S. Steel Corporation, in issuing the company's report for the first quarter. "The year as a whole may surprise us," Blough said. "It may turn out to be a pretty fair year. There may be some dampening of enthusiasm over the next six months, but I am not a bit discouraged about prospects for the steel industry." Blough's encouraging outlook was caused, no doubt, by the report that U. S. Steel's net sales and production were a record for any first quarter, while net earnings were a record for any quarter. When "steel" is creating records, and its top officials look to the future with great anticipation, it's acknowledged that industry, for the most part, can take the same view.

NEW YORK—Industry hasn't changed its optimistic viewpoint. According to a survey made by the McGraw-Hill department of economics, business still expects that plant and equipment expenditures will total \$40,979 million in 1957, virtually the same amount which had been anticipated last fall. If carried thru, the total spending this year would be 12 per cent over last year's record \$36,641 million.

NEW YORK—After a concentrated study, one of the country's merchandising leaders made the following crack: "I still found one or two items priced at a dime in the five and dime stores."

"P. R."

THE INDUSTRY'S MOST VITAL NECESSITY!

Reports filtering thru indicate there's a lot more to Senate Bill 1870, endorsed by seven prominent Senators, sponsored by ASCAP and similar such organizations, than appears on the surface.

The facts are, these reports indicate, that certain organizations, such as the tavern owners and others, will not contest this bill.

Last time the same organizations helped the juke box industry defeat the bills then before Congress.

Further reports, from all over the country, advise there are problems arising everywhere in regard to amusements as well as music.

In each case, these reports claim, all these problems have arisen only because the general public, its officials as well as civic, social and charitable leaders "do not understand the industry."

"There must be some way," well known operators advise, "where we can give the public and its leaders complete information regarding our industry so that there will be better understanding of our business."

There is no doubt that every single subscriber of *The Cash Box* has read such statements time and time again.

They all boil down to one absolutely vital necessity for this industry—"P. R."—Public Relations.

From the very first week of its inception as a publication, *The Cash Box* has urged, and continues to urge, the creation of a "National Coin Machines Public Relations Bureau."

In fact, this writer has been urging *P. R.* for over 25 years, ever since he started to address the industry thru the printed page.

The Cash Box, when it found that the creation of a "National Coin Machines Public Relations Bureau" would continue to be contested by local, petty jealousies, then urged each and every single operator to become in and of himself a "Public Relations Bureau."

The one and only way that this industry will ever reach a higher plateau of respect, dignity, honor and understanding with and from the general public, its officials, its charitable, social and civic leaders, will be thru *Public Relations*.

P. R. has definitely become the most outstanding and most vital requirement of this industry.

The men and women engaged in this industry simply must get together, if not on a national basis then, certainly, on state-wide and even local bases, to arrange for public relations programs that will bring them the understanding, the respect, the dignity and honor they deserve in their communities for bringing America the most economical and most pleasant amusements and music ever conceived by the mind of man.

Only when such public relations programs have been successfully in effect for some time will many of the troubles and problems which now arise at regular intervals be eliminated.

Only then will the members of this industry know that, when attacked by blue noses or politicians, that the general public, the press, the public's officials, civic, social and charitable leaders will understand that such attacks are for purposes other than indicated.

"P. R." remains the one, great, outstanding, vital necessity of the industry.

MOA SHOW IS SELLOUT

Miller Reports All Exhibit Space Sold. Twice as Many Display Booths as Former Shows. Advance Reservations Indicate This Will be Biggest MOA Convention Yet



GEORGE MILLER

CHICAGO—Even before the MOA advertisement regarding the fact that two big booths were left, had appeared, all booths were sold, reported George A. Miller, president and business manager of Music Operators of America.

Miller also advised that, not only has all exhibit space been sold, but that there would be just about twice as many booths this year as there were this past 1956 convention, which was also held at the Morrison Hotel, this city.

From advance reservations indications are that this will be the biggest MOA convention yet held, Miller reported.

There will be a large number of conventioners present from all over the country by Saturday, May 18, even

though the convention itself will not officially open until Sunday morning, May 19, and will continue through Monday and Tuesday, May 20 and 21.

Tickets for the banquet are practically all accounted for at this time, Miller advised, stating:

"I've had so many requests for more tickets to our outstanding banquet this year that, if I had an additional 500 seats, these still wouldn't be enough to accommodate all who want to be present."

Miller has been forced to turn down many last minute demands for exhibit space.

"I just don't know why," he stated, "but at the very last minute I'm being deluged with phone calls for exhibit space."

"Our first announcements regarding exhibit space went out over four months ago. Everyone was given plenty of time to decide as to whether they wanted to display their wares at the MOA convention."

"There's just nothing we can do at this time unless someone lets go of a booth. But all booths are paid for in advance, and this is very doubtful."

In the meantime, Miller is now busy working with the Morrison Hotel executives to complete all arrangements for this forthcoming convention.

Room reservations are being urged on all who haven't as yet made such reservations.

Most of the top suites are already gone, Miller informs, and there just won't be room in the Morrison if reservations are left for the last minute.

"This will not only be the biggest MOA convention," Miller says, "but it will also be the most interesting and most informative ever held."

Chi Coinbiz Rolls Out Red Carpet For: MOA CONVENTIONEERS
Factories Prepare Hearty Welcome For Coinmen Who Will Attend MOA Convention. Many Plan Factory Tours, Entertainment Programs

CHICAGO—Chicago's coin machine industry is rolling out the red greeting carpet for all who will attend the MOA convention.

Factory roadmen and executives have already been alerted. Some have been recalled by the factories to be present for what is believed will be one of the most outstanding weekends and early week entertainment programs.

The MOA convention gets under way officially on Sunday morning, May 19. Many coinmen are expected to be on hand the preceding Saturday.

"Beginning Saturday morning," one sales manager here stated, "we believe everyone in our organization will be busy greeting distributors and operator friends."

"We believe, too," he added, "that we'll all be busy from Saturday right thru Tuesday entertaining our many, many friends."

Not only the factories, but operators, jobbers and distributors here also expect to be busy. They will be greeting many coinmen from all over the nation, as well as entertaining them, during the three days of the MOA convention.

"Looks to me," one distributor reported, "and from all advance information we have already received, that these are going to be among the three busiest days in our history."

Visiting conventioners will be conducted thru leading factories here to see how the machines they purchase are manufactured.

In addition, many of the factories will have refreshments on hand, so that no one who visits any factory will feel neglected.

"It's been a long time now," said one well known executive here, "since the factories have rolled out the red carpet for visiting conventioners."

"From the way things are suddenly happening around town," he continued, "you'd think that this was an old time convention."

"It seems," he concluded, "that everyone's happy there's a convention. All are eager to have fun and exchange views and news."

(Editor's Note: THE CASH BOX' suite 2030-2031-2032 at the Morrison Hotel will be open as of Saturday evening to greet coin machine visitors. Telephone number of The Cash Box' Chicago offices is: DEarborn 2-0045. The offices are located just three blocks from the Morrison Hotel in the heart of Chicago's "Rialto" at 32 West Randolph Street. Bill Gersh, Howard Freer, Chuck Peele and Jack Devaney (Hollywood) will be on hand Saturday. New York men will arrive Sunday. The Cash Box' "MOA Convention Issue" will be available at The Cash Box' suite, Morrison Hotel, Saturday evening, May 18.)

United Mfg. Breaks Ground For Bigger Factory

Will Add 15,000 Sq. Ft. to Present Plant to Handle Production of New Juke Box

CHICAGO—Ground breaking ceremonies are under way this week at United Manufacturing's factory.

Addition to the present plant will be built east of the building adding approximately 15,000 square feet to this big factory.

The United factory was constructed in 1948. It has over 85,000 square feet of manufacturing space.

The addition of 15,000 square feet is expected to bring total manufacturing area of the plant close to the 100,000 square feet mark.

The engineering building, across the street, was constructed in 1950.

Both the United factory and engi-

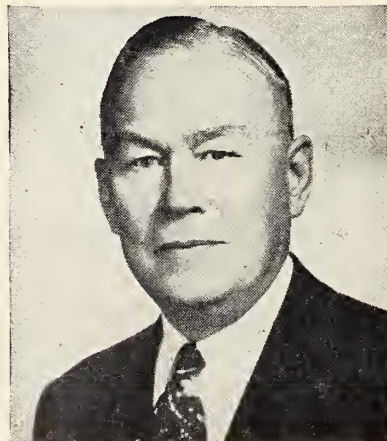
neering building are among the most modern in the nation.

Both are completely air conditioned. The factory contains a very outstanding cafeteria as well as many other facilities and conveniences for the benefit of all who work for United.

This new addition of 15,000 square feet takes away the present parking space from the rear of the plant, east of the present building. This new addition is expected to be completed within 60 to 90 days.

The 15,000 square feet will be manufacturing space devoted to the new automatic music division of the firm, United Music Corporation.

1956 - 57 Wurlitzer's Third Best Sales Year
Earnings Lower Due To Increased Labor and Material Costs



R. C. ROLING

CHICAGO—R. C. Roling, president, The Rudolph Wurlitzer Company, reported from the firm's executive offices, here, that net sales for

the fiscal year ended March 31, 1957, were \$37,584,323. "This was the third best sales year in the entire history of the company," stated Roling, "and 6 per cent more than last year's sales of \$35,448,646."

"For the year, sales of civilian products increased 10% over a year ago, while sales of defense items decreased 59 per cent."

"Net earnings were \$1,254,452, equal to \$1.50 per share of common stock. Net earnings for the preceding year were \$1,463,145 or \$1.75 per share of common stock."

"The principal reasons for the lower net earnings were higher labor and material costs, starting costs at the Corinth plant, non-recurring expenses, and provision for a government renegotiation refund."

"All divisions of the company, however, operated profitably and, again, more coin-operated phonographs, pianos, electronic pianos and electronic organs were made and sold than during the preceding year."

SMARTLY
STYLED

See and Hear

ENTIRELY
NEW
FROM THE
FLOOR UP

THE GREATEST ADVANCEMENT IN AUTOMATIC MUSIC IN 20 YEARS

UNITED'S
Hi-Fidelity
COIN-OPERATED
PHONOGRAPHBASIC
NEW
MECHANICAL
ANDELECTRICAL
DEVELOPMENTSEXTREMELY
SIMPLE
FEWER
PARTS

on display in 5 beautiful color combinations

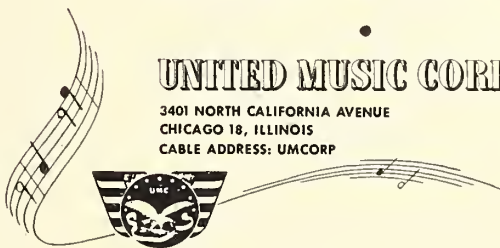
COMPLETE WITH ACCESSORIES

AT THE **MOA** CONVENTION

MAY 19, 20, 21, MORRISON HOTEL, CHICAGO

BOOTH 32, 33, 34, 41, 42, 43

UNITED MUSIC CORPORATION

3401 NORTH CALIFORNIA AVENUE
CHICAGO 18, ILLINOIS
CABLE ADDRESS: UMCORPFINEST
TONE
QUALITY4
SECONDS
BETWEEN
SELECTIONS

This Is No Bull!

Trades Cow For Start
In Coinbiz

TUSCALOOSA, ALA.—One of the most prominent operators in the South is A. L. Kropp of Alabama Vending Company, this city.

Kropp, who has been in the coin business some 55 years, got started when he traded a cow or calf (he doesn't remember) for one coin machine. He has since built this machine into a substantial operation.

A. L. Kropp, Jr., followed his father into the coin business, and the knowledge he gained by listening to his father has stood him in good stead.

Munves To Show
Two Games at
MOAJoe Munves To Handle
Firm's Exhibit

NEW YORK—Mike Munves, the "Arcade King" advises Joe Munves will handle the firm's exhibit at the MOA Convention in Chicago.

Munves will display two new machines, which he claims are the "hottest" sellers he's handling this spring, "Squoits" and "Cops and Robbers."

"Squoits" is a two-player competitive water target game with electrical scoring. The players stand on each end of the machine and point a water pressure gun at a ping-pong ball in an effort to push it into the end of the playfield. Game is set for 50 seconds and has a 10¢ coin chute.

"Cops & Robbers" is a single player game, featuring a sub-machine gun which the player aims at appearing and disappearing targets in windows of a house. Game scores electrically, and has a 10¢ coin chute. Permits 240 shots in 10 seconds. Munves states the guns are appealing to all ages, from young teen-agers through adults, and the main attraction is the gun, on which the front end of the barrel recoils visibly.

"Joe Munves will make several calls on Midwestern customers on his way to Chicago," states Mike, "and will be of Booth No. 68B the first day MOA opens."

Operating 40 Years

CHICAGO—Herman Klebba, this city, easily qualifies for membership in *The Cash Box*' "20 Year Club."

Klebba advises he's been operating in Chicago these past 40 years.

"I started 40 years ago," Klebba reminisces, "operating post card machines I bought from Exhibit Supply when they were located on South Dearborn Street."

"Then I put out some flip machines made by Mills Novelty who were located on Green Street."

"Added a large number of scales I got from Tom Watling's factory on Union Street."

"Operated grippers, too. They were being made by Dave Gottlieb."

"And," continued Klebba, "I bought the first gun from Walter Tratsch when he began making his 'Challenger' in back of a butcher shop."

Klebba also claims the distinction of being the first op in Chicago to operate phonos on dime play.

"It was a new AMI model 'A'," Klebba recalls.

Okinawan Praise

CHICAGO — "Thought you might be interested," Zeke Wolf of Auto Bell Manufacturing Company, this city, phoned to advise *The Cash Box*, "in a letter I've just received from Okinawa."

The letter was from Kiyo Nakamoto, manager of the Okinawa branch of Cosdel, Inc.

Headquarters of this well-known importing firm is in Tokyo, Japan.

Nakamoto wrote to Wolf's Auto Bell firm:

ROSEN Gives You
REAL Buys!

SHUFFLE ALLEYS

All Star Team Bowler	\$395.00
14 Ft. Bowling League	795.00
Chief	75.00
Clover	35.00
Criss Cross Bowler	95.00
Criss Cross Target	75.00
Crown Bowler	75.00
Delight	25.00
Double Score	35.00
Feature Bowler	95.00
Fireball	150.00
League	100.00
Match Pool	95.00
Miami Shuffle	100.00
Ringer Ball	350.00
Royal	75.00
United 6 Player	35.00
Skee Ball	295.00
Star Bowler	35.00
Starlite	100.00
Super Frame Alley	100.00
United Targette	95.00
Ten Frame Bowler	35.00
Ten Frame Double Score	45.00
Chicago Coin Tournament Ski Ball	Write
Triple Score	25.00
Triple Strike	175.00
Rainbow	125.00
Roll-A-Ball	475.00
Skill Ball, 2 Players	350.00
Blinker Bowler	225.00
United 14 Ft. Bowling Alleys	795.00
Championship Bowlers, new	475.00
Derby Pool, deluxe	125.00
United 11th Frame	125.00
Flash Bowler	125.00
Hollywood Bowler	175.00
Clipper	175.00

1/3 With Order, Balance C.O.D.
WRITE—PHONE—WIRE
SEND FOR COMPLETE LISTS.

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA
PHONE—STEVENS 2-2903

"Just been looking over the Best Coin Machine Magazine out—'The Cash Box' and noticed your ad for 'Arrow Head.'"

Zeke Wolf was very profuse in his praise of *The Cash Box*. He explained that not only from the Far East, but also from all over the world, have come praise for *The Cash Box*.

LAST CALL **for**

ADVERTISING for...

The Cash Box

MOA

SPECIAL ISSUE

(dated: may 25th)

***your advertising message
will reach ALL of the
nation's operators***

***distributed at the MOA Convention at
the Morrison Hotel, Chicago, all
during the show.....and those
juke box operators unable to attend
will receive it by mail.***

goes to press:

THURS. MAY 16th

RUSH YOUR AD NOW!

The Cash Box

1721 Broadway, New York 19, N. Y.
(phone: judson 6-2640)

- CHICAGO
32 W. Randolph St. (phone: dearborn 2-0045)
- BOSTON
80 Boylston St. (phone: hancock 6-8386)
- HOLLYWOOD
6272 Sunset Blvd. (phone: hollywood 5-2129)



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ROCK-OLA

has one button selection

200, 120 and 50
Selection Phonographs

manufactured by

ROCK-OLA
Manufacturing Corp.

800 N. Kedzie Ave., Chicago 51, Illinois

See It... Hear It... Buy It at Your ROCK-OLA Distributor Today!

BEST BUYS

ROCK-CLA 1448	\$600.00
WURLITZER 1800	745.00
WURLITZER 1900	870.00
AMI MODEL C	95.00
SEEBURG W	575.00
SEEBURG A	175.00

ANGOTT

DISTRIBUTING COMPANY, INC.

2616 Puritan Avenue
DETROIT MICHIGAN
(Phone: UNiversity 4-0773)

ARCADES

COME SEE

"SQUOITS"

"COPS & ROBBERS"

at the M. O. A. SHOW
MAY 19 - 20 - 21
MORRISON HOTEL, CHICAGO

FOR THE LATEST IN
ARCADE EQUIPMENT
BE SURE TO VISIT US!

BOOTH
No. 68B

MIKE MUNVES CORP.

577 TENTH AVE. (at 42nd St.)
NEW YORK 36, N. Y. BRYant 9-6677

M. O. A. VISITORS . . .

After attending the Convention, make FIRST your first order of business! See Chicago's biggest and finest display of games. Relax in the renowned "Coinmen's Coffee Room"—enjoy refreshments and First's famed hospitality!

Chicago Coin's BOWLING LEAGUE

3 Sizes:
11'8", 14'8",
20'8".

EXHIBIT'S 6-HOLE POOL

Slate Top and
Standard Models



ARCADE

Lord's Prayer.. Write!	
K. O. Champ .. \$325	
Twin Hockey .. 265	
6-Pl. All Star .. 185	
Steam Shovel .. 185	
2-Pl. Basketball. 185	
Tungo .. 175	
Sidewalk Engr. .. 150	
Baseball Champ 135	
4-Player Derby .. 145	
Midget Movies .. 125	
Super Bomber .. 115	

GUNS

STATE FAIR .. \$350	
WILD WEST .. 265	
SKY GUNNER .. 125	
JUNGLE HUNT .. 415	
JET GUN .. 110	
DALE GUN .. 55	
BONUS .. 245	
CARNIVAL .. 185	
SHOOT THE BEAR .. 135	

COIN MACHINE EXCHANGE, INC.

Wally Finke & Joe Kline

1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

It Takes "Skill" To Score On Pinball—As It Takes "Skill" To Brew Budweiser Beer—Says TV Commercial



CHICAGO—In the May 4 issue of *The Cash Box*, it was reported that Anheuser-Busch utilized a pinball machine in its TV Commercial to point out that it takes "skill" to play the machine, as it takes "skill" to brew its Budweiser beer.

We reproduce herewith a "still" photograph of the cartoon used in the Commercial, together with the script.

In the script below, "Pettigrew" is the cartoon character representing Budweiser "skill".

PETTIGREW IS WALKING INTO TONY'S RESTAURANT.

PETTIGREW: Well, take me for example, at noontime I usually eat in a quiet little place around the corner.

PETTIGREW SEATED AT TABLE. MAN IN BACK RUNNING PINBALL MACHINE MAKING NOISE. MACHINE TILTS.

CUSTOMER: (FURIOUS) This time I'll light the board up!

FURIOUS CUSTOMER RETURNS TO GAME.

CUSTOMER: Gently, ever gently—no, No, NO!!!

MAN TEARS HAIR, SHOUTS AT MACHINE—ANNOUNCES HE HAS LOST AGAIN.

PETTIGREW: I beg your pardon, sir—allow me!

PETTIGREW TRIES PINBALL MACHINE. MACHINE GOES BERSERK SHOWING FLASHES OF "A & EAGLE", "WORLD-RENOWNED BUDWEISER." HE WINS!

(SOUND EFFECTS: BUZZERS, BUGLES, ETC.) (PETTIGREW WINS GAME.) Skill is important in lots of things. Here take a good look, see, it says: "brewed by our own original process from the choicest hops, rice and best barley malt."

CUSTOMER: By golly, it does!

Another script in the series, along the same lines, is:

PETTIGREW: Pardon me, friend, but let me tell you about a little experience I had the other day.

(SOUND OF PIN BALL MACHINE)

PETTIGREW: Hum-m-m. Pin ball? Game of skill?

PIN BALL MACHINE PLAYER: Yep.

PETTIGREW: Mind if I watch?

PLAYER: No.

PETTIGREW: What happens if you win?

PLAYER: Don't know. Never won.

(BUZZ)

GIRL'S VOICE: End of game. Total score: zero.

PLAYER: Ah-h-h.

GIRL'S VOICE: Why not try again? This is a recording.

PETTIGREW: Mind if I try?

PLAYER: Go ahead.

PETTIGREW: Now, let's see.

(SIRENS)

GIRL'S VOICE: You did it!

(SOUND OF TRUMPETS)

PLAYER: Trumpets!

GIRL'S VOICE: You have lit up the Budweiser label. See. It says: "brewed by our original process from the choicest hops, rice and best barley malt."

PLAYER: By golly, it does.

PETTIGREW: Skill is important in lots of things and the Budweiser label introduces you to the finest brewing process on earth.

HAVE YOU BEEN ACTIVELY ENGAGED IN THE INDUSTRY FOR TEN YEARS?

If you have been actively engaged in the industry for ten years or more, but not yet 20 years, you are now eligible to become an "Alternate Member" of the "20 Year Club". As an "Alternate Member" you enjoy all the privileges of the "20 Year Club" and will automatically be transferred into the "20 Year Club" on reaching your 20th year in the industry. If you are eligible for membership as an "Alternate Member" of the "20 Year Club" fill out the application and mail today!

(PLEASE PRINT)

ENTERED THE INDUSTRY _____ MONTH _____ DAY _____ YEAR

BORN _____
(MONTH—DAY—YEAR)

NAME IN FULL _____

FIRM NAME _____

ADDRESS FOR 'CLUB' MAIL _____

CITY _____ ZONE _____ STATE _____

MAIL TODAY TO:

THE CASH BOX' "20 YEAR CLUB"

32 WEST RANDOLPH STREET, CHICAGO 1, ILLINOIS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

AMI Announces New Service School Sked

GRAND RAPIDS, MICH.—Beginning in June, the AMI Service School will meet in Grand Rapids on regular schedule the third full week of each month. This fixed schedule allows music operators and servicemen to make advance plans to attend during the vacation period when arrangements can more easily be made to handle normal duties during their absence. School dates are set for the weeks of June 17, July 15, August 19, September 16 and October 21.

The AMI Service School provides a full week of practical training in juke box operation and maintenance, with emphasis on the new "H" models recently introduced. "Shirtsleeve" class sessions, held in the "Little Red Schoolhouse" across from the AMI plant, include complete servicing instructions, trouble-shooting procedures and adjustment and operating recommendations that will simplify and speed up work back home on the route or in the shop. Slide films, test equipment and illustrated step-by-step demonstrations are used to make every point clear.

The AMI Service School is open to any music operator or serviceman who wishes to attend. Classes start Monday morning and run through Friday, concluding with a hotel banquet Friday evening at which Service Certificates are presented to those completing the course. This certificate is important evidence to employers and associates of competence and recognized ability in juke box servicing and maintenance.

Each "student" during his week's stay in Grand Rapids is a guest of AMI with both his room at a leading downtown hotel and all meals furnished. For convenience, breakfast is usually eaten at the hotel and noon lunch at the plant cafeteria. Each evening, the group enjoys a leisurely dinner in a different leading dining place about town.

Music operators and servicemen interested in attending the Service School as guests of AMI can get full details on available dates and reservations by writing Clifford Bitting, A M I Incorporated, 1500 Union Avenue, S.E., Grand Rapids 2, Michigan. Those planning to attend in the near future are urged to write as soon as possible, as class enrollment must be limited to allow individual attention for each student.

Suggests Questionnaire On Local and State Associations

DELPHOS, O. — Wm. E. (Bill) Hullinger of this city suggests that all the nation's music ops be contacted, especially in those areas where the ops are not enjoying a reasonable profit, and find out whether there are or are not local or state associations in such areas.

"Ask the operators", Hullinger continues, "whether they don't agree that an association would help them achieve their purposes.

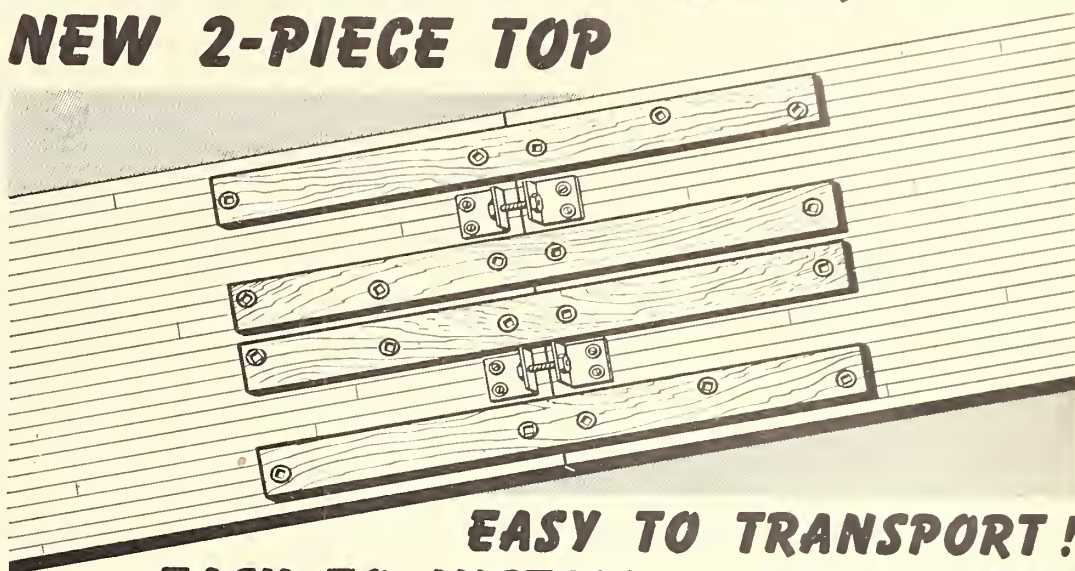
"Also whether these operators would be interested in forming an association in their areas.

"They should so advise 'The Cash Box'," Hullinger contends, "and then the MOA could help them in getting associations formed.

"This suggestion", Hullinger concludes, "is for those regions where there are no local or state associations in existence at this time."

REVOLUTIONARY!

AMERICAN SHUFFLEBOARD'S NEW 2-PIECE TOP



EASY TO TRANSPORT!
EASY TO INSTALL — ANYWHERE!

Shown above is the end result of years of experimenting, designing and redesigning — the perfected interlocking truss of a 2-piece shuffleboard Top that is foolproof. Now anyone can assemble, disassemble for relocation, and reassemble this unit into a perfectly matching, trouble-free playing surface. It is a solution which permits you to operate shuffleboard as easily and as practically as any other game — but with this important added advantage! Your shuffleboard tables are a one-time investment which will yield you lasting returns. It is the game that lasts and lasts!

SEND FOR FULL DETAILS OF HOW THIS NEW TOP CAN REVOLUTIONIZE YOUR GAME OPERATION

To the labor — and cost-saving innovation described above, add our **NEW TIME-PAYMENT PLAN**, plus the fact that shuffleboard is the game with proven year-in-year-out popularity, and you have a realistic combination which permits you to start clearing a profit while these new units **PAY FOR THEMSELVES!**

BE SURE TO SEE THIS VERY IMPORTANT-TO-YOU FEATURE AT BOOTHS 27 AND 28 OF THE M.O.A. CONVENTION IN CHICAGO.

American

UNION 5-6633

SHUFFLEBOARD COMPANY

210 PATERSON PLANK ROAD • UNION CITY, NEW JERSEY

Boston Mayor Vetoes City Council Order Raising Pinball Fees To \$100 Suggests Fee of \$60 For First Machine In Establishment and \$35 For Each Add't'l Machine

BOSTON, MASS. — Mayor John B. Hynes vetoed the City Council order raising the license fees on pinball games from \$35 to \$100 annually on Monday, May 6. The Mayor said the increase was excessive and possibly illegal.

At the same time the mayor suggested that the only "justifiable" change would be to increase to \$60 the annual license fee for the first machine in an establishment and continue the existing \$35 annual fee for each additional machine in the premises.

In his communication to the council, the mayor said that a license fee of \$100 for each machine "is so un-

reasonably large that it would unquestionably be held excessive and void."

He said that however meritorious the purpose was in raising the fee to \$100, "the fact of the matter is that constitutional law requires the license fee to be only such as is reasonably necessary" to cover the cost of granting the license and exercising proper supervision.

Under the rules of the council, further action on Hynes' communication was put over until Monday, May 13. The order increasing the fee to \$100 was voted two weeks ago. The order was sponsored by Councillor Edward F. McLaughlin, Jr.

Cash Box Open House At MOA

Cash Box Chicago and Los Angeles Staff Will be On Hand Saturday, May 18, New York Staff Will Arrive On Sunday, May 19

CHICAGO. — In keeping with the custom prevailing at the MOA Conventions, The Cash Box will run open house in its suite at the Morrison Hotel. The Cash Box Suite numbers this year are 2030—2031—2032. Bill Gersh, Howie Freer and Chuck Peele of the Chi-

cago office, and Jack Devaney of the Hollywood office will be on hand to greet friends starting Saturday, May 18. Bob Austin, Sid Parnes and Norman Orleck of New York will arrive on Sunday, May 19.

**Now...
SHOWING
and
DELIVERING**

AMI "H"

**PHONOGRAPHS
AT ALL OFFICES**

**RUNYON
SALES COMPANY**

Factory Representatives for:

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221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

"The best coin machine magazine—THE CASH BOX".

**Kiyo Nakamoto
Naha Okinawa, R.I.
MAIN OFFICE: TOKYO, JAPAN**

Runyon-Newark Showing Of New AMI Model "H" Phonos

NEWARK, N. J.—The showing of the new AMI model "H" phonographs in the Newark offices on April 24 and 25 climaxed a three city showing by Runyon Sales Company.

Pictured below are some of the coinmen who visited Runyon's Newark offices:

- (1) Felix Fleischmann, Ernie Krauter and Jack Bloom.
- (2) Abe Green and Bob Harvey.
- (3) Jackie Cohen and Bert Underberg.
- (4) Johnny Dee and Patsy Colicchio.
- (5) Mr. and Mrs. DiManno.
- (6) Joe Lederman and Barney Sugerman.

- (7) Ed Burg and Bill Leppe.
- (8) Jack Lynch and Eddie "Brownie" Berlinsky.
- (9) Barney Sugerman and Harold Chasen.
- (10) Bill Ashmore and Frank Seger.
- (11) Willie Hillberg.
- (12) Cookie Kirsh and Les Biebelberg.
- (13) Jack Cronberg and Sam Waldor.
- (14) Mannie Ehrenfeld and Miss Bea Fleischman.
- (15) Irving Pearl, Hy Pearl and Harry Pearl.
- (16) Pete LaBarbiera and sons.
- (17) Sam Matty and Mike Friccione.



Through The Coin Chute CALIFORNIA CLIPPINGS

The main topic of conversation along Pico Boulevard the past week has been the MOA Convention in Chicago with the operators and distributors making their plans to attend the annual affair. Southern California will be well represented by the ever growing number planning to attend. . . . Phil Robinson reports he found Chicago Coin's "Bowling League" doing very well in San Francisco and Oakland on the recent visit to the Bay Area. Phil is now in Portland and Seattle. . . . At Narty's Music Center, Narty Beckman was completing arrangements to be the first to release Billy Grey's "My Fairfax Lady" Album in his Fairfax Avenue Shop. Jan Graham sporting a new Chevrolet Bel-Air. Ana Martinez says Tommy Sands' "Goin' Steady" on Capitol has started to move with the operators. Harold Goldfine predicts Fats Domino has another hit with "Valley Of Tears" on Imperial. . . . Minthorne Music Company is holding a two day showing of the new Seeburg phonograph line in San Diego headed by Matt Nordberg and George Mahlum with Mr. and Mrs. Jean Minthorne attending. Matt and George will hold showings in San Bernardino on May 14th and Bakersfield on May 16th with D. J. Donohue, Seeburg district manager, present. A shipment of Exhibit 6-Pocket Pool Tables was received and being shipped to fill waiting orders. George is awaiting another shipment of Chicago Coin's "Bowling Leagues" to fill the mounting orders.

Paul and Lucille Laymon, Paul A. Laymon, Inc., are anticipating the arrival of Bally's new 6-Hole Pool Table. Many operators have made inquiries about the new game and are anxious to see it in the showroom. Ed Wilkes and Jimmy Wilkens busy writing up orders for Bally's "ABC Bowling Lanes" and new "Show Time" game. Charlie Daniels reports sales on a steady climb with the new Rock-Ola "120" and "200" phonographs. . . . At California Music Company, Sammy Ricklin busy supervising the rearrangement of high fidelity phonograph lines he carries for easier viewing. Gabe Orland reports the mail order business is on a constant increase at California. Buddy Robinson reports "Fabulous" by Steve Lawrence on Coral should be just that for Steve. Martha Delgado predicts Andy Williams' "I Like Your Kind Of Love" on Cadence will be a big one with the operators. . . . Bill Happel is receiving very nice orders at Badger Sales Company, Inc. from Fred Valie in the Bakersfield area on Keeney's "True Score" Bowling Alley. Don Ames reports sales are brisk on the new AMI "H-200" phonograph in the San Diego area. Marshall Ames busy with orders for baseball games and rifle guns from the operators. Jack Leonard and Dave Yates devoting all their time to the Parts & Accessory Department now that the Prize Premium Department is being turned into an added showroom.

Ed Wisler returned to Sierra Distributors from San Diego and handed Wayne Copeland a fist full of orders for the Wurlitzer "2150" phonograph. Pete Ley reports the Ranger 6-Hole Pool Table has proven very popular with operators in the San Joaquin area. Frank Davis busy sending and receiving all types of used equipment. Leonard Hicks reports Kentron radio tubes his biggest seller in the Parts & Accessory Department the past week. . . . Norm Dudley dropped in Leuenhagen's Record Bar to tell Mary and Claire Solle that Patti Page's new release of "Wondering" on Mercury should be her biggest record to date. Kay says Dot should have another hit with "I Love My Girl" by The Hilltoppers. Mary says Frankie Brunson's version of "Roses Of Picardy" on RCA Victor should be a big one. Claire reports "The Prisoner's Song" by Louis Armstrong on Decca has started to take off. . . . The entire staff of C. A. Robinson & Company and his many friends were saddened by the death of Ray Powers' mother in Sacramento. Charley Robinson reports he is shipping out United's "Bowling Alleys" as rapidly as they are received. Hank Tronick reports a bank of United "Team Bowling Alleys" has been installed in a Redondo Beach arcade and a Catalina arcade and are proving very successful as well as profitable. Al Bettelman busy supplying operators with the used music equipment they are ordering. . . . Jack Simon returned to his desk at Simon Distributing Company after his trip to Chicago, Indianapolis and Cincinnati. Sonny Lomberg reports heavy sales with local arcade operators. John Freeman reports the shipping crew is busy building crates in anticipation of the large export business. . . . American Coin Machine Service Company has expanded so rapidly Bill and Andy Lanzky have had to take added space at 2711 W. Pico Blvd., which will be their annex. Andy and Bill very pleased with the telephone calls and letters they have received complimenting them on the quality of their work.



Through The Coin Chute DALLAS DOINGS

Cliff Wilson of Walbox Distributing Company just returned from a flying business trip to Florida. . . . Bill Mikels, Capitol Records' district sales manager, attending the sales managers' conference in New York. . . . The new local headquarters of R. Warnke Company, AMI distributor, located at 1821 Levee Street. Geo. R. Wrenn, manager of the local Warnke office, held a showing in Fort Worth of AMI's Model "H". . . . Garland de la Mar of the House of Jive in Waco reports business on a constant upgrade. . . . Red McCallum of State Music Distributors and Buddy Susman, Abe's son, treating all their friends to some of the fish they hauled in from Lake Texoma. . . . Don Morris of State Music Distributors sporting a new car. . . . Mrs. Buna Carr of Corsicana brought her cute little daughter in for a visit at S. H. Lynch and Company. . . . Medaris Company, Columbia Records distributor, together with the Show Club hosted John Mathis at a buffet cocktail party for press and deejays at the start of his two weeks engagement at the Club. . . . Bernard Byford of McGregor shopping the local market. . . . Other visitors were Henry Moore of Plainview; Buddy Clem, Paris; Wilbur Brisco, Waco; Fred Barnes, Denton; Charlie Minnis and W. C. Starke from Gainesville; Walter Wiggins, McKinney. . . . R. B. Williams enjoying some fishing at Possum Kingdom. . . . The Four Lads making a one night appearance at the Ridglea Country Club in Fort Worth. . . . Bob De Priest took time off to attend the Kentucky Derby. . . . Herb Linsky, Vik Records' sales representative, visited at Big State Record Distributors.

**Williams DELUXE 1957
BASEBALL
REPLAY or NOVELTY**
In Season Right Now
and Ready to Out-Earn
All Other Equipment!

Twin National Slug Rejector Coin Mechanism

Now Delivering
CROSS-FIRE
also 6-POCKET
POOL TABLE

Williams
MANUFACTURING
COMPANY

4242 W. FILLMORE ST.
CHICAGO 24, ILL.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Through The Coin Chute

NEW ENGLAND NIBBLES

Hot weather streak has zoomed arcade equipment and had an enervating effect on all other segments of the coin machine biz also. Reports from distribs are that biz is so terrific they are hard pressed to fill orders. Music is climbing, action is hot on pool tables, kiddie rides, guns, baseball machines, novelty games and pins.

At Atlas Distributors (AMI), Louis Blatt, just back from a fishing trip to the Connecticut Lakes on the Canadian border where his party nabbed 28 square tail trout, says a run on the new AMI models "H-200," "H-120" and "H-100" has been so terrific that a carload in last week is gone and firm is awaiting new shipment from the factory. Louis, who weekends at his Lake Newfoundland retreat, reports ops are giving the new AMI music machines accolades all over the territory. Barney Blatt is coming along nicely recuperating at home and expects to be back at the Commonwealth Ave. headquarters soon. . . . At Redd Distributors (Wurlitzer), export biz is way up with shipments going out daily to faraway places. Long distance coin machine op in this week at the plant was Edward Hafeth of the Dutch West Indies. Biz is big here on 6-hole slate top pool tables, described by sales manager Bob Jones as the biggest money makers yet. Ops going all out for Bally's "Show-Time" and the Bally 14-foot and 18-foot alleys Bob reports. Bally "Horse," Bally "Bike," and Bally "Model-T Car" all going great in arcades and fun spots. Wurlitzer "half-dollar" phono getting terrific action. Jones just back from sales trip to Webster and Pittsfield, Mass., where ops report outlook for this coming summer beats anything yet. . . . Export biz has climbed to fantastic proportions at Redd's with orders coming in from all over. Shortage of good used equipment reported.

At Associated Amusements (Rock-Ola), Richard Mandel, general mgr., testing for his pilot's license at Norwood Airport. Dick plans to fly a Piper Cub around the territory making him first airborne coin machine salesman in the east. Ed Ravreby addressed the Southern Connecticut Music Operators Association at New London Conn., Tuesday, May 7. New "Teen Age Bowler" by United, 14-footer, going hotly here. Kiddie rides are big and Associated Amusements staff can't get them out fast enough. Arcade equipment is practically all sold out with guns, baseball, novelty games and pins going at fast clip. Richard Mandell and Mrs. Ruth Mandell (the former Ruth Mae Ravreby) expect an image in August. The Mandell and Ravreby families planning to summer at Hyannis. . . . Trimount Automatic Sales Corp. (Seeburg) reports biz way up with action heavy on the new Seeburg phonos and Gottlieb's "Royal Flush," described as an "outstanding pin game" by Marshall Caras of sales. Back orders are up, states Irwin Margold. Slate top 6-pocket pool tables big here. Ops reporting in from all over the six N.E. states picking up new equipment for the summer. Arcade pieces, Genco's "Circus," Williams' "Cross Fire," Mutoscope's "Lord's Prayer," Williams' "Peppy," which is becoming standard arcade piece, all showing stout acceptance by ops.

Among ops in to visit distribs this week were: Ralph Ferretra, Concord, N.H.; Leo Pelletier, Fort Kent, Me.; Al Dolins, Hyannis; Tom Libby, Haverhill; John Angelico, Norwood; Ray Shea, Worcester; Peachy Cassanta, Milford; Joe Assad, York Beach, Me.; Ralph Lackey, West Roxbury; Don Foote, Randolph; Oscar Pratt, Manchester, N.H.; Guy Durgin, Presque Isle, Me.; Louis Taube, Manchester, N.H.; Bill Arrison, Chester, Vt.; David Campagna, Springvale, Me.; Dave Hammett, Hyannis; Paul Carrizia, Beverly; D. J. Halle, Berlin, N.H.; Sol Robinson, Newton; Dave Baker, Melo-Tone Music, Arlington; Alec Pechilis, Ipswich; Frank Fendell, Brookline; T. J. Byrne, Wellesley; Perry Lipson, Newton; Ed Beals, Needham; Martin Oliver, Portland, Me.; Harold Harwich, Brighton; Dave Gropman, Boston; Walter Luby, Shrewsbury; Russell Mawsley, Holyoke; Gerry Gandberg, Marblehead; Lou Abramson, Cambridge; Sid Warlbar, Boston; Luke Levine, Boston; Cy Jacobs, Boston; Stan Cokas, Lynn; Charlie Tiernan, Cambridge; Guy D'Giovanni, Allston; Teddy Rubnovitz, Chelsea; Bob Green, Randolph; Arthur Sturgis, Jamaica Plain; Harry Deshowitz, Medford; and Israel Spector, Boston. . . . Lane Bros., RCA recording artists, local lads, nabbed a big opening at Blinstrub's where they are in for week of May 6-12 with many music and coin machine personalities at the opening. . . . The Bradford has opened a new Carousel Calypso Room with Johnny Barracuda, Lord Baladier and the Calypso Islanders. . . . Jaye P. Morgan opens at Blinstrub's Monday, May 13. . . . Chris Connor current at Storyville. . . . Harry Snow at the Reef in Revere. . . . Sam Snyder producer of Sam Snyder's Water Follies, just back from tour of Australia reports that in the land down under and in Tahiti, the natives are flipping over Jerry Vale's and Frank Petty Trio recordings. . . . Ruthie Shapiro, disk promotion whiz, back from tour of disk jocks in eastern half of country. . . . Parker Wheatley resigns May 20 as manager of WGBH-TV. . . . Freddie Hall, who goes back into the Show Bar June 9, has just cut a new disk on Golden Crest, "Love Me A Little Bit," backed by his w. k. version of "When He Is All Dolled Up."

"20 Year Club" Membership Booth At MOA Meet

CHICAGO—There will be a "20 Year Club" membership booth at the MOA convention.

This booth, under the sponsorship of *The Cash Box*, will be located at the entrance to the convention hall.

All men and women of the industry, actively engaged in the coin machine business, ten years, twenty years or longer, will be able to make application for membership in the "20 Year Club" at this booth.

Chi Phono Bowl League News

CHICAGO — Galgano Distributors took two from Gillette Distributors. Ed Teske's 579 and Charles Atsick's 505 were high for Galgano. Bunk Paradee was high for Gillette with 507.

Walter Oomens Sons won two from ABC No. 1. Cas Kalas was high man for Oomens with 460. ABC's Harry Schreiber was high with 485.

Singer One Stop took two and a half games from Coral Records. Harry Julian was high for Singer with 518. Coral's Rudy Zelina was high for the team and high for men with his 593 score.

Decca Records swept three from Mercury Records. Johnny Nolan was high for Decca with 496. Vera Imlau was high for Mercury with 477.

M. S. Distributors won two from Paschke Phonograph. Ralph Kick's 484 was high for M. S. Paschke's Bobby Gellet was high with 529.

Western Automatic took two from Coven Music. Paul Brown's 494 was high for Western. Harry Wolczak was high for Coven with 511.

Starr Music won two from B&B Novelty. Myrtle Sochacki was high for Star and high for women with 489. Her 205 game was high game for the season. Marino Pieroni was high for B&B with 520.

Atlas Music took two from ABC No. 2. Vic Jacino was high for Atlas with 472. Bernie Ekter's 464 was high for ABC.

Next week's games will be the final games of this season. The league championship will be battled out between Galgano Distributors (2½ games in the lead) and Walter Oomens Sons (now in second place). The winner will be awarded the annual trophy at the league's big banquet on May 25th.

CLEAN... and READY TO GO!

Wurlitzer 2000	\$1045.00
Wurlitzer 1900	895.00
Wurlitzer 1800	825.00
Seeburg V-200	795.00
Seeburg 100-C	450.00
Seeburg 100-B	375.00
Seeburg 100-A	150.00
AMI D-80	275.00
AMI "A"	75.00

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CLEAN SWEEP

ODD PIECES AT SACRIFICE PRICES

1 AMI G200	\$745	3 AMI MODEL C	\$65
1 AMI F120	625	(COMPLETE AS IS)	
1 WURLITZER 1900	650	2 AMI MODEL B	65
1 ROCK-OLA 1438	425	(COMPLETE AS IS)	
8 WURLITZER 1600	225	4 AMI D40	150
5 WURLITZER 1250	125	(COMPLETE AS IS)	

SPECIAL

We need 200 Seeburg Model C's, G's & R's to fill large export order. Special trades offered against Seeburg V200's.

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—SEND FOR YOUR COPY.

Exclusive Gottlieb, Williams, Seeburg, Genco
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SEE OUR NEW

CHAMP POOL

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- New DeLuxe Cloth
- Lowest Price

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SEEBURG 100-R	\$725
ROCK-OLA 51-50	175
ROCK-OLA FIREBALL	275
A.M.I. E-120	425
A.M.I. D-80	295
A.M.I. Model C	125
A.M.I. B	125

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REGULATION 6 - POCKET POOL:

WANTED—

WILL PAY CASH \$\$\$\$ for these BINGOS if they are reconditioned on prepaid to Boston.

NITE CLUB & DOUBLE HEADER\$300

BIG TIME & MIAMI BEACH 100

VARIETY & GAYETY 45

HIGHEST PRICES PAID FOR SHUFFLE ALLEYS — WILLIAMS & GOTTlieb 5-BALLS


50 POOL TABLES—Assorted \$50

298 Lincoln St., Allston 34, Mass.

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Exclusive distributors for

WURLITZER—BALLY—EXHIBIT—CHICAGO COIN



WE WILL SHIP ANYWHERE

Keeney Holds Open House



PAUL HUEBSCH

CHICAGO — Paul Huebsch, sales manager of J. H. Keeney & Company, Inc., this city, advised this past week that the firm would hold open house for the next few weeks to show the complete line of new games and vendors.

"We want all of our distributors to be present", Huebsch stated, "but", he added, "even more than that, we want our distributors to also bring operators along to see our new line right at the factory."

Chi Coin Names R. F. Jones Co. Exclusive Oregon Distributors

CHICAGO — Ed Levin, sales director of Chicago Coin Machine Company, this city, announced this past week the appointment of R. F. Jones Company, Portland, Ore., where Dean McMurdie is manager, as exclusive Oregon distributors for the factory.

Levin explained that recommendation for this appointment came from their western states representative,

Phil Robinson, who had just completed a trip thruout the northwest.

Levin also pointed out that the Jones Boys represent Chicago Coin Machine Company in Colorado, Washington and Utah, in addition to this new Oregon area, thru the R. F. Jones Company offices in Denver, Seattle, Spokane and Salt Lake City.

Dean McMurdie is reported to be very enthusiastic over the acquisition of the Chicago Coin line of games to the firm's products.

Phil Robinson is of the belief:

"Chicago Coin games have always been the sales leaders and, with the addition of the Portland offices of R. F. Jones Company, we can expect even greater volume than ever before."

Ed Levin stated, "We are tremendously pleased to add R. F. Jones Company, Portland, Oregon, to our list of outstanding exclusive factory distributors."

"Dean McMurdie and his men in Portland have won the respect and admiration of all the operators in the state of Oregon."

"The operators know", Levin continued, "that they can depend on R. F. Jones to keep them supplied with Chicago Coin products and also to help them in every possible fashion by giving them the finest cooperation and service in the state."

Bushnell Joins Finance Firm

NEW YORK — Sam R. Bushnell, well known and popular finance man, advises he has joined Funds For Business, Inc., a New York commercial financing organization, as executive vice-president.

"I have become associated with Funds For Business, Inc.," states Bushnell, "which, I am glad to say, is a company most interested in the development of financing in the operating equipment and vending fields."

"We have begun business activity and expect to expand our activities rapidly, consistent with sound policies of expansion and growth. We will extend quality service to manufacturers and distributors in this industry, and I hope to serve the concerns in this business in the future as I have done in the past."

Showings Skedded For Bally Vendor

CHICAGO — "We're stepping up the action!" declared John Stewart energetically this past week as he reported the schedule of showings for Bally Vending Corporation's Beverage Vender.

After exhibiting the Beverage Vender at the MOA Convention, Stewart will conduct a showing on May 23 and 24 at the Jefferson Hotel, Dallas, Texas.

Bob Breither, service manager and sales representative, will also be at the Dallas showing, Stewart advised.

Bob will also demonstrate the simplicity of the unit and methods of installation to the operators.

Also featured will be the value to operators and locations of the Beverage Vender's eight selections.

Stewart stated that the firm is in the process of setting up a series of showings on the west coast for early June.

On June 6 and 7, Bally's Beverage Vender will be shown at the Biltmore Hotel, Los Angeles, California.

On June 11 and 12, a showing will be held at the St. Francis Hotel, San Francisco, California.

Presently scheduled for June 14 and 15 are showings in Portland, Oregon, and Seattle, Washington, in the showrooms of Dunis Distributing Company.

Fred Mills, Jr., sales manager of Bally Vending, is expected to conduct all west coast showings, together with Bob Breither.

Champion Distributing Displays New 6-Pocket Pool Game

CHICAGO—Mike Detzek of Champion Distributing Company, this city, announced this past week that he is displaying his new 6-pocket pool game, "Champ Pool", to local operators and MOA Conventioneers.

"We will have open house during the MOA Convention", Detzek stated, "so that everyone will have an opportunity to visit us here and see the new game."

"Champ Pool" is available in two models. One will have a Novoply playfield. The other will come with a slate top.

Detzek said that the new 6-pocket pool table is being built to his own specifications and according to the highest standards of quality.

"The cloth we use is the heaviest and strongest I could find", Detzek advised.

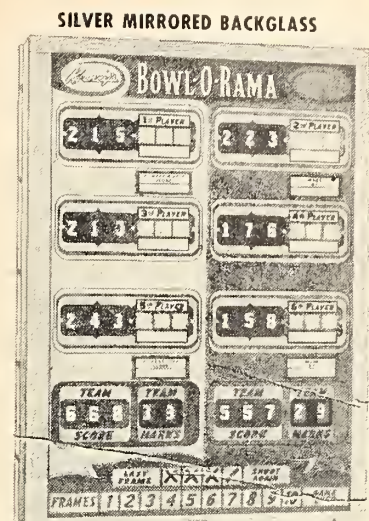
"We are using a 20-ounce cloth, all wool, and rubber-backed to provide extra resiliency."

"Champ Pool" will be available with 20¢ or 25¢ chutes. Practically all advance orders so far have been with quarter chutes, according to Detzek.

"Operators who come in to see our new pool table", he concluded, "will be as enthusiastic about the fine quality as they also will be over the reasonable price of 'Champ Pool'."

"No Equipment In Rooms" Miller

CHICAGO — Answering the many queries, George A. Miller, president and business manager of MOA, advises that "there positively will not be any equipment of any kind allowed in hospitality rooms or bedrooms. All music machines, amusement and vending machines can be shown on the exhibit floor only."



Keeney **TOPS ALL BOWLERS with this Great**
6-PLAYER
REGULATION
BOWLER

BOWL-O-RAMA

TOTAL TEAM SCORING!
TOTAL TEAM MARKS!

IMPROVED
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MECHANISM

"FEATHER-LIFT" PLAYFIELD

EASY TO SERVICE!

FEATURING:

- ☆ Jam-Proof Ball Lift
- ☆ Actual Gutters
Also available without gutters
- ☆ Colored Reels for
Team Scoring
- ☆ Black and White Reels
for Team Marks

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Bowling at its very best in

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Two Lengths: 14 ft. and 11 ft.

N. Y. City Bill Will Amend Present License Provisions

Arcades Would Take Out One Annual License at \$250, and Operate Unlimited Numbers of Machines. Operators Would be Permitted to Switch Games on Location at Same \$50 Annual License Fee

NEW YORK—It appears that one of the inequitable arrangements of the current New York City license laws for games operators may soon be terminated. At present each machine in an arcade is subject to an individual license fee; and if games on locations are switched, operators have to take out a new license and pay a new fee.

A Bill has been introduced in the Council of the City of New York on April 30 by Mr. Treulich (which has been read and referred to the Com-

mittee on General Welfare) to amend the administrative code of the City of New York, in relation to common shows, which would permit an arcade unlimited number of machines for a license of \$250 per year; and an operator to replace equipment on a location for the same \$50 yearly license fee.

The amendment reads:

"Where a common show operator owns and/or operates an amusement arcade pursuant to a license issued under subdivision a (1) section B32-40,

the license fee shall be two hundred fifty (\$250) dollars per annum therefore; and such license shall entitle the said operator to operate therein without limitation in number of machines, apparatus, paraphernalia or devices heretofore or hereafter approved by the Department of Licenses.

"Where a common show operator owns and/or operates a common show under the provisions of subdivision a (2) of section B32-40 he shall pay a license fee of fifty (\$50) dollars therefore; provided, however, said operator may at any time while his common show license is in full force replace the common show so licensed, without the payment of any further license fee therefore, with any machine, apparatus, paraphernalia or device of the type, style and construction heretofore or hereafter approved by the Department of Licenses. Should the said common show operator own and/or operate more than one common show, he shall obtain a separate license, and pay a separate license fee of fifty (\$50) dollars, for each and every such additional common show, subject however to the same right of substitution, under each such additional license, as aforesaid."

**Be SURE
To SEE...**

OUR SENSATIONAL

**6-HOLE
ELDORADO**

and

**3-HOLE
SUPER DELUXE
BUMPER POOL
(SLATE TOPS)**

at

BOOTHS 48-A & 48-B


MOA Convention

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The amendment specifies that upon passage, it shall take effect immediately.



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FORTUNE TELLER

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SHE BREATHES!
SHE ANSWERS QUESTIONS!
SHE TELLS FORTUNES!

THE FIRST OF ITS KIND
IN THE HISTORY OF THE
COIN MACHINE BUSINESS!

Grandma actually lifts your
fortune card with lifelike
fingers, waves and delivers
card so realistically—she's
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WORLD'S MOST COMPACT
"Moving Grandma"
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Location Space—No Problem
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"CIRCUS"
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Featuring
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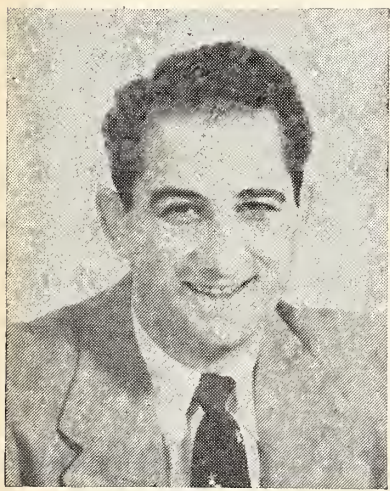
Now Delivering—
LOWEST PRICED 6-HOLE
ROTATION POOL TABLE
on the market today
Complete with finest accessories



DAVY CROCKETT
The ONLY JUNIOR SIZE Moving
Target Rifle Gallery

GENCO MFG. & SALES CO.
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Empire C. M. Institutes Extended Work Schedule



JOE ROBBINS

CHICAGO—Joe Robbins, salesman-ager of Empire Coin Machine Exchange, this city, reported this past week that the firm's mechanics are all on an extended work schedule in order to catch up on their backlog of export orders.

Robbins stated that all mechanics begin reconditioning games and phonos at 7 A.M. each morning and are busily working until 5:30 P.M. On Saturdays, work continues to 1:30 P.M.

"One thing we insist upon," Robbins declared, "is that every piece of equipment be reconditioned and re-finished according to the highest qual-

ity standard possible.

"Our customers expect to receive our equipment in perfect condition, both mechanically and in appearance. "Every man in the shop knows this," Robbins continued, "so rather than rush the job thru, they check everything, replace worn parts and do a complete refinishing job until the machines are in first-class shape.

"Two extra man-hours of work for each of seven mechanics means that we can keep the exports going out on schedule. At the same time, we are able to take care of all domestic orders."

Robbins also expressed the belief that the longer work-week will last indefinitely, since he sees no let-down in business for the balance of the year.

"Grease The Slides"

NORFOLK, VA.—C. B. Brooks of Automatic Music, this city, tells about the time, over 30 years ago, when he began to operate slots.

"I was completely new in the business," Brooks advises, "and so I was in a spot where everything was puzzling, to say the least.

"One of my machines seemed to be paying out too much," Brooks continues, "so I wrote to O. D. Jennings & Company for a remedy.

"A prompt answer came back al-right," Brooks reports, "the answer was," he says, "'grease the slides'."

"That's one I'll never forget," comments Brooks.



Through The Coin Chute

EASTERN FLASHES

Nothing but happy smiles and good cheer along coinrow this week. Wholesale, without exception, working day and night to fill orders. Terrific activity attributed to recent introductions of new music machines and games, as well as orders for arcade and reconditioned equipment for shore and summer locations. Even operators weren't grouching, except for decrying the televising of baseball games, which happens any number of times a week (three teams represented locally, Yankees, Giants and Brooklyn).

Wednesday night, May 15, is UJA-Coin Machine Industry banquet, honoring Meyer Parkoff. Don't fail to be present. A night of festivities and entertainment in view. . . . They're really busy at Runyon Sales—what with the new AMI model "H" phonos, and Bally's line of hit games (new "Official Pool" game arrives). When we dropped in to visit, around 3 P.M., Barney (Shugy) Sugerman tied up in private office with a customer; Lou Wolberg just rushing out to eat lunch; Morris Rood and Buddy Fox gulping down sandwiches at their desks. . . . Max Lobo, Antwerp, Belgium, drops in for his copy of The Cash Box. Tells us he's been rushing all over the the Eastern part of country—and has been very successful. Will be going home in about three or four weeks. . . . Jack Semel, back some two weeks from his stay in Miami, makes the rounds with son "Happy" Herbie Semel. . . . One of N.Y.'s better operators had built up quite a route—then decided to take it a little easy. He turned over duties to others. Then about a year and a half ago, he took full charge again. Met him on the street this week and he says, "What a difference! Business now is really good!"—Lesson to be learned: In the operating business, in particular, the personal contact and supervision is almost a necessity. . . . New York coinmen recently in Miami were Mr. and Mrs. Dave Lutzker and Ben Gottlieb and his son. Another New Yorker, who probably will take up permanent residence in Miami is Sol Tabb, who's reported to have bought out a half interest in the route of Morris Marder.

Joe Munves of Mike Munves Corp., takes to the road, covering the territory from here to Chicago, where he'll wind up for the MOA Convention to take charge of Mike Munves' exhibit booth. . . . Abe Lipsky, Young Distributing, and his missus, Bernice, celebrate their 19th Wedding Anniversary with a week-end at a Catskill Mts. resort hotel. Biz over at Young's going full blast, with Abe and Joe Young writing plenty of orders for Wuritzer phonos. . . . Not even a sample of ChiCoin's "Bowling League" on the floor of Albert Simon, Inc. "Ops just won't let us hang on even to our sample," smiles Al Simon. Delivery awaited this week of Genco's new "Gypsy Grandma" fortune telling machine. . . . Harry Koepfel, Koepfel Distributing, now located in new quarters on East side of 10th Ave. Demand for used music good, says Harry. . . . N.Y. State Department of Labor, Division of Employment, reports March employment in the State rose to an all-time high for the month. Most of State's pickup was in New York City. Some up-state areas showed loss. . . . Amusement Guild of South Jersey, with offices in Phila, report its first banquet was successful from viewpoint of attendance and support in Souvenir Journal. . . . At Atlantic New York, Meyer Parkoff torn between seeing music ops on new Seeburg phonos, and completing details for UJA-Coin Machine Industry dinner only a week away. All this meant delegating many chores to Murray Kaye and Gene Brody, who were overloaded anyway. . . . Looks like many more coinmen will go to Chicago for MOA Convention this year than previously. A number have already reserved space on a special chartered plane leaving N.Y. on Sunday A.M. . . . Have a note from Leon Seiger, Miami, that he's been made sales mgr for J & M Vending Co. Took Leon Hersh's place, who joined a theatre chain. Seiger, a well known coinman, has been in the biz some 33 years.



Through The Coin Chute

UPPER MID-WEST MUSINGS

Mrs. Henry Krueger of Fairfax, Minn., doing very nicely after having an operation last week. Mrs. Krueger is expected to go home sometime next week. Hank will be tickled to death as he's been playing father and mother to his daughter, and it's quite a job. . . . Ike Sundem of Montevideo, Minn., in the Twin Cities for a couple of days, feeling just fine, after having some minor surgery done. . . . Dick Henderson, of Willmar, Minn. on a fast trip to Minneapolis to pick up some records. . . . Dar Holsman of Big Fork, Minn., also in Mpls for the day. He is getting to be quite an operator, not only has his coin machine route but a TV Appliance store and just recently acquired a Ford agency. . . . Mr. & Mrs. Harold Rose of Fargo, N.D., also in Mpls for a couple of days. Harold visiting the distributors, while Mrs. Rose taking in the department stores. . . . Tom Roberts of the Range Amusement Company, Hurley, Wis., buying a lot of fishing equipment for his Sporting Goods store and expecting big tourist business. . . . John McMahon of Eau Claire, Wis. in Mpls for the day visiting. . . . Ed Rodseth, Mpls operator just returned last week after spending several months at Phoenix, Ariz. . . . Archie LaBeau of the LaBere Novelty Company, St. Paul, Minn., is at home now and mending very nicely after a serious operation. . . . Harold Harter, former service engineer for the Sandler Dist. Co., Mpls, left for Miami Beach last December because of poor health and then went to work for the Bush Dist. Co., Miami, returned to Mpls. for further surgery and is now back on his feet and doing very nicely. Harold expects to spend the summer in Mpls, and return to Miami next fall. . . . Buck Loomis of Merrilan, Wis., is back in business again having taken back his route which he sold recently to B. R. McRoberts. . . . Mr. & Mrs. Herman Warn, are going to have a new son-in-law very shortly. Their daughter will be married some time during the month of July. . . . Ike Pierson, and his wife of Mitchell, S.D., sporting a beautiful Florida tan having returned just two weeks ago after spending three months around Miami. Ike reports that Ken Willis, of the Bush Dist. Co., is doing very nicely after suffering a third heart attack.



Through The Coin Chute CHICAGO CHATTER

Coinmen here enthused as can be over forthcoming MOA Convention. All space sold out, including suites at the Morrison. Indications point to most successful and exciting get-together since all the industry took part in old-time conventions. Factories planning entertainment on large scale for tremendous numbers of expected visitors from all over the nation. Execs and staffs of distribs and jobbers reported all prepared to meet and greet customers they've been doing business with by phone and by mail. As one well known coinman stated, "Glad to see the music industry and amusement games combine to make this one great big outstanding event. The trade needs this convention." . . . The Cash Box' suite 2030-2031-2032 at the Morrison will be open Sat. eve, May 18, with Bill Gersh, Howie Freer and Chuck Peele of Chicago, and Jack Devaney of Hollywood on hand to make early arrivals feel at home. The special "MOA Convention Issue" will be available. . . . George Miller advises that many recording stars will be coming in to meet music ops, whose juke boxes help make their recordings popular.



JACK MITNICK

"We're all set for MOA," beamed Jack (Jock MacNic) Mitnick. "Ops who will see the marvelous new United 'UPA-100' for the first time will be amazed at the simplicity of this great musical instrument. By the way," added Jack, "we're breaking ground just east of the United plant to build an additional 15,000 sq. ft. of manufacturing space." . . . Bill "Telephonitis" O'Donnell had but one moment to say, "Everything's going great at Bally"—when the phone rang again. Another distrib demanding faster deliveries of "Show-Time" and "Bowling Lanes." . . . Sam Stern of Williams flying to Paris, France, Fri., May 17. According to Art Weinand, it will be another extensive trip, calling on coinmen thruout Europe. Says Art, "Yep, I'll be plenty busy. Expect to enjoy lots of visitors next week. But I won't miss the convention because I'll be there on Sunday for sure." . . . Working away as always this past week were Dave, Sol, Nate and Alvin Gottlieb, as well as Judd Weinberg. "The factory is always open to visitors," stated Alvin, "whether there's a convention going on or not. Those who come in at lunch time will be cordially invited to our 'homecooked' meal."



MAURICE GINSBURG

Plenty pepped up was Bill DeSelm of United this past week. Reason: "Plenty advance orders already piling up for our new in-line game, 'Play-Time', to be released soon." . . . Phil Robinson coming in from L.A. to join Sam Wolberg, Sam Gensburg, Ed Levin and Mort Secore at ChiCoin's booths. All reported eagerly anticipating exchange of news and views with ops from all 'round the country. . . . Lawrence Drapkin, in town this past week from Montreal, telling Les Rieck, "When operators get up in the wilds of Quebec, they always put Rock-Ola phonos in the farthest locations." . . . Two of the busiest: Joel Stern and Len Micon at World Wide. "Sales action took a nice big jump the last few days," they report. . . . Art Garvey took off for Pittsburgh to tell one and all about big doings planned for Bally booths during MOA. . . . Callers can get their fortune told by "Gypsy Grandma" while waiting for one of the quick-stepping Genco execs to pause between office and factory. Avron Gensburg checking the new ad campaign. Ralph Sheffield enjoying a boxed "chicken dinner" and wondering whether the light or dark meat would slim him down a wee mite. Al Warren showing proof he has lots on his mind. Chief engineer Steve Kordek looking just fine despite siege in hospital with an ulcer—where he "celebrated" his 20th year with Genco!

First Coin could have used a traffic cop, what with so many ops coming in this past week. Bustling about the showrooms were Joe Kline, Wally Finke, Wayne Toan and Fred Kline. As for Sam Kolber, his mouth began watering when Mr. and Mrs. John Thomas, Pekin, Ill., invited him down for barbecued spring lamb "on the spit," just as soon as John opens up his country place in the woodlands. . . . About to pass exams as insurance brokers are Vic Weiss and Billy Knapp of Allied Dist. Vic advises that very shortly they will offer a new fire, theft and comprehensive policy on all coin equipm't to ops here and everywhere. "Cost of games are so high," says Vic, "that a floater policy is what ops need today to eliminate risk of big losses." . . . Out making calls this week were Eddie and Maurie Gensburg. Nate Feinstein and Harold Schwartz note "a decided shift to dime play in the few remaining nickel areas in the midwest." Harold looking forward to week end at Ann Arbor for U of Mich. "Special Honors Day." His son, Arnold, to be presented with recognition for scholastic achievement.

Keeney's Paul Huebsch kept flexing his muscles all last week. Seems like Roy "Mac" McGinnis came back home to find new grass this high. Long, and laden with dew. It was a grand day for outdoor exercise, so Paul obliged with the mowing. Now he's groaning. But Paul did find strength to get up to Milw. Monday to see Herman Paster and Sam Cooper at their elaborate showing of the new AMI phonos. . . . Empire's Jack Burns proving himself an adman super deluxe as he lends Joe Robbins a hand at the headlines. . . . John Frantz phones to report, "My ad in The Cash Box for scale assemblers pulled 75 applications." . . . Mike and Irene Detzek of Champion Dist. back from vacation in Fla. Irene advises, "Seems the operators waited for their parts and pool supplies. The day Mike got back they all flocked in to buy." . . . Charlie Nicholas of Marvel Billiard Supply always on the move with several things to do at one and the same time. . . . Mel Binks of Binks Industries readying for premiere of new game at the Sherman. Location tests have been going on for almost a year and the factory now getting set for volume production, reports Mel.



JOEL STERN

Phil Weinberg back in Texas spreading the word about Bally's big display of games, records and venders at forthcoming MOA convention. "Everyone's coming in," reports Phil. . . . Sam Lewis of Exhibit advises he's ready with his exhibits for the convention. "We're showing a lot of products, including some brand new ones that will excite the ops," declares



RALPH SHEFFIELD

ATTENTION OPERATORS:

*Here is Your Prescription for
Recovery of Sick Territories!!*

Binks Industries has developed a new and

COMPLETELY DIFFERENT HIGH EARNING CAPACITY

type of equipment that is totally adaptable and adjustable to the requirements of your territory. Thorough location tests alongside all other types of games, find earnings actually increasing after many months, proving the tremendous appeal of this brand new Binks original idea production!

In Chicago—we cordially invite you to visit our

PRIVATE SHOWING at Binks Industries Suite,
SHERMAN HOTEL May 18 - 19 - 20 - 21.

Telephone FRanklin 2-2100 on above dates, or write

BINKS INDUSTRIES INC. 3859 Elston Ave., Chicago 18, Ill.
Telephone IRving 8-5232

MEET AND GREET
YOUR FRIENDS

AT THE EMPIRE SUITE

MORRISON HOTEL

WRITE! WIRE! PHONE!
Empire COIN MACHINE EXCHANGE
1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

Sam. . . Ben Coven proudly reports that son, Jeff, raised a record \$5,200 for recent "Walk Hand In Hand" dance for benefit of Multiple Sclerosis Foundation held at Covenant Club. Jeff was also in charge of obtaining artists and entertainment for the event. "There were over 600 kids of teen-age clubs working like mad to make this affair a huge success socially and financially," reveals Ben. . . . Over at Donan, there's one thing they need the most—room, according to Mac Brier. Pinballs are piled up on top of each other, advises Mac. "It never fails," he says, "the customer always orders the game 'way in the back and on the bottom.'" . . . George Kozy, sales mgr. of ABT, discovers new muscles. Seems his power mower broke down over the week end, so George had to push the old hand mower all 'round his 50' x 170' corner lot.

Bill Wolfe of Paramount Music thinks there ought to be a coinmen's boat club. Bill has a 22-foot Star Class sailboat at Montrose Harbor, where he's getting it ready for the season. Boat has two bunks. Also good sailors,

he claims, are his two boys, four and three years old.

HAPPY BIRTHDAY THIS WEEK TO: Emory Z. Gregory, Madison, Wis. . . . Olin E. Spikes, Auburn, Ala. . . . Louis M. Philips, Sr., New Orleans, La. . . . C. B. Farris, Galveston, Tex. . . . Joseph B. Boivin, Montreal, Que., Canada. . . . Roy Blomquist, Chicago, Ill. . . . Dave Gottlieb, Chicago, Ill. . . . Frank B. Staffe, Lincoln Park, Mich. . . . Vincent Lanzisero, Los Angeles, Cal. . . . Urban G. Thiemman, Chrisney, Ind. . . . Mrs. Everett Stockham, Bloomington, Mich. . . . Marshall E. Boynton, Benton Harbor, Mich. . . . John T. Hogan, Sr., Lafayette, Ind. . . . Dale C. Moore, Rockford, Ill. . . . E. C. Wetzel, Norfolk, Va. . . . Dan Hawley, Portsmouth, Va. . . . Joseph T. Elum, Massillon, O. . . . Frank Casanta, Columbus, O. . . . Bruce Harris, Ardmore, Okla. . . . Neil Lewis, Vancouver, B. C., Canada. . . . Stanley S. Petticrew, Springfield, O. . . . John T. Hogan, Jr., Lafayette, Ind. . . . Peter P. Ruginis, Mt. Carmel, Pa. . . . Art Pockrass, Philadelphia, Pa. . . . Albert Evitts, Nashville, Tenn. . . . Mac Sanders, Los Angeles, Cal. . . . Bernice Small, Highland Park, Mich. . . . Chapin N. Crabtree, Edinburg, Ind.



SAM LEWIS



BILL DeSELM

Those Golden Years



TAMPA, FLA.—Relaxing physically and mentally is Al S. Levy of Dayton, O. Levy spends the winters here, while his son runs the biz at home.

Levy, active in the coin machine business for 54 years, is a member of the "Golden Circle" of the "20 Year Club."

"The Cash Box" is the one publication that is worth plenty to all the operators."

Lou Sebastian, Sales Manager
Pan American Sales Co., Inc.
San Antonio, Texas

CASH IN NOW!

RACK POOL PLAYFIELDS, BUMPERLESS—IMMEDIATE DELIVERY

Regular Size—32"x48".....\$24.50 King Size—32"x66".....\$34.50

Specify Style

No. 1—Holes away from cushions for rebound play. No. 2—Holes close to rails.

4-HOLE PLAYFIELDS AT SAME PRICE

NOVOPLY BEDS, equipped with Imperial Rubberback bed cloths.

FREE: With each playfield, Deluxe Cue Ball, 2 1/4", and Triangle.

REGULAR STYLE BUMPER POOL REPLACEMENT PLAYFIELDS

Available in 2 or 3 hole.....\$22.95

NOVOPLY BEDS, equipped with Imperial Rubberback bed cloths.

SLATE TOP PLAYFIELDS, BUMPER POOL 2 OR 3 HOLE.

Reg. Size 32" x 48".....each \$64.50 4 or more \$57.50

Covered with Imperial Rubberback Bed Cloths and with Jumbo Plastic Posts. For Rack Pool Slate Tops or King size, prices on request.

ARAMITH ROTATION POOL BALL SETS—APRIL SPECIAL

15 Ball Sets for 6-Pocket Tables, 2 1/8" Nos. 1-15.....\$29.00

10-Ball Sets for Skill Pool Tables, 2 1/8" Nos. 1-10.....19.75

Rule cards and instruction sheets packed with each set.

Deluxe Cue Balls, 2 1/4".....Each \$2.50 2 1/8" 10-Ball Racks.....Each \$1.50

Regular Cue Balls, 2 1/4".....Each \$1.95 Kelly Pool Bottles.....Each \$1.50

TALLY BALL SETS (Peas), Nos. 1-10 Incl. Per set .65

No. 1 Grade Bumper Pool Cues, 48", \$36 val., Special Price, \$28.50 doz.

Solid mahogany butts; white points with tips. You can't buy better cues.

No. 2 Grade Bumper Pool Cues, 48", \$27 val., Special Price, \$24.50 doz.

4-prong, walnut-stained butts. This is a real saving for top-quality cues. Don't fool yourself with cheap cues, ours will last twice as long.

No. 3 Grade Cues—Special—Price, \$17.75 per doz.

BEST BUY FOR THE MONEY

For Top Quality Bumper Pool Supplies—Every Item You Need.

Write for Our Special Price List for Bumper Pool Supplies.

TERMS: 25% Deposit on C.O.D. Orders; Prepaid Orders 2% Cash Discount.

MARVEL Billiard Supply Company

1604-06 W. LAKE ST., CHICAGO 12, ILL. Phone: MOnrøe 6-8855

FISCHER—THE FINEST OF ALL SIX POCKET POOL GAMES!

UNCONDITIONALLY GUARANTEED! LOW—LOW—PRICE! CALL NOW!!

BINGOS

Double Header	\$455
Parade	445
Nite Club	425
Broadway	375
Beach Beauty	295
Miami Beach	215
Hi-Fi	95

BASEBALL

\$375 New Wms. 1957 Dlx Bsebl
255 Wms. Dlx 4 Bagger \$310
275 United Star Slugger 295
215 Wms. King Of Swat 245
185 Wms. All-Star 135
115 Wms. Big League 135
65 C. C. Super Home Run 85

ARCADE

Un. Pirate Gun	\$375
Un. Carnival	175
Wms. Crane	145
C. C. Steam Shovel	145
Genco Quarterback	225
Wms. Polar Hunt	225
C. C. Hockey	235

SHUFFLES

Ex. Shuffle Ball	\$225
Genco Skill Ball	225
C. C. Hollywood	195
Un. Capitol	210
Un. Clipper	185
Un. Lightning	150
Un. Comet	95

5 BALLS

Gott. 4-Pl. Register	\$345
Gott. 4-Pl. Score Board	275
C. C. Capri	195
Wms. Peter Pan	155
Bally Balls-A-Poppin'	295
Wms. Daffy Derby	115
Wms. Jalopy	55

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Meeting Dates

Music Operators' Associations

- May 13—Tri-County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio
- 14—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.
- 14—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.
- 15—New York State Operators Guild
Place: Nelson House, Poughkeepsie, N. Y.
- 15—Automatic Equipment and Coin Machine Owners' Assn.
Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 16—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio
(executive board)
- 16—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 19, 20, 21—Music Operators of America Convention
Place: Morrison Hotel, Chicago, Ill.
- 19—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.
- 20—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 27—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- June 3—California Music Merchants' Association
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 3—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 4—Westchester Operators Guild, Inc. (6th Annual Banquet)
Place: Holiday Inn, Scarsdale, N. Y.
- 6—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 6—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.
- 6—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 7—North Carolina Automatic Music Assn.
Place: Cape Fear Hotel, Wilmington, N. C.
- 12—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 13—Eastern Massachusetts Music Operators' Association
Place: Beaconsfield Hotel, Boston, Mass.
- 17—Wisconsin Music Merchants' Assn.
Place: Beaumont Hotel, Green Bay, Wisc. (12:00 Noon)
- 27—West Virginia Music Operators' Association
Place: McLure Hotel, Wheeling, W. Va., 6:00 P.M.
(W. Va. M.O.A. Executive Board)
- 28, 29—3rd Annual State Convention of W. Va. Music Ops

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

GOTTLIEB'S ROYAL FLUSH

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Subject to
AMUSEMENT TAX
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Amusement Pinballs
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ROTO-TARGETS!

Hitting Roto-Targets lites cards in lite box for Royal Flush. Complete Flush lites targets for special score. Holdover feature carries lighted cards from game to game.

♠ Scoring Rollovers 1-2-3-4-5 Relights One of 5 Rollovers for Special.

♥ All New Match Feature for Extra Play.

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♦ Available with Twin Chutes.

♠ High Score to 7,900,000.

♥ Plus All the Standard Gottlieb Play Features!

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ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS



Through The Coin Chute HOUSTON HAPPENINGS

The Scholars, local well known quartet, opened a new retail record outlet, The Scholars Record Rack, 1202 Telephone Rd. early in April. The group, composed of John Kirby, Al Eiseman, Bruce Boisure, Kenneth Rogers, recorded several numbers for Dot and recently changed to Imperial with their first release on that label due before June. . . . Frequently seen around record stores and phone distributors are operators H. G. Crews of Tivoli and S. T. Oglesby from Palacious. . . . Harold (Pappy) Daily, owner H. W. Daily, just back from Nashville and Washington, D. C. where he held recording sessions for Mercury and Starday records, already planning another extended jaunt. He and Bud Daily plan to attend the MOA in Chicago and Pappy will go on to Kansas City for music convention and from there to Meridian, Miss. Early in April Daily moved his San Antonio One Stop into the same building as S. W. Lynch Co. in that City. . . . Sighted prominent local operator Eddie Troy (City Music) coming out of Steeves with just about all the records he could lug and Eddie is pretty husky. . . . Operator Edward Arwardy (American Music) with his young son and a nephew at new kiddieland park, having as much fun as the kids. . . . Dropped by Consolidated Music and was happily surprised to find therein one D. W. Willett, looking very little different from way he did when he was one of the very successful operators hereabouts in the late thirties. D. W. is taking it easy now living in Arkansas and looking after his properties. . . . John E. Williams (Williams Amusement) said he liked that 16 foot Bally bowling game better and better each day. . . . Tom Williams, Gladewater, former prominent local operator and distributor, visiting in the city.

Subscription- The Cash Box-

52 Issues \$15-

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52 Issues + Free

Weekly Classified Ad....\$48-

Binks Industries To Display New Game At Sherman Hotel May18-21

CHICAGO—Mel Binks of Binks Industries, Inc., announced that his new game will be on display for the first time at the firm's suite at the Sherman Hotel from May 18 thru 21.

Altho Binks did not reveal all the details concerning the new game, he stated that he was ready to present to the trade:

"A really different multiple-coin game embodying play principles that make it possible to be licensed where other games may not be.

"For almost a year," Binks said, "we have been testing the game in average locations. We placed the test games side by side with all types of equipment.

"Results were very satisfying. Earnings proved greater than from any other type game.

"In every test, our game starts off with big earnings. And collections get bigger as the weeks roll on.

"We got only one kind of service call. That was a complaint that the cash box was not big enough."

Binks also reported that production is well under way and that facilities for quantity shipments were being expanded.

ALL GAMES CLEANED AND IN WORKING ORDER

ABC	\$285.00
ROYALS	35.00
CHIEFS	35.00
ROCKETS	75.00
VICTORY	60.00
CHAMPION	75.00
CRISS CROSS	55.00
RAINBOW	60.00

WILLIAMS Four Bagger	\$285.00
WILLIAMS Cranes	Write

For quantity wholesale prices
WIRE—WRITE or PHONE HE 1-7577.
1/3 Deposit Required On Each Order.

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RE-CONDITIONED BUYS

WURLITZER 2000	\$1000.00
WURLITZER 1650	300.00
WURLITZER 1250	125.00
SEEBURG M-100A	200.00
SEEBURG V-200	850.00

ABOVE FULLY RE-CONDITIONED,
READY FOR LOCATION

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(Phone: CAnal 8123)

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Melotone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. Tel.: (TR)afalgar 7-9147).

WANT—Gottlieb Two Player Pins, Big Times, Broadways. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL., (Tel.: Moline 4-6703).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNION 1-7500).

WANT—Targettes, Comets, Venus. Will trade for Pool Tables or any other games — we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: Federal 9-0031).

WANT—Late Model 2 Player Pins, Big Time, Broadways, other late models, cash or will trade 6 slightly used Popperette 10c Pop Corn Venders, 4 Wall type Shuffleboard Electric Scoreboards. PACIFIC KIDDIE RIDE DIST. CO., 1212 S. TACOMA AVE., TACOMA, WASH. (Tel.: MA 2317).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLue-mound 8-6700).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: Garfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: (DICKens 2-7060).

WANT—Used records, 45's or 78's. All types—Pop, Hillybilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—Will Pay \$\$\$\$\$\$\$\$ Cash. Entire Inventory, Large Operators, Distributors. Please send complete list Bally, United Bingos, Guns, Arcade, Music, Shuffle. REDD DIST. CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

WANT—12 ft. American Bank Shuffleboards; 22 Ft. Rock-Ola Shuffleboards; Targettes; Derby Rolls; Juke Boxes. Write or wire. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULTon 2282).

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

WANT—Late model Shooting Galleries; Round World Trainers; Drive Mobiles; other late arcade machines. State condition and lowest price first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHICKering 4-8628).

WANT—Michael Anthony Records at our expense. Available Michael Anthony sings "Cold Cold Heart", "There Must Be A Way", "Somebody Loves Me", "Day Is Done". \$2 dozen for packing and postage. 45 Singles, only 4 dozen limit. H R C RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music — anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Distributors who can use our surplus of Games, Music, Cigarette Machines. Wholesale Only. Shopped or Not. REX DISTRIBUTING CORP., 821 S. SALINA ST. SYRACUSE, N. Y. (Tel.: 2-8255).

WANT—For export: 25 Wurlitzer 1600's at \$225 ea.; 25 Wurlitzer 1400's at \$125 ea. Will trade against other equipment, or pay cash. Call, write, wire. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHICKering 4-5050).

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOCust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I.

WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUDson 6-4568).

WANT—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

CLASSIFIED ADVERTISING SECTION

WANT—To Buy. Wurlitzer 1500A—1550A—1600—1650; All Late Gottlieb 5 Balls; All Kinds Bally Bingos; Muto. Drive yourself Drive-mobile. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO. (Tel.: Tower 1-6715).

WANT—Latest model music machines. Quote price in first letter. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Circle 6-8939).

WANT—Used Gottlieb and Williams 5 Ball Pins. High prices paid for Model 1954 on. Call collect—UNION 3-8574—UNION 3-8627. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

WANT—Any quantity of Chicago Coin Ski Bowls, Genco Official Skill Balls, Genco DeLuxe 6-player Skill Balls; Williams Roll-A-Balls. Must be new, in original crate. Contact Our Detroit Office For Best Results. Cash Waiting MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS STREET, N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 606807).

WANT — Skilled Mechanic For Pin Tables and Victrolas Routes. Must be Reliable and Experienced. Attractive Salary For Right Person. EARL'S NOVELTY SERVICE, 220 1/2 WEST SIXTH ST., CROWLEY, LA. (Tel.: 273).

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FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOREst 5-3456).

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FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Locks of all kinds. Bally pinball locks, Wall Box locks, Music Box locks, like new, 75c ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: NE 5-1444).

FOR SALE—New modern wall speakers, \$11.95 ea.; C.C. Band Box (used), \$95; 5206 (48 sel.) Wall Boxes, \$29.50; Seeburg 100 sel. Wall Boxes, \$49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEWark 598).

FOR SALE—Guns: Genco's State Fair; Exhibit's Sportland Shooting Gallery. Bingos: United's Pixie, Singapore and Cabana. SALINA MUSIC AND AMUSEMENT CO., 121 NORTH 7th, SALINA, KANSAS.

FOR SALE—United Hawaii's, \$45; Chicago Coin Tournament Ski-Bowls (Like New), \$395; Blondie (Like New), \$250. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MISSOURI (Tel.: FOREst 7-6730).

FOR SALE—One Double Header, like new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE — Bally Broadway, \$345; Night Club, \$395; Parade, \$405; Big Show, \$495; Key West, \$545; United Tropics, \$45; Nevada, \$65; Manhattan, \$115; Pixie, \$185; Bally King Pin Bowlers, \$295; Gold Medal, \$195; Jet, \$105; Champion, \$95; United Team, \$95; 11th Frame, \$125; Imperial, \$75; also other Bingos and Bowlers—Write or Call. MICKEY ANDERSON, 314-316 E. 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—United Bowlers; Teams; Leaders; Imperials; Mercury. Bally Magic; ABC. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, O. (Tel.: CH 3-4005).

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FOR SALE—Sea Belles, \$295; Register, \$325; Marathon, \$250; Auto Race, \$250; Ace High, \$275; Smoke Signal, \$135; Lulu, \$125; Balls-A-Poppin, \$200; Snafu, \$135; Cue Ball, \$275; Peter Pan, \$125. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. Tel.: MA 9-0010).

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 1-500).

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FOR SALE—Beach Beauty, \$299.50; Nite Club, \$365; Miami Beach, \$175; Pixie, \$150; Starlet, \$199.50; Variety, \$100; Beach Club, \$60; Wurlitzer Model # 1100, \$70; Model # 1015, \$50. Terms One-Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 NEW ORLEANS AVE., NEW ORLEANS, LA. (Tel.: Tulane 6729).

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FOR SALE—Muto-Scope K.O. Champ, \$350; Williams DeLuxe B. B., \$100; King Of Swat, \$275; Rock and Roll, \$85; Gladiator, \$265; Marathon, \$285; Broadway, \$325; Nite Club, \$400; Wurlitzer, 1800, \$625. NEW ENGLAND EXHIBIT CO., NEWTON, MASS. (Tel.: DE 2-1500).

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FOR SALE—King Arthur, \$35; Twenty Grand, \$55; Disc Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

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FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

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FOR SALE—"Arcade Equipment." Genco Quarterback, \$200; Genco State Fair, \$395; Seeburg Shoot The Spook, \$75; Exhibit Rifle Gallery, \$125. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel.: Central 9292)

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FOR SALE—200 Seeburgs, Write; 1454 Rock-Olas, Write; 1448 Rock-Olas, \$665; Comet Rock-Olas, \$450; 100G Seeburgs, \$625. These machines are off our route and are like new. 1717 Rock-Ola Steppers, \$30; Small Pools, \$50; Long Pools, \$75; Palm Beaches, \$40; Genco Sky Rocket Guns, \$285; Sportsman Gun, \$165; Gold Star, \$145; Stage Coach, \$155; Gypsy Queen, \$165. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: MOline 4-6703).

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4. Gypsy Queen (Got 2/55)	145.00	185.00
4. Handicap (Wm 6/52)	40.00	60.00
4. Happy Days (Got 7/52)	40.00	70.00
4. Happy-Go-Lucky (Got 3/51)	25.00	40.00
4. Harbor Lites (Got 2/56)	175.00	210.00
6. Harvest Time (Ge 9/50)	10.00	20.00
4. Harvey (Wm 5/51)	25.00	40.00
4. Havana (Un 2/54)	35.00	90.00
4. Hawaii (Un 6/54)	39.00	95.00
4. Hawaiian Beauty (Got 4/54)	100.00	130.00
4. Hayburner (Wm 6/51)	25.00	50.00
1. Hi-Fi (B 6/54)	50.00	95.00
4. Hit Parade (CC 2/51)	10.00	15.00
4. Hit & Run (G 3/51)	10.00	20.00
4. Hit 'N Run (Got 4/52)	30.00	55.00
4. Holiday (Ke 12/51)	25.00	40.00
4. Hong Kong (Wm 9/51)	25.00	50.00
4. Horsefeathers (Wm 1/52)	20.00	35.00
4. Horse Shoe (Wm 12/51)	15.00	30.00
4. Hot Rods (B 4/9)	15.00	25.00
4. Ice-Frolics (B 1/54)	40.00	95.00
4. Jalopy (Wm 8/51)	35.00	70.00
4. Jeannie (Ex 6/50)	15.00	20.00
4. Jockey Club (Got 5/54)	70.00	135.00
4. Joker (Got 11/50)	20.00	40.00
4. Jolly Joker (Un 11/55)	70.00	120.00
4. Jubilee (Got 5/55)	230.00	275.00
4. Judy (Ex 7/50)	10.00	15.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	45.00
4. Just 21 (Got 1/50)	10.00	20.00
4. K. C. Jones (Got 11/49)	10.00	20.00
3* Key West (B 12/56)	535.00	570.00
4. King Arthur (Got 10/49)	20.00	35.00
4. King Pin (CC 12/51)	25.00	45.00
4. Knockout (Got 1/51)	20.00	40.00
4. Lady Luck (Got 9/54)	85.00	160.00
4. Lazy "Q" (Wm 2/54)	45.00	110.00
4. Leaders (Un 10/51)	25.00	50.00
4. Lite-A-Line (Ke 6/52)	35.00	65.00
4. Long Beach (Wm 7/52)	35.00	60.00
4. Lovely Lucy (Got 2/54)	55.00	125.00
4. Lucky Inning (Wm 5/50)	20.00	30.00
4. Lulu (Wm 12/54)	125.00	180.00
4. Mad. Sq. Garden (Got 6/50)	20.00	35.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	75.00	140.00
2. Marathon (Got 10/55)	250.00	285.00
4. Marble Queen (Got 8/53)	60.00	100.00
4. Mercury (G 3/50)	10.00	20.00
4. Mermaid (Got 6/51)	20.00	40.00
4. Mexico (Un 3/54)	40.00	100.00
2* Miami Beach (B 9/55)	175.00	235.00
4. Minstrel Man (Got 3/51)	35.00	50.00
4. Monaco (Un 8/56)	325.00	425.00
4. Mystic Marvel (Got 3/54)	100.00	145.00
4. Nevada (Un 8/54)	30.00	85.00
4. Niagara (Got 12/51)	25.00	50.00
4. Nifty (Wm 12/50)	15.00	25.00
1* Night Club (B 4/56)	350.00	455.00
4. "9" Sisters (Wm 1/54)	50.00	110.00

6. Oasis (Ex 10/50)	10.00	15.00
4. Olympics (Wm 5/52)	30.00	50.00
4. Palisades (Wm 7/53)	45.00	85.00
3* Palm Beach (B 7/52)	40.00	70.00
4. Palm Springs (B 11/53)	40.00	80.00
1* Parade (B 6/56)	350.00	475.00
4. Paratrooper (Wm 8/52)	20.00	40.00
4. Peter Pan (Wm 4/55)	125.00	165.00
4. Piccadilly (Wm 5/56)	200.00	300.00
4. Pin Bowler (CC 6/50)	10.00	20.00
4. Pinch Hitter (Un 5/49)	10.00	15.00
4. Pinky (Wm 9/50)	20.00	30.00
4. Pin Wheel (Got 11/53)	75.00	120.00
2* Pixie (Un 10/55)	150.00	200.00
4. Play Ball (CC 1/51)	15.00	25.00
4. Poker Face (Got 9/53)	65.00	100.00
4. Punchy (CC 12/50)	10.00	15.00
4. Quarterback (Wm 10/49)	10.00	20.00
2. Quartet (Got 2/52)	45.00	70.00
4. Queen of Hearts (Got 12/52)	50.00	85.00
2. Quintet (Got 3/53)	45.00	90.00
4. Race The Clock (Wm 5/55)	125.00	225.00
4. Rag Mop (Wm 10/50)	20.00	30.00
4. Red Shoes (Un 11/50)	20.00	30.00
4. Regatta (Wm 11/55)	125.00	175.00
4. Rio (Un 11/53)	35.00	75.00
4. Rip Snorter (Ge 10/49)	10.00	15.00
4. Rocket (Ge 5/50)	15.00	25.00
4. Rockettes (Got 8/50)	20.00	30.00
4. Rodeo (Un 2/53)	35.00	95.00
4. Rose Bowl (Got 10/51)	25.00	65.00
4. Saddle and Turf (Ev 1053)	145.00	195.00
4. (Club Model)	160.00	225.00
4. Scoreboard (Got 4/56)	235.00	305.00
4. Screamo (Wm 4/54)	50.00	100.00
4. Sea Belles (Got 8/56)	255.00	325.00
4. Sea Jockeys (Wm 11/51)	35.00	55.00
4. Select-A-Card (Got 4/50)	15.00	25.00
4. Sharpshooter (Got 5/49)	10.00	20.00
4. Shindig (Got 10/53)	55.00	110.00
4. Shoo Shoo (Wm 2/51)	10.00	20.00
1. Shoot The Moon (Wm 11/51)	30.00	65.00
4. Show Boat (Un 12/52)	50.00	90.00
4. Silver Chest (Upright) (Ge 4/53)	55.00	90.00
1. Silver Skates (Wm 2/53)	30.00	75.00
4. Singapore (Un 10/54)	50.00	100.00
4. Skill Pool (Got 8/52)	35.00	50.00
4. Skyway (Wm 8/54)	70.00	140.00
4. Slugfest (Wm 3/52)	30.00	50.00
4. Sluggin' Champ (Got 4/55)	150.00	185.00
4. Smoke Signal (Wm 10/55)	135.00	175.00
2. Snaffu (Wm 12/55)	135.00	185.00
6. Snooks (Wm 6/51)	10.00	20.00
2. Southern Belle (Got 6/55)	155.00	185.00
4. South Pacific (Ge 2/50)	15.00	30.00
4. South Seas (Un 5/56)	275.00	375.00
4. Spark Plugs (Wm 9/51)	20.00	35.00
4. Spitfire (Wm 2/55)	75.00	130.00
4. Spot Bowler (Got 10/50)	25.00	50.00
2* Spot Lite (B 1/52)	35.00	65.00
4. Sportsman (Wm 2/52)	20.00	35.00
4. Springtime (Ge 3/52)	20.00	30.00
4. Stage Coach (Got 11/54)	135.00	170.00
4* Stardust (Wm 3/56)	225.00	310.00
4* Starlets (Un 12/55)	175.00	235.00
4. Star Pool (Wm 10/54)	85.00	160.00
4. Stars (Un 6/52)	30.00	50.00
4. Starlite (Wm 3/53)	35.00	55.00
4. Steeple Chase (Un 1/52)	25.00	50.00
4. Stop & Go (Ge 3/51)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	40.00	90.00
4. Sunshine Park (B 12/52)	25.00	35.00
6. Super Hockey (CC 4/49)	10.00	20.00
4. Super Jumbo (Got 10/54)	250.00	295.00
4. Surf Club (B 3/54)	37.50	75.00
4. Sweepstakes (Wm 1/52)	50.00	75.00
4. Sweet-Add-A-Line (Got 7/55)	145.00	185.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (Un 8/53)	25.00	75.00
4. Tampico (Un 6/49)	10.00	15.00
4. Telecard (Got 1/49)	10.00	15.00
4. Thing (CC 2/51)	15.00	25.00
4. Three Deuces (Wm 8/55)	175.00	200.00
4. Three Feathers (Ge 5/49)	10.00	20.00
4. Three Four Five (Un 6/51)	20.00	35.00
1. Thunderbird (Wm 5/54)	70.00	125.00
4. Tim-Buc-Tu (Wm 1/56)	140.00	195.00
4. Times Square (Wm 4/53)	50.00	85.00

(PINBALL GAMES—Continued)

4. Toreador (Got 6/56)	275.00	320.00
4. Touchdown (Un 1/52)	20.00	30.00
2. Tournament (Got 8/55)	210.00	265.00
2. Triple Play (Un 8/55)	125.00	175.00
4. Triplets (Got 7/50)	15.00	20.00
4. TriScore (Ge 1/51)	15.00	25.00
4. Tropicana (Un 1/55)	55.00	140.00
4. Tropics (Un 7/53)	25.00	65.00
4. Turf King (B 6/50)	20.00	45.00
1. Twenty Grand (Wm 12/52)	25.00	55.00
4. Twin Bill (Got 1/55)	120.00	175.00

4* Variety (B 9/54)	70.00	135.00
4. Watch My Line (Got 9/51)	25.00	35.00
4. Whizz Kids (CC 3/52)	30.00	45.00
4. Wild West (Got 8/51)	30.00	50.00
4. Winner (Univ.)	20.00	40.00
4. Wishing Well (Got 9/55)	165.00	195.00
4. Wonderland (Wm 5/55)	125.00	180.00
4* Yacht Club (B 6/53)	45.00	80.00
4. Zingo (Un 10/51)	25.00	75.00



4. Bally Victory Bowler (5/54)	60.00	140.00
4* Bally Champion Bowler (5/54)	65.00	145.00
4. Bally Jet Bowler (8/54)	75.00	150.00
4. Bally Rocket Bowler (8/54)	75.00	160.00
2. Bally Mystic Bowler (12/54)	90.00	175.00
2. Bally Magic Bowler (12/54)	95.00	185.00
4* Bally Blue Ribbon (3/55)	175.00	250.00
4* Bally Gold Medal (3/55)	175.00	260.00
4* Bally ABC Bowler (7/55)	285.00	375.00
2. DeLuxe model	300.00	385.00
4. Bally Congress (7/55)	375.00	425.00
4. DeLuxe model	395.00	450.00
4. ChiCoin 6-Player (8/51)	35.00	65.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	65.00
4. ChiCoin Match Bowler (6/52)	35.00	70.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	80.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	80.00
4. ChiCoin 10th Frame Special (12/52)	35.00	80.00
4. ChiCoin Name Bowler (1/53)	35.00	85.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	90.00
4. ChiCoin Crown (4/53)	45.00	100.00
4. ChiCoin Crown, Giant Pins (4/53)	50.00	100.00
4. ChiCoin Triple Score (6/53)	50.00	110.00
4. ChiCoin Gold Cup (7/53)	50.00	115.00
4. ChiCoin High Speed Crown (7/53)	60.00	120.00
4. ChiCoin High Speed Triple Score (8/53)	65.00	125.00
4. ChiCoin Advance (10/53)	65.00	135.00
4. ChiCoin King (10/53)	75.00	140.00
4. ChiCoin Criss Cross Bowler (12/53)	50.00	145.00
4. ChiCoin Super Frame (3/54)	50.00	155.00
2. ChiCoin Starlite (5/54)	65.00	160.00
2. ChiCoin Feature (7/54)	65.00	170.00
4. ChiCoin Holiday (9/54)	95.00	195.00
4. ChiCoin Flash (10/54)	95.00	195.00
4. ChiCoin Playtime (10/54)	95.00	200.00
4. ChiCoin Fireball (11/54)	95.00	200.00
2. ChiCoin Thunderbolt (12/54)	100.00	210.00
2. ChiCoin Triple Strike (2/55)	150.00	225.00
2. ChiCoin Arrow (2/55)	175.00	225.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	150.00
4. DeLuxe model	50.00	160.00
4. ChiCoin Bonus Score (4/55)	175.00	265.00
4. ChiCoin Big League (5/55)	185.00	270.00
4* ChiCoin Hollywood (5/55)	185.00	275.00
4. ChiCoin Blinker (8/55)	225.00	280.00
4. ChiCoin Score-A-Line (9/55)	235.00	285.00
1. ChiCoin Bowling Team (10/55)	235.00	290.00
4* ChiCoin Miami Shuffle (10/56)	65.00	195.00
4. Exhibit Twin Rotation (5/52)	50.00	80.00
4. Genco Shuffle Target (7/51)	20.00	30.00

4. Genco 8-Player Rebound (9/51)	20.00	35.00
4. Genco Shuffle Pool (11/53)	25.00	65.00
4. Genco Match Pool (2/54)	50.00	85.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	25.00	75.00
4. Keeney High Score League (5/52)	25.00	80.00
4. Keeney Team (10/52)	25.00	90.00
4. Keeney Club (4/53)	25.00	90.00
4. Keeney Domino (5/53)	30.00	10.000
4. Keeney Carnival (5/53)	40.00	100.00
4. Keeney Pacemaker (9/53)	45.00	100.00
4. Keeney Mainliner Bowler (1/54)	60.00	150.00
4. Keeney Bonus Bowler (3/54)	70.00	175.00
4. Keeney Diamond Bowler (5/54)	75.00	175.00
4* Keeney Bikini (6/54)	90.00	175.00
4. Keeney Century (6/54)	90.00	185.00
4. Keeney American (9/54)	90.00	195.00
2. Keeney National (9/54)	90.00	195.00
2. Keeney Speedlane (4/55)	95.00	250.00
4. United 6-Player Super (3/52)	20.00	65.00
4. United 4-Player Official (5/52)	25.00	50.00
4. United 6-Player Super (7/52)	30.00	60.00
4. United 10th Frame Star (9/52)	35.00	60.00
4. United Manhattan 10th Frame (9/52)	35.00	75.00
4. United Manhattan (9/52)	35.00	85.00
1. United 10th Frame Super (10/52)	35.00	80.00
4. United Cascade (2/53)	35.00	80.00
4. United Clover (2/53)	35.00	85.00
4. United Liberty (2/53)	35.00	85.00
4. United Classic (6/53)	35.00	85.00
4. United Olympic (6/53)	35.00	85.00
4* United Royal (9/53)	35.00	90.00
2* United Imperial (9/53)	40.00	95.00
4. DeLuxe model	40.00	100.00
4. United Chief (11/53)	35.00	110.00
4. United Leader (11/53)	50.00	115.00
4. DeLuxe model	55.00	115.00
4. United Team (1/54)	65.00	125.00
4. DeLuxe model	65.00	130.00
2. United League (1/54)	55.00	135.00
4. DeLuxe model	70.00	140.00
2. United Ace (5/54)	85.00	145.00
2. DeLuxe model	85.00	150.00
4. United Rainbow (5/54)	65.00	160.00
4* United Banner (8/54)	75.00	160.00
4. DeLuxe model	80.00	165.00
4. United Shuffle Targette (8/54)	90.90	165.00
4. DeLuxe model	90.00	170.00
1. United Speedy (8/54)	70.00	170.00
4* Un. 11th Frame (10/54)	70.00	170.00
4. DeLuxe model	70.00	175.00
4. United Comet Targette (11/54)	95.00	180.00
4. DeLuxe model	95.00	185.00
1. United Mercury (12/54)	95.00	185.00
2. DeLuxe model	95.00	190.00
4. United Mars (1/55)	115.00	190.00
4. DeLuxe model	120.00	195.00
4* Un. Lightning (2/55)	120.00	195.00
4. DeLuxe model	120.00	200.00
4. United Venus (3/55)	130.00	200.00
4. DeLuxe model	135.00	210.00
4. United Clipper (5/55)	125.00	215.00
4. DeLuxe model	125.00	220.00
2. Un. Derby Roll (5/55)	135.00	220.00
2. DeLuxe model	140.00	225.00
4. Un. 5th Inning (6/55)	125.00	240.00
2. DeLuxe model	140.00	250.00
4. United Capitol (6/55)	170.00	260.00
4. DeLuxe model	175.00	265.00

(SHUFFLE GAMES—Continued)

4* Un. Super Bonus (9/55)	110.00	275.00	2. Top Notch Special	295.00	375.00
4. DeLuxe model	195.00	285.00	2. Un. Regulation (11/55)	295.00	395.00
2. Un. Top Notch (10/55)	295.00	365.00	2. DeLuxe model	325.00	395.00



KIDDIE RIDES

4. Bally Champion Horse	300.00	450.00	4. Chicago Coin Super Jet	195.00	345.00
4. Bally Moon Ride	130.00	300.00	2* Chicago Round The		
4. Bally Space Ship	165.00	320.00	World Trainer	350.00	525.00
2. Bally Speed Boat	225.00	325.00	4* Clown See Saw	125.00	250.00
4* Bert Lane Merry-Go-Rd	275.00	400.00	4. Decco Merry-Go-Round	225.00	325.00
4. Bert Lane Miss America			4. Exhibit Big Bronco	250.00	395.00
Boat	225.00	350.00	2. Exhibit Mustang	300.00	395.00
2. Bert Lane Fire Engine	325.00	425.00	4. Exhibit Space Patrol	150.00	295.00
			4. Scientific Television	195.00	300.00



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	500.00	600.00	4. Keeney Ranger (3/55)	225.00	250.00
4. Air Football	195.00	295.00	4. DeLuxe model (3/55)	235.00	260.00
4. Amus. Boomerang	30.00	75.00	4. Lite League	45.00	75.00
4. Bally Big Inning	65.00	125.00	4. Mills Panorama Peek		
4. Bally Heavy Hitter	30.00	50.00	(11/54)	175.00	325.00
4. Bally King Pin	20.00	50.00	4. Mills Conv. for		
4. Bally Rapid Fire	65.00	125.00	Panoram Peek	10.00	20.00
4. Bally Undersea Raider	75.00	125.00	4. Muto. Atomic Bomber	65.00	145.00
4* Capitol Midget Movies	95.00	195.00	4. Mutos. Ace Bombers	95.00	150.00
4. Champion Hockey	45.00	125.00	4. Mutoscope Dr. Mobile		
4* ChiCoin Basketball			(Prewar)	95.00	175.00
Champ	100.00	160.00	4. Mutos. Fly. Saucers	90.00	150.00
4* ChiCoin 4-Player Derby	99.50	150.00	4. Mutos. Photo (Pre-War)	125.00	295.00
1* ChiCoin Goalee	40.00	90.00	4. Mutos. Photomatic		
4. ChiCoin Hockey	55.00	75.00	(DeLuxe)	250.00	350.00
4. ChiCoin Midget Skee	60.00	125.00	4. Mutoscope Silver Gloves	125.00	225.00
4. ChiCoin Pistol	30.00	95.00	4. Mutescope Sky Fighter	60.00	150.00
2* ChiCoin Home Run,			4. Mutos. Voice-O-Graph		
6 Player (3/54)	85.00	165.00	35¢	175.00	350.00
2* Super model	125.00	175.00	4* Mutoscope K.O. Champ	275.00	375.00
2* ChiCoin Twin Hockey			4. Mutos. Drive Yourself	450.00	550.00
(5/56)	185.00	295.00	4* Mutoscope Rock n' Roll		
2* ChiCoin Steam Shovel			(7/56)	35.00	100.00
(5/56)	135.00	250.00	4. QT Pool Table	50.00	75.00
4. Edelco Pool Table	20.00	40.00	4. Quizzer	50.00	85.00
4. Evans Bola Score	40.00	70.00	4. Rockola World Series	35.00	85.00
4. Evans Bat-A-Score	40.00	105.00	4. Scientific Baseball	20.00	40.00
4. Evans Ski Roll	35.00	75.00	4. Scientific Basketball	20.00	45.00
4. Evans Super Bomber	60.00	120.00	4. Scientific Batting Pr.	30.00	85.00
4. Evans Play Ball	30.00	90.00	4. Scientific Pitch 'Em	50.00	175.00
4. Evans Ten Strike '46	30.00	75.00	4. Seeburg Bear Gun	75.00	175.00
4. Evans Tommy Gun	30.00	110.00	4. Seeburg Chicken Sam	50.00	100.00
3* Exhibit Dale Gun	35.00	75.00	4. Seeburg Shoot the Chute	45.00	90.00
4. Exhibit Gun Patrol	50.00	110.00	4* Seeburg Coon Hunt	85.00	175.00
4. Exhibit Jet Gun	55.00	145.00	4. Set Shot Basketball	135.00	265.00
4. Exhibit Space Gun	50.00	140.00	4* Telequiz	75.00	100.00
4. Exhibit Pony Express	70.00	135.00	4. Un. Team Hockey	25.00	50.00
4* Exhibit Silver Bullets	35.00	125.00	4. United Jungle Gun	75.00	185.00
4. Exhibit Six Shooter	50.00	125.00	4. DeLuxe model	75.00	195.00
4. Exhibit Vitalizer	40.00	70.00	4* Un. Carn. Gun (10/54)	125.00	195.00
4* Exhibit Shooting Gal.			4. DeLuxe model	135.00	200.00
(6/54)	85.00	175.00	4. Un. Bonus Gun (1/55)	225.00	275.00
4. Exhibit Star Shooting			4. DeLuxe model	230.00	280.00
Gallery (9/54)	85.00	195.00	2. United Super Slugger		
4* Exhibit Sportland Shoot-			(7/55)	225.00	325.00
ing Gallery (11/54)	125.00	210.00	4* United Star Slugger		
4. Exhibit "500" Shooting			(4/56)	275.00	375.00
Gallery (3/55)	150.00	275.00	4. Wilcox-Gay Recordio	50.00	75.00
4. Exhibit Treasure Cove			6. Wms. All Stars (8/47)	25.00	70.00
Shooting Gallery			6. Wms. Box Score (12/47)	25.00	70.00
(6/55)	225.00	325.00	6. Wms. Star Series (4/49)	25.00	75.00
4. Games Inc. Hunter			4. Wms. Super World		
(1/56)	225.00	295.00	Series (4/51)	35.00	75.00
4* Genco Sky Gunner	75.00	145.00	4. Wms. DeLuxe World		
4. Genco Night Fighter	75.00	145.00	Series (2/52)	40.00	85.00
1* Genco 2-Player			4* Wms. DeLuxe Baseball		
Basketball	110.00	225.00	(4/53)	65.00	125.00
4* Genco Rifle Gal. (6/54)	119.50	250.00	4. Wms. Pennant Baseball		
4. Genco Big Top Rifle			(12/53)	80.00	135.00
Gallery (6/54)	235.00	300.00	4. Wms. Super Pennant		
4. Super Model (12/55)	325.00	375.00	Baseball (12/53)	84.50	150.00
4. Genco Wild West Gun			2. Williams Super Star		
(2/55)	245.00	320.00	Baseball (12/53)	90.00	165.00
4* Genco Sky Rocket Rifle			2. Williams Major League		
Gal. (5/55)	215.00	325.00	Baseball (2/54)	99.50	175.00
4* Genco Champion Base-			4. Wms. All Star Baseball		
ball (9/55)	225.00	325.00	(2/54)	125.00	185.00
2* Genco Quarterback			4. Wms. Big League		
(10/55)	200.00	325.00	Baseball (2/54)	125.00	190.00
4* Genco Hi-Fly Baseball			4. Williams Jet Fighter		
(5/56)	200.00	325.00	(10/54)	125.00	225.00
1* Genco State Fair Rifle			4. Williams Safari (2/54)	195.00	295.00
Gal (6/56)	295.00	395.00	4. DeLuxe model	200.00	300.00
4. Jack Rabbit	50.00	75.00	4. Wms. Polar Hunt (3/55)	200.00	315.00
4. Jungle Joe	45.00	65.00	4* Wms. Sidewalk Engineer		
4. Keeney Air Raider	65.00	150.00	(4/55)	100.00	195.00
4. Keeney Sub Gun	70.00	125.00	2* Wms. King Of Swat		
4. Keeney Texas Leaguer	25.00	40.00	(5/55)	195.00	275.00
4* Keeney Sportsman			4* Williams Four Bagger		
(11/54)	145.00	195.00	(4/56)	285.00	395.00
4. DeLuxe model	160.00	195.00	4. DeLuxe model	310.00	395.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

H-200 200-sel. phonograph	
H-120 120-sel. phonograph	
HAB-200 Selective-play	
Hideaway	
HBB-200 Continuous-play	
Hideaway	
WQ-200 200-sel. Wallbox	
WQ-120 120-sel. Wallbox	
Bargrip Wallbox Bracket	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	

No List Price
Authorized for Publication

AUTO-PHOTO CO.

Studio Model "II"	\$3,245.00
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BALLY MFG. CO.

Show-Time	\$ 837.00
ABC Bowling Lanes	
(6 Player)	
18 Foot	1,330.00
14 Foot Model	1,245.00
11 Foot Model	1,225.00
Bike (Kiddie Ride)	835.00
Model T (without Record	
Changer)	705.00
Model T (with Record	
Changer)	755.00
The Champion	
(with new all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Bowling League (6 Player)	
20 Foot-8 In.	
14 Foot-8 In.	
11 Foot-11 In.	
De Luxe Ski-Roll or	
De Luxe Ski-Score (6 Player)	
13 Foot	
11 Foot	

No List Price
Authorized for Publication

EXHIBIT SUPPLY CO.

Six-Pocket Pool	
6 Peek Barrels, with base	
Nudist Colony (Ant Colony)	
5 See-A-View Houses	
Card Vendor, with base	
Single Column	
Double Column	

No List Price
Authorized for Publication

J. F. FRANTZ MFG. CO.

Kicker & Catcher	
(Counter Game)	
ABT Challenger Pistol	
(Counter Game)	
ABT Guesser Scale	
ABT Rifle Sport	
(Shooting Gallery)	
Aristo Scale	

No List Price
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GENCO MFG. & SALES CO.

Rotation Pool	
Gypsy Grandma Fortune Teller	
Circus Rifle Gallery	
Regular Model	
Match Model	
Davy Crockett (Rifle Gallery)	

No List Price
Authorized for Publication

D. GOTTLIEB & CO.

Royal Flush (Single Player,	
5-Ball)	

No List Price
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INTERNATIONAL MUTOSCOPE CORP.

Bang-O-Rama	\$ 325.00
Voice-O-Graph, 45-78 RPM	
With musical unit	1,850.00
Without musical unit	1,750.00
Lord's Prayer Vendor	390.00

J. H. KEENEY & CO., INC.

True-Score (6 Player)	
14 Foot	
Bowlette (6 Player)	
14 Foot	
12 Foot	
9 Foot	
Super Big Tent	
Snack Vender	
Soup Vender	
DeLuxe Hot Coffee Vender	
DeLuxe Hot Coffee & Hot	
Chocolate Combo Vender	
Various Models of above	

No List Price
Authorized for Publication

ROCK-OLA MFG. CORP.

Model 1455, 200 Sel.	
Model 1454, 120 Sel.	
Model 1452, 50 Sel.	
Model 1450—Playmaster,	
120 Sel.	
Model 1546, Chrome Wall Box,	
120 Sel.	
Model 1548, 50 Sel. Wall Box	
1617—Hi-Fi Wall Speaker	
Model 1906, Remote Volume	
Control	
Model 1927, Remote Volume	
Control with Cancel Button	

No List Price
Authorized for Publication

J. P. SEEBURG CORP.

KD200 Phonograph	
LI00 Phonograph	
D3WA-Wall-O-Matic 200	
MRVC-Master Remote	
Volume Control	
HFCV2-8-High Fidelity	
Wall Speaker	
HFCV3-8-High Fidelity	
Corner Speaker	
HFCV1-12-High Fidelity	
Recessed Speaker	
PS6LZ-Power Supply	
HFA1-L6-Power Amplifier	

No List Price
Authorized for Publication

UNITED MFG. CO.

Bowling Alley (6 Player)	
11 Foot	\$1,170.00
14 Foot	1,195.00
18 Foot	1,315.00
Team Play Bowling Alley	
(6 Player)	
11 Foot	\$1,240.00
14 Foot	1,265.00
18 Foot	1,385.00
Available in 25¢ Play, also available	
in 2 Plays—25¢ with Credit Unit—	
Price on Request.	
Pirate Gun	\$ 645.00
Handicap Shuffle Alley	
(Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Handicap Shuffle Alley	
(With Match Feature)	
Single Chute	810.00
Double Chute	830.00

WILLIAMS MFG. CO.

Roll-A-Ball (6-Player)	
DeLuxe 1957 Baseball	
6-Pocket Pool Table	
Cue Ball (Single Player,	
5-Ball)	
Crossfire (Regular Model)	
DeLuxe Crossfire (Match Model)	
Peppy, The Clown	
Crane	

No List Price
Authorized for Publication

THE RUDOLPH WURLITZER CO.

Model 2100 Phonograph, 200	
Sel.	
Model 2104 Phonograph, 104	
Sel.	
Model 2150 Phonograph, 200	
Sel.	
Model 5210 Wall Box,	
200 Sel., 3-Wire	
Model 5207 Wall Box,	
104 Sel., 3-Wire	
Model 257 Stepper, 104 Sel.	
Model 5115 Hi-Fi Corner	
Speaker, 4"-5" Matched Cones	
Model 5116 Hi-Fi Corner	
Speaker, 8" Heavy Duty with	
Extended Range	

No List Price
Authorized for Publication

TOPS 'EM ALL

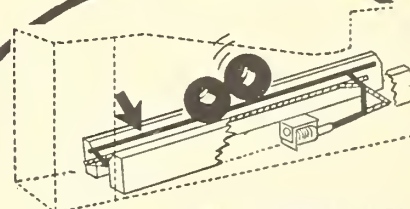
chicago coin's BOWLING LEAGUE

✓ *Tops in EXTRA FEATURES!*

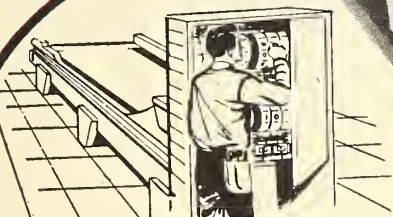
✓ *Tops in EXTRA PROFITS for YOU!*



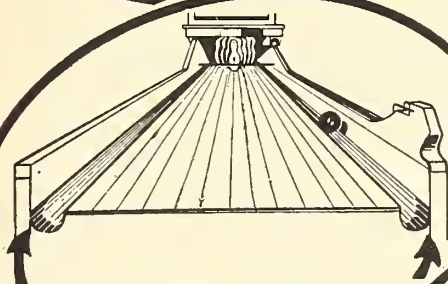
NEW!
ALL METAL
ROLLER CHAIN
AND SPROCKET
BALL LIFT
(ELIMINATES
BALL JAMS)



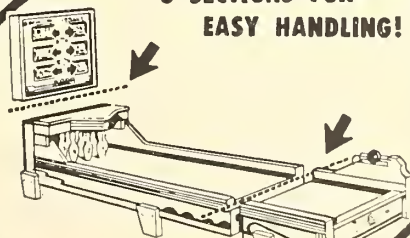
BALLS FEEDING ON TO
CHAIN ELEVATOR GET AGITATED IN
THE TROUGH, PREVENTING JAMMING
OR BALL HANG-UPS



ALL MECHANISM
IN THE BACK RACK

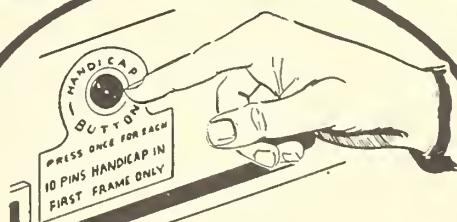


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EASY HANDLING!

Custom Built For
A Perfect Fit



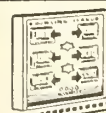
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HANDICAP CONTROL

Your Choice Of
3 Size Cabinets!

14 ft. 8" LONG
12 ft. LONG

29 Inches Wide
18 Inches High

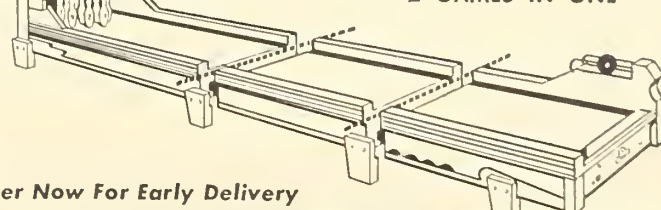
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Slug Rejector!



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Rand's Round Up Restaurants Installed 200-Selection Wurlitzer Phonographs with 50-cent play

EARNINGS JUMPED

40% over the
competitive
phonographs
they replaced



Ray C. Rand of Rand's Round Up Restaurants,
and Bill Curry of Master Music Makers, Wurlitzer
Operators in Los Angeles.

The whole secret of success at Rand's Round Up Restaurants is giving the customers value. A prime rib dinner for \$1.75 with "seconds" on the house! Now a new part of this policy is Wurlitzer Music with 50-cent play. From the day the new Wurlitzer Phonographs replaced competitive instruments in all their restaurants, music earnings started to increase. "They're now up at least 40%," says Ray Rand. Proof again of the quality and appeal of Wurlitzer Music—and the value of 50-cent play.

SEE YOUR WURLITZER DISTRIBUTOR NOW

WURLITZER

PIONEERS OF 50-CENT PLAY

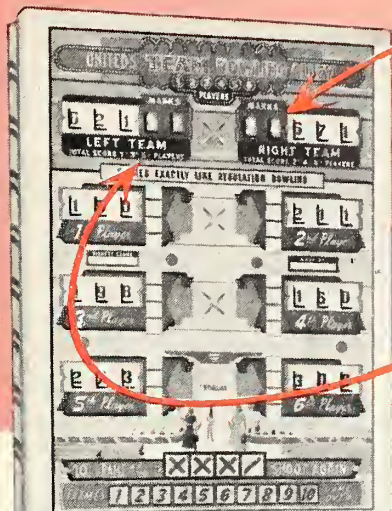
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UNITED'S

TEAM Bowling Alley



Introducing
GREAT, NEW

MARK FEATURE

- ✓ MARKS INDICATE MORE ACCURATE PROGRESS OF GAME, FRAME BY FRAME FOR INSTANT VISUAL SCORES
- ✓ STRIKES OR SPARES SCORE MARKS. EACH MARK IS WORTH APPROX. 10 POINTS

ALL MARKS ARE REGISTERED
AUTOMATICALLY

AUTOMATICALLY TOTALIZES
SCORE OF EACH INDIVIDUAL PLAYER...
TOTAL SCORE OF EACH TEAM

GREAT FOR TOURNAMENT PLAY

2-Player or 3-Player teams may play

1 to 6 may play individually

Beautifully lined formica playfield
simulates commercial bowling alley
STURDY ABUSE-PROOF CABINET

NEW, FASTER PLAY
INSURES
MORE COINS PER HOUR

UNITED'S
DROP CHUTE
TAKES THE DIME
EVERY TIME
•
NO STICKING

3
SIZES

11 FT. LONG
14 FT. LONG
18 FT. LONG

SECTIONAL
CONSTRUCTION
FOR EASY INSTALLATION
AND HANDLING

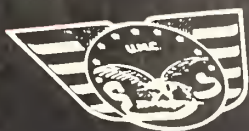
18 FT. MODEL CAN BE REDUCED TO 14 FT. LENGTH
BY SIMPLY OMITTING ONE SECTION
•
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BY SIMPLY ADDING ONE SECTION

← 4 FT. →

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FOR UNITED'S
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FOR
DOUBLE PLAY...DOUBLE PROFIT

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